5. Environmental

Signage is one of the most visible manifestations of our emblem. We include in the following section a comprehensive range of signs for use at different locations both internally and externally. Not only does our signage need to communicate the national Coat of Arms effectively, but it must also communicate relevant information.

All signs or configurations must carry the national Coat of Arms. Our signs fall into the different categories listed below:

5.1 Identification signage
- 5.1.1 Pylon
- 5.1.2 Wall-mounted signs
- 5.1.3 Wall projecting signs

5.2 Information signage
- 5.2.1 Combined pylon
- 5.2.2 Wall projecting signs
- 5.2.3 Wall-mounted signs
- 5.2.4 Way finding signs
- 5.2.5 Window Decals
- 5.2.6 Office hours sign

5.3 Directional signage
- 5.3.1 Way finding signage

5.4 Emergency signage
- 5.4.1 Basic emergency signage

5.5 Exhibition
- 5.5.1 Pull-up banners
- 5.5.2 Podium
- 5.5.3 Backdrop
- 5.5.4 Special projects backdrop

5.6 Promotional items
- 5.6.1 Wrapping paper
- 5.6.2 Paper bag
- 5.6.3 Calendars
- 5.6.4 Mouse pads
- 5.6.5 Business organiser / filofax / diary
- 5.6.6 Umbrellas, bags and keyrings
5. Environmental

5.7 Livery
  5.7.1 Pick-up truck without canopy 23
  5.7.2 Hatchback 24
  5.7.3 Panel van with full side windows 25
  5.7.4 Single-decker bus 26

5.8 Corporate clothing
  5.8.1 Name tags 27
  5.8.2 General and project-specific clothing 28
  5.8.3 Shirt, tie, cuff links and tie clip 29
  5.8.4 Informal men’s and women’s wear
      5.8.4.1 Sports shirt and jacket 30
      5.8.4.2 Cap and hat 31

5.9 Hospitality
  5.9.1 Crockery and cutlery 32