



5.1 Identification signage

5.1.1 Pylon

The pylon is the primary element of the signage range, and should be positioned in prominent locations. Pylons should always feature the departmental logo at the top. Viewing distances must always be taken into account to ensure legibility. Also be aware of any obstructions which may impair visibility.



Please note that the clear space around the emblem must always be 2XC. The same clear space measurements must be used to create equal space on the entire sign.

Note: See control grid in Section 3 on page 37.

Double unit pylon sign



Single unit pylon sign



Side view

Material and Structure
All materials have been considered for the durability, ease of maintenance and manufacturing qualities, which is why external signage must be made of aluminium.

For assistance in choosing materials contact the GCIS.





5.1 Identification signage

5.1.2 Wall-mounted signs

Wall projecting signs typically appear in prominent positions where they can be seen by members of the public. They also carry directional arrows and content that inform visitors and staff.

Primary departmental identifier



This is the primary component, the departmental identifier.

Primary departmental identifier with information component



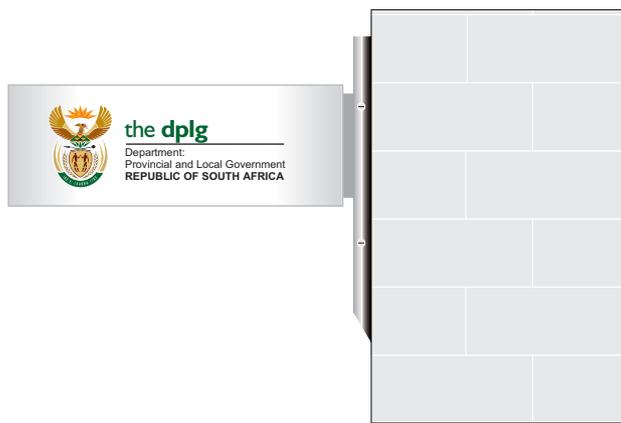
This is the primary identifier with the information component in a vertical arrangement.



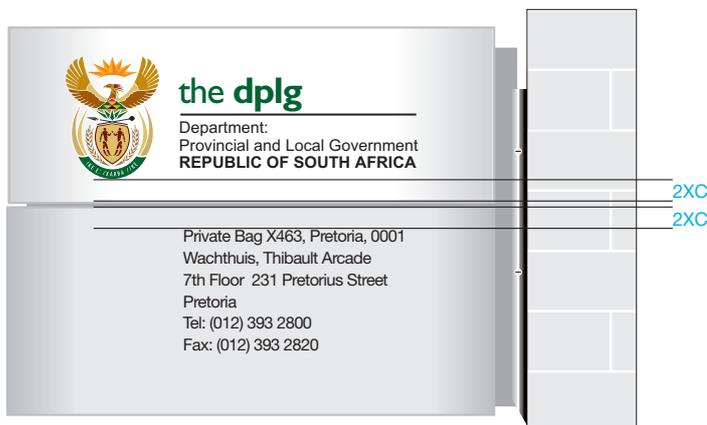
5.1 Identification signage

5.1.3 Wall projecting signs

Wall projecting signs typically appear in prominent positions where they can be seen by members of the public. They also carry directional arrows and content that inform visitors and staff. Wall projecting signs are set at right angles to the mounting surface.



This is the primary component, the departmental identifier.



This is the primary identifier with the information component in a vertical arrangement.