From the moment South Africa was announced as the host of the FIFA 2010 World Cup™ on 15 May 2004, government, the private sector and citizens at large set in motion the hard work required to secure the success of the first FIFA World Cup tournament on African soil.

South Africa will deliver a world-class event that will forever change the perceptions of the international community, and also ensure a lasting legacy for the people of Africa.

– President Jacob Zuma
For government, hosting the 2010 FIFA World Cup™ has provided an opportunity to fast-track infrastructure development in the country and provide a catalyst for regional and continental exposure and growth.
The 64 football matches of the 2010 FIFA World Cup™ will be played in nine South African cities – Johannesburg, Cape Town, Durban, Port Elizabeth, Nelspruit, Polokwane, Bloemfontein, Rustenburg and Pretoria. Of the 10 stadiums, which seat more than 570 000 people in total, five were upgraded while the other five were constructed afresh.
TOURISM

South Africa offers visitors scenic beauty, magnificent outdoors, a sunny climate and unique cultural and biological diversity. The hosting of the 2010 FIFA World Cup™, with an influx of an estimated 450 000 visitors to the country, has provided the impetus for expanding regional and local tourism sectors.

By October 2009, 46 972 rooms had been contracted by MATCH for official use by the FIFA family, delegates and affiliates. Of these, 31 371 were hotel rooms and 15 601 were non-hotel accommodation.
A total investment of R13,6 billion has been allocated to improve public transportation systems. This is part of an overall investment of R170 billion in the country’s transport system over the five-year period from 2005/06 to 2009/10.

Improvements to the transport system include:
- procurement of an additional 1 500 buses
- refurbishment of more than 2 000 train coaches
- major infrastructure upgrades at airports in Cape Town, Johannesburg, Bloemfontein and Port Elizabeth, in addition to a brand-new, world-class international airport north of Durban.

The accelerated transport investments will yield a lasting legacy of quality transport services, infrastructure and systems in the country, benefiting millions of South Africans.
South Africa
A winning nation!