



### 3.11 Colours of the departmental logo

#### 3.11.1 Full colour

National departments are allowed to distinguish themselves from one another using colour as a primary differentiator. There are four primary colour options that make up the national Coat of Arms from which departments can choose to differentiate themselves: orange, brown, black or green. Departments may not change their colour, once selected.

	CMYK	PANTONE	RGB
	<b>Orange</b> 0c, 60m, 100y, 0k	PANTONE - 152C	R239, G71, B24
	<b>Brown</b> 0c, 55m, 100y, 41k	PANTONE - 146C	R136, G70, B22
	<b>Black</b> 0c, 0m, 0y, 100k	PANTONE - black	R0, G0, B0
	<b>Green</b> 100c, 14m, 100y, 41k	PANTONE - 349C	R0, G93, B40

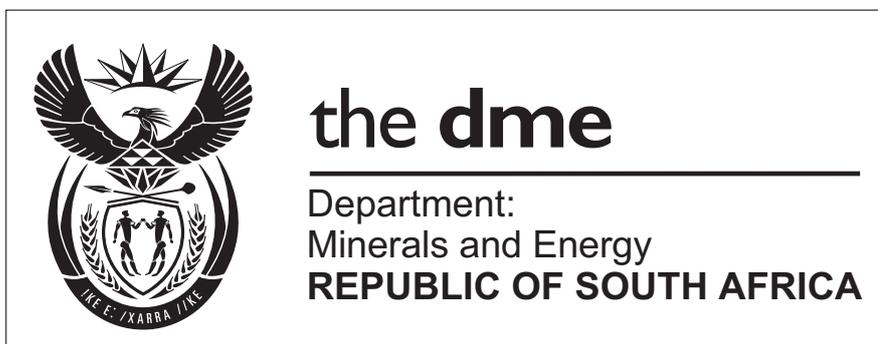


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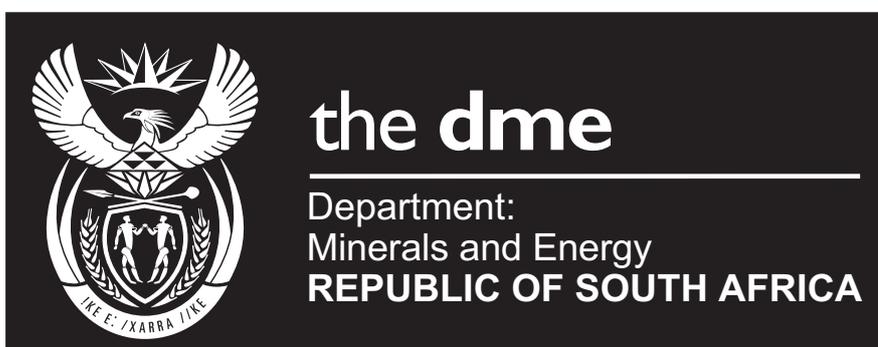
#### 3.11.2 One colour

One colour solid signatures should only be placed on a solid background, preferably white or black. This will apply primarily on signage and corporate gifts. Please avoid placing logos on textured or patterned backgrounds.

The reverse version should only be placed on 100% black to 30% black backgrounds, excluding promotional elements where it may also be embossed.



One colour solid, positive  
on 100% white  
background.



One colour solid, reversed  
out of 100% black  
background.

**Note:** See single colour  
applications in Section 3  
on page 11.