Republic of South Africa's
national Coat of Arms
Corporate Identity and Branding Guidelines

4. Media Applications

We use stationery to communicate a clear and consistent message. It is also a direct and personal form of contact. We use a very simple style, allowing for the application of the national Coat of Arms to many different items.
The guidelines contained under media controls, help to ensure that the Government presents a consistent and coherent image.

In this section we address the following elements:

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