



# BRIEF FOR THE TASK GROUP ON GOVERNMENT COMMUNICATIONS

1. The Task Group should review:
  - a) existing government communication *policy* at national, provincial and local level
  - b) existing government communication *structures* and *facilities* at national, provincial and local level
  - c) relationships between government communication *functions* at national, provincial; and local level
  - d) existing government *budgets* with special reference to personnel, operations and equipment
  - e) *relationships* between government communication structures and *non-governmental information providers*
  - f) government communication *training* and *capacity building* with special emphasis on *affirmative action*
  - g) *ownership* and *control* of South African media and to interpret how these affect government communication.
- 2 The Task Group should define existing information delivery mechanisms.
- 3 The Task Group should examine international communication functions with special emphasis on information dissemination.
- 4 The Task Group should do research on government communication policies, functions and structures in other democracies, with special emphasis on developing countries.
- 5 The Task Group should make recommendations on new government communication policy, functions, structures, personnel and budget at international, national, provincial and local level.