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# PRIORITY 2: REDUCE POVERTY AND TACKLE THE HIGH COST OF LIVING.

# **G20 Phunya Tsela Career Expo**

By Kgomotso Sentsol; GCIS, Northern Cape

The third annual Phunya Tsela Career Expo took place from 24 to 25 June 2025, at the Thabo Moorosi Multipurpose Centre in the John Taolo Gaetsewe (JTG) District Municipality. As South Africa assumes the G20 Presidency, set against one of the priorities that speak to inclusive economic growth, industrialisation and employment, the Government Communication and Information System aligned its support for the expo to amplify South Africa's broader G20 engagement priorities.

Some of the key stakeholders included the Northern Cape departments' of Education, Forestry, Fisheries and Environment, the John Taolo Development Trust, Assmang Khumani Mine, Kudumane Manganese Resources, Tshipi E Ntle Manganese Mining, Sishen Iron Ore Company - Community Development Trust and Assmang Black Rock Mine.

Phunya Tsela – meaning "Pave the Way" – is a collaborative youth development platform designed to expose over 4 000 Grade 12 learners

from thirty-two high schools in the JTG District to career opportunities, skills development pathways and funding support mechanisms. When asked about what inspired this initiative, founder of the Phunya Tsela Career Expo, Frans Mashao, said: "This whole exercise is to create a pipeline of opportunities for young people to get into different streams of work and also grow local economies because, if we have educated people within these communities, they are able to engineer their own solutions and collaborate to grow their own businesses."

Learners from various schools in the district had an opportunity to engage with more than seventy exhibitors who showcased diverse career opportunities within mining, robotics, military and healthcare sectors. The Executive Mayor of JTG District Municipality, Queen Mogatle-Thoane, expressed her gratitude to the JTG Developmental Trust, partners, stakeholders and schools that took part in the career exhibition.





GCIS Northern Cape Deputy Director Mr Louis Botha during a podcast recording about G20.









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Learners engaging with exhibitors.



Founder of Phunya Tsela, Mr Frans Mashao, offering words of encouragement and motivation to learners attending the Career Expo.



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## Executive Mayor of JTG District Municipality, Queen Mogatle-Thoane:

"This career exhibition is a platform afforded to you to help you choose careers that will not only benefit you but the district as well. Work hard, persevere and you will reap the rewards."



#### Mr Masedi Booysen:

"Today at the Career Expo I've learnt that education is indeed the key to success and there are so many career paths that one can follow."





# PRIORITY 3: BUILD A CAPABLE, ETHICAL AND DEVELOPMENTAL STATE.

# Witzenberg Youth Day

By Peter Titus; GCIS, Western Cape

June is celebrated as Youth Month to honour the role young people played in the fight against apartheid and the Soweto Uprising of 1976. The uprising was a turning point in the struggle for liberation in South Africa. After democracy was established in 1994, June was declared Youth Month and June 16 was declared National Youth Day.

In the build-up of the Witzenberg youth day event, the Government Communication and Information System held two planning meetings with key departments to ensure that an effective civic education campaign is rolled out as part of the three-phased youth day event. The departments included Social Development (DSD), South African Police Service, Correctional Services (DCS), Home Affairs and Employment and Labour.

On 16 June 2025, the departments supported the youth day programme held at Nduli community hall as part of the civic education session. Over 300 young people from the Witzenberg municipal area were informed about mandates of the departments in attendance as well as how their services can be accessed, including public employment and bursary opportunities. The second phase of the programme was a talent show, where youth presented their skills in drama, singing and hip-hop.

The DCS portrayed an image of a prison cell inside the hall and demonstrated the process of incarceration warning young people to refrain from criminal activities. The DSD ensured that all young people were taught a song on how to respect their bodies.



Cllr Gili welcoming attendees and providing background on the history of Youth Day.



DCS Social worker Ms Tingwe Nomemo, explaining the incarceration process and effects of crime.



DCS official talking about services offered to incarcerated individuals.



Social worker Ms Vennesa van der Merwe, educating youth on how to protect their bodies and steps to report abuse.





# PRIORITY 3: BUILD A CAPABLE, ETHICAL AND DEVELOPMENTAL STATE.

# GCIS poised to engage youth on SA's G20 Presidency

By Ndyebo Kopo; GCIS, Eastern Cape

South Africa as the host of Government of Twenty (G20) Presidency is set to convene the G20 Summit in November 2025. The Summit provides an opportunity for South Africa to sell itself to the 19-member countries that make up 85% of the world's domestic product.

The South African government has mounted a multimedia communication campaign to create awareness on this prestigious occasion. As part of the campaign, the Eastern Cape Government Communication and Information System (GCIS) conducted a taxi rank activation on 13 June 2025. The activation sought to engage community members and the youth of Alfred Nzo District Municipality about the importance of G20 and its potential benefits to the local economy.

Following the activation, on 15 June 2025, the Eastern Cape GCIS office hosted the GCIS Acting Director-General (DG), Ms Nomonde Mnukwa on a virtual radio interview to unpack the Presidency of G20 and its implications

on the socio-economic development of the District. The acting DG was joined by manager of the Alfred Nzo District National Youth Development Agency, Ms Mandisa Ngwenze and Provincial Director of the GCIS in Eastern Cape, Mr Ndlelantle Pinyana. Ms Mnukwa deliberated on how the municipality can link its plans to the G20 Summit and exploit investment opportunities in youth-orientated business sectors such as artificial intelligence, agriculture and tourism.

"Alfred Nzo District is known to have a huge potential in agriculture and the district used to have an internationally modelled goat community project. Such projects may be revived through investment opportunities provided by the G20 Summit," said Ms Mnukwa.

Mr Pinyana outlined the programme of the planned youth entrepreneurship and cooperatives dialogue set to run across the province as part of the of the Youth Month activities.





Ms Zikhona Mzimba from the Alfred Nzo District Municipality (wearing an orange bib in the picture), issuing G20 pamphlets during the taxi rank activation.



Mr Ndlelantle Pinyana, Provincial Director of GCIS in Eastern Cape:

"We appeal to all young people listening right now to make use of the dialogue planned in this district, which is to be held at Mabhobho Village, in KwaBhaca, at Lusizini Community Hall. We are deliberate in terms of the content of this dialogue as you cannot say that it is Youth Entrepreneurship and Cooperative Dialogue, because that is the frame of mind we would like to influence our youth towards."





# PRIORITY 2: ECONOMIC TRANSFORMATION AND JOB CREATION.

# **Deputy President engages youth on economic opportunities**

By Moloko Segale; GCIS, Gauteng

On 13 June 2025, the Deputy President of South Africa, Paul Mashatile, delivered a keynote address at the SA Youth Engagement session hosted by Harambee Youth Employment Accelerator in Braamfontein, Johannesburg. The event focused on enabling entrepreneurship as a pathway to youth economic inclusion. It featured a panel discussion with two young entrepreneurs who shared their success stories and insights on building communities.

During Youth Month, Harambee hosts a series of events to raise awareness about youth economic exclusion and highlights solutions to address the high rate of youth unemployment in the country. This year's engagements commenced with a panel discussion joined by Deputy President Mashatile and

two young entrepreneurs who benefited from the SA Youth platforms. The discussion ran under the theme "Voices of South Africa's youth: entrepreneurs creating opportunities for success and building communities". The Deputy President and the young entrepreneurs encouraged youth in attendance to establish new small businesses.

The discussions were followed by mock interviews designed to offer young work seekers a unique opportunity to prepare for interviews guided by industry leaders. Harambee aims to address the high rate of youth unemployment in South Africa by connecting young people to work opportunities and providing support services like work readiness training and access to resources.



offices in Braamfontein, Johannesburg.



Deputy President Mashatile, Ms Nozuko Mgumeshu, Mr Thami Majiki and panel facilitator Ms Zengezizwe Msimang.







## Mr Thami Majiki said:

"Harambee, through the work that they do, helped us with financial management training, which helped in getting our finances in order and prioritising what is important. Through the SA Youth Mobi, I happened to get into the National Youth Service programme and Teachers Assistant opportunities available. Today I had the honour of meeting the Deputy President of South Africa, which is a huge privilege as a young person, and it is the acknowledgement of the work I am doing and has added to the hope that I already have in plans working out eventually. It is a very fruitful day, and I hope other young people get inspired by the fact that our Deputy President is from humble beginnings to get where he is today".



#### Ms Nozuko Mgumeshu said:

"Today I had an opportunity to meet Deputy President Mashatile and what actually stuck with me is his quote that says, 'uzoyithola kanjani uhlelekhoneni'." I always tell myself daily when I wake up every morning that I have to do something productive that keeps me going and helps me provide for my family."