



3.3 Correct use of the national Coat of Arms



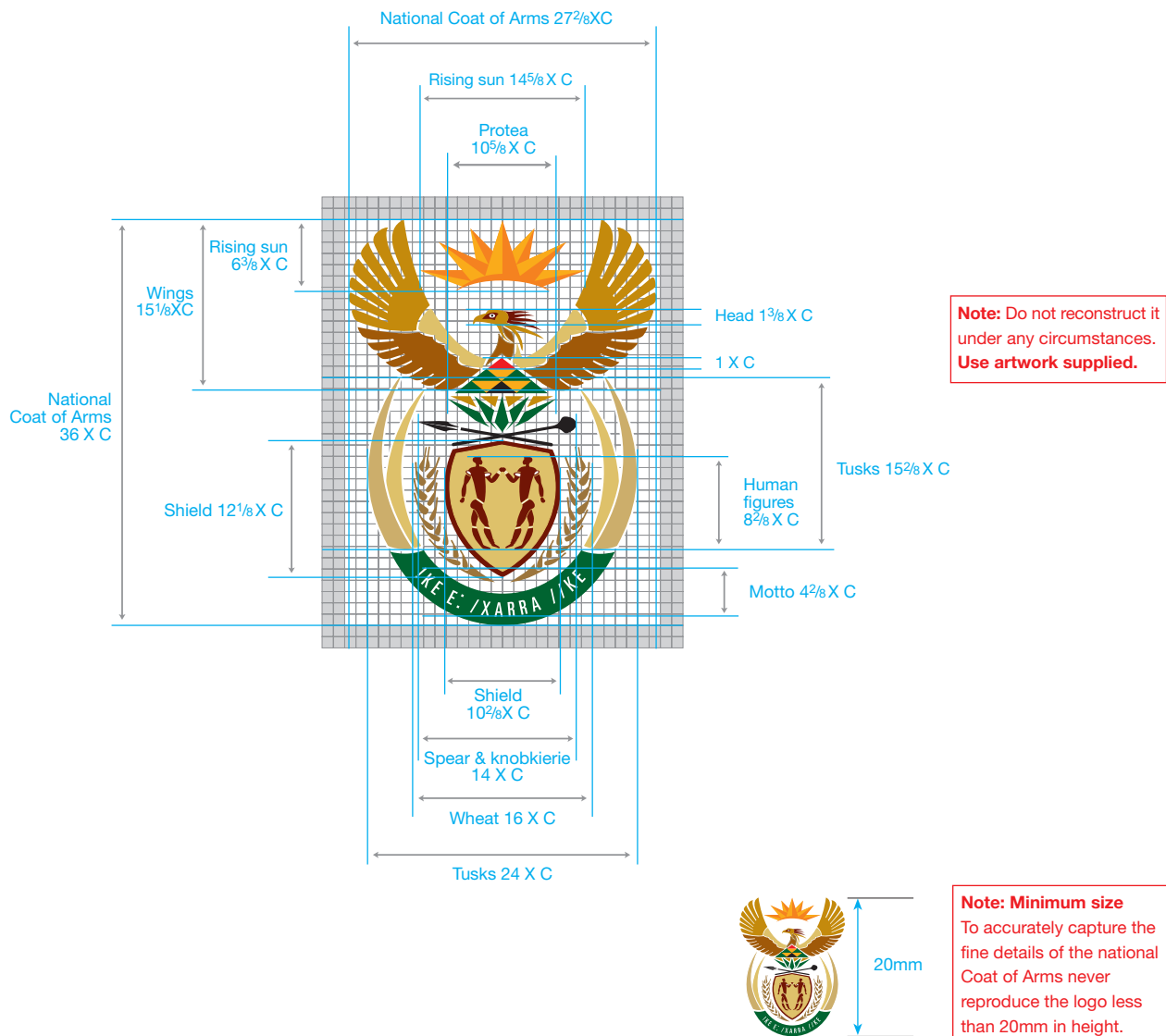


3.3 Correct use of the national Coat of Arms

3.3.1 Sizing grid

The function of the sizing grid is to ensure that the national Coat of Arms is correctly proportioned when manipulated in various sizes and to ensure that there is no distortion or misrepresentation. The national Coat of Arms will always occupy the same space horizontally ($27\frac{2}{3}XC$) and vertically ($36XC$).

The size of the national Coat of Arms varies according to the size of the platform in which it is used. To ensure proportional consistency, the unit measure C is used to represent the base size from which to scale the national Coat of Arms proportionally.

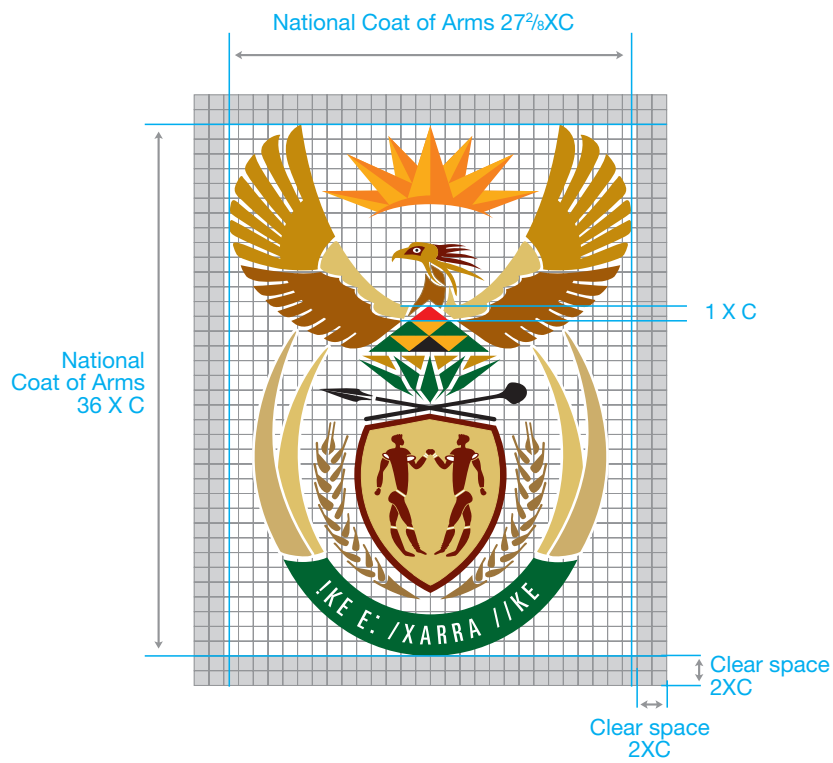




3.3 Correct use of the national Coat of Arms

3.3.2 Control grid

The national Coat of Arms can appear on its own without a descriptive name (The Republic of South Africa) when used for branding and/or communication identification within the Republic of South Africa, or in co-branding State messages or property. To maximise the impact and clarity of the national Coat of Arms, a clear space area has been created around the logo.



Control grid:
The definition of the space and sizing rules between the various elements of the identity such as name, logo, symbol and description



Do not place any elements, text or graphics within this area