3.12 **Examples of implemented departmental logos**

3.12.1 **Functional naming structure**

The grid has been carefully devised to assist in establishing the clear space area around the national Coat of Arms and serves as a guide with which to establish the different sizes on various communication elements.

The clear space around the national Coat of Arms must always be 2XC. The spacing between the national Coat of Arms and the descriptor to the right must be 2XC. The primary descriptor (functional name of department e.g. water & forestry) is $1\frac{3}{8}$XC high. The secondary descriptor (word ‘Department’) is $1\frac{1}{8}$XC high. The tertiary descriptor (full name of department e.g. Water Affairs and Forestry) is also $1\frac{1}{8}$XC high. The Republic of South Africa is $1\frac{1}{8}$XC high.

Above the line an ‘ampersand’ (&) symbol is used, whilst below the line an ‘and’ is used.
3.12 Examples of implemented departmental logos

3.12.2 Functional naming structure in two lines

The grid has been carefully devised to assist in establishing the clear space area around the national Coat of Arms and serves as a guide with which to establish the different sizes on various communication elements.

The clear space around the national Coat of Arms must always be 2XC. The spacing between the national Coat of Arms and the descriptor to the right must be 2XC. If the department has a long name the primary descriptor (functional name of department e.g. environment & tourism) must be two lines and each line must be 1½XC high. The secondary descriptor (word ‘Department’) is 1¼XC high. The tertiary descriptor (full name of department e.g. Environmental Affairs and Tourism) is also 1¼XC high. The Republic of South Africa is 1½XC high.

Above the line an ‘ampersand’ (&) symbol is used, whilst below the line an ‘and’ is used.
3.12 Examples of implemented departmental logos

3.12.3 Acronym naming structure

The grid has been carefully devised to assist in establishing the clear space area around the national Coat of Arms and serves as a guide with which to establish the different sizes on various communication elements.

The clear space around the national Coat of Arms must always be 2XC. The spacing between the national Coat of Arms and the descriptor to the right must be 2XC. The primary descriptor (acronym name of department e.g. the dti) is 15/8XC high. The secondary descriptor (word ‘Department’) is 11/8XC high. The tertiary descriptor (full name of department e.g. Trade and Industry) is also 11/8XC high. The Republic of South Africa is 11/8XC high.

When the name of the department is written as an acronym, it must be preceeded by “the”.

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**Primary descriptor**
- Font: Gill Sans Regular
- Colour: Departmental

**Secondary and tertiary descriptor**
- Font: Arial Regular
- Colour: Black only

**Country descriptor**
- Font: Arial Bold
- Colour: Black
3.12 Examples of implemented departmental logos

3.12.4 Implemented full colour departmental logos

- **agriculture**
  Department: Agriculture
  REPUBLIC OF SOUTH AFRICA

- **health**
  Department: Health
  REPUBLIC OF SOUTH AFRICA

- **arts & culture**
  Department: Arts and Culture
  REPUBLIC OF SOUTH AFRICA

- **home affairs**
  Department: Home Affairs
  REPUBLIC OF SOUTH AFRICA

- **correctional services**
  Department: Correctional Services
  REPUBLIC OF SOUTH AFRICA

- **housing**
  Department: Housing
  REPUBLIC OF SOUTH AFRICA

- **defence**
  Department: Defence
  REPUBLIC OF SOUTH AFRICA

- **independant complaints directorate**
  Department: Independent Complaints Directorate
  REPUBLIC OF SOUTH AFRICA

- **education**
  Department: Education
  REPUBLIC OF SOUTH AFRICA

- **intelligence**
  Department: National Intelligence Agency
  REPUBLIC OF SOUTH AFRICA

- **environment & tourism**
  Department: Environmental Affairs and Tourism
  REPUBLIC OF SOUTH AFRICA

- **labour**
  Department: Labour
  REPUBLIC OF SOUTH AFRICA

- **government communications**
  Department: Government Communication and Information System
  REPUBLIC OF SOUTH AFRICA

- **land affairs**
  Department: Land Affairs
  REPUBLIC OF SOUTH AFRICA

- **government printing**
  Department: Government Printing Works
  REPUBLIC OF SOUTH AFRICA

- **national treasury**
  Department: National Treasury
  REPUBLIC OF SOUTH AFRICA

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*Note: Only the primary descriptor may be in colour. Secondary, tertiary and country descriptor must always be in black.*
3.12 Examples of implemented departmental logos

3.12.4 Implemented full colour departmental logos

**public enterprises**
Department: Public Enterprises
REPUBLIC OF SOUTH AFRICA

**the doc**
Department: Communications
REPUBLIC OF SOUTH AFRICA

**public works**
Department: Public Works
REPUBLIC OF SOUTH AFRICA

**the doj & cd**
Department: Justice and Constitutional Development
REPUBLIC OF SOUTH AFRICA

**safety & security**
Department: Safety and Security
REPUBLIC OF SOUTH AFRICA

**the dplg**
Department: Provincial and Local Government
REPUBLIC OF SOUTH AFRICA

**science & technology**
Department: Science and Technology
REPUBLIC OF SOUTH AFRICA

**the dpsa**
Department: Public Service and Administration
REPUBLIC OF SOUTH AFRICA

**social development**
Department: Social Development
REPUBLIC OF SOUTH AFRICA

**the dti**
Department: Trade and Industry
REPUBLIC OF SOUTH AFRICA

**sport & recreation**
Department: Sport and Recreation South Africa
REPUBLIC OF SOUTH AFRICA

**the samdi**
Department: SA Management Development Institution
REPUBLIC OF SOUTH AFRICA

**the dfa**
Department: Foreign Affairs
REPUBLIC OF SOUTH AFRICA

**transport**
Department: Transport
REPUBLIC OF SOUTH AFRICA

**the dme**
Department: Minerals and Energy
REPUBLIC OF SOUTH AFRICA

**water & forestry**
Department: Water Affairs and Forestry
REPUBLIC OF SOUTH AFRICA

*Note: Only the primary descriptor may be in colour. Secondary, tertiary and country descriptor must always be in black.*
3.12 Examples of implemented departmental logos

3.12.5 Implemented one colour departmental logos

- Agriculture
  Department: Agriculture
  REPUBLIC OF SOUTH AFRICA

- Health
  Department: Health
  REPUBLIC OF SOUTH AFRICA

- Arts and Culture
  Department: Arts and Culture
  REPUBLIC OF SOUTH AFRICA

- Home Affairs
  Department: Home Affairs
  REPUBLIC OF SOUTH AFRICA

- Correctional Services
  Department: Correctional Services
  REPUBLIC OF SOUTH AFRICA

- Housing
  Department: Housing
  REPUBLIC OF SOUTH AFRICA

- Defence
  Department: Defence
  REPUBLIC OF SOUTH AFRICA

- Independent Complaints Directorate
  Department: Independent Complaints Directorate
  REPUBLIC OF SOUTH AFRICA

- Education
  Department: Education
  REPUBLIC OF SOUTH AFRICA

- Intelligence
  Department: National Intelligence Agency
  REPUBLIC OF SOUTH AFRICA

- Environment & Tourism
  Department: Environmental Affairs and Tourism
  REPUBLIC OF SOUTH AFRICA

- Labour
  Department: Labour
  REPUBLIC OF SOUTH AFRICA

- Government Communications
  Department: Government Communication and Information System
  REPUBLIC OF SOUTH AFRICA

- Land Affairs
  Department: Land Affairs
  REPUBLIC OF SOUTH AFRICA

- Government Printing
  Department: Government Printing Works
  REPUBLIC OF SOUTH AFRICA

- National Treasury
  Department: National Treasury
  REPUBLIC OF SOUTH AFRICA

The departmental logos may only be black reversed out of white or white reversed out of black.
3.12 Examples of implemented departmental logos

3.12.5 Implemented one colour departmental logos

- Public Enterprises
- The Doc
- Public Works
- The DOJ & CD
- Safety & Security
- The DPcG
- Science & Technology
- The DPSA
- Social Development
- The DTI
- Sport & Recreation
- The SAMDI
- The DFA
- Transport
- The DME
- Water & Forestry

The departmental logos may only be black reversed out of white or white reversed out of black.