



5. Environmental

Signage is one of the most visible manifestations of our emblem. We include in the following section a comprehensive range of signs for use at different locations both internally and externally. Not only does our signage need to communicate the national Coat of Arms effectively, but it must also communicate relevant information.

All signs or configurations must carry the national Coat of Arms. Our signs fall into the different categories listed below:

| | | |
|------------|--------------------------------------|----|
| 5.1 | Identification signage | |
| 5.1.1 | Pylon | 1 |
| 5.1.2 | Wall-mounted signs | 2 |
| 5.1.3 | Wall projecting signs | 3 |
| 5.2 | Information signage | |
| 5.2.1 | Combined pylon | 4 |
| 5.2.2 | Wall projecting signs | 5 |
| 5.2.3 | Wall-mounted signs | 6 |
| 5.2.4 | Way finding signs | 7 |
| 5.2.5 | Window Decals | 8 |
| 5.2.6 | Office hours sign | 9 |
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| 5.6.3 | Calendars | 19 |
| 5.6.4 | Mouse pads | 20 |
| 5.6.5 | Business organiser / filofax / diary | 21 |
| 5.6.6 | Umbrellas, bags and keyrings | 22 |



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| 5.7.4 | Single-decker bus | 26 |
| 5.8 | Corporate clothing | |
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| 5.8.4 | Informal men's and women's wear | |
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