

Annexure 4: Profile of mainstream broadcasters (October 2000)

Station	Proprietor	Language and Format	News Editor	AMPS (June 2000) (Listenership) Yesterday
		English Music (E-M) English Talk (E-T) AfrikaansTalk (A-T) English Afrikaans Music (E.A-M) English Afrikaans Enter- tainment (E.A-E)	White male (W/M) White female (W/F) African Male (A/M) African female (A/F) Indian Male (I/M) Coloured Male (C/M)	
Classic FM	Classic FM UK, Liberty Life and Ingoma Trust	E-M	Des Latham (W/M)	122 000
Highveld	Primedia	E-M	Portia Kobue (A/F)	778 000
Cape Talk	Primedia	E-T	Andrew Bolton (W/M)	73 00065 000
Radio 702	Primedia	E-T	Sangqu (A/F) Noleen Maholwana	257 000 000
East Coast Radio	Kagiso Media	E-M	Mary Papaya (I/F)	782 000
Jacaranda FM	Kagiso Media and New Africa Media (NAM)	E-M	Angie Diedricks (W/F)	835 000
O fm	African Media Enter- tainment (AME)	A-M	London Johnston (C/M)	295 000
Radio Algoa	AME	E-M	Shadley Nash (C/W)	235 000
Punt Geselsradio	AME	E-D	Amanda Hughes (W/F)	58 000
P4 (Durban)	Makana	E-M	Linda Page (A/F)	100 000
P4 (Cape Town)	Makana	E-M	Vicky Stark (W/F)	150 000
Kaya FM	Makana and NAM	E-M	Tefo Mohale (A/M)	398 000
Y FM	HCI	E-T	George Hill (C/M)	772 000
Kfm	New Africa Media (NAM)	E.A-M	Aden Thomas (C/M)	530 000
eTV	Sabido	Multilingual	Jim Mathews (C/M)	5112 000
M-Net	Naspers	E.A-E	George Mazarakis (W/M)	2 871 000
SABC Stations	Proprietor	Language	SABC Regional Editors	AMPS (June 2000) Yesterday
All SABC Stations	Publicly owned		Sello Thulo (A/M): North West James Barkhuizen (W/M): Northern Cape Mzukisi Twala (A/M): Western Cape Zola Yeye (A/M): Eastern Cape Manas Tshungu (A/M): Northern Province Hosea Jiyane (A/M): Mpumalanga Cecil Msomi (A/M): KZN Ntseliseng Khoali (A/M): Free State Kgomotso Sebetso (A/M): Pretoria	
Ukhozi FM		Zulu		4 534 000
Umhlobo Wenene FM		Xhosa		3 066 0005
Metro FM		English		2 865 000
Lesedi FM		Sotho		2 284 000
Motsweding FM		Tswana		1 689 000
Thobela FM		Sepedi		1 522 000
Radiosondergrense		Afrikaans		1 069 000
Mungana Lonene		Tsonga		826 000
Ikwekwezi FM		Ndebele		665 000

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5FM		English	1 011 0001
			225 000
Ligwalagwala FM		Swazi	670 000
Phalaphala FM		Venda	455 000
Good Hope FM		English	652 000
Radio Bop		English	286 000
CKI Stereo		English	342 000
Safm		English	369 000
Lotus FM		English	352 000
Radio 2000		Simulcast	141 000
SABC 1		English and Nguni	13 166 000
SABC 2		South and North Sotho, Tswana and Afrikaans	9 175 000
SABC 3		English	5 430 000
Bop TV		English	316 000

Source: SABC Website, <http://www.sabc.co.za> (Radio and television Services), Telephone Enquiries to individual private stations, Saarf