

## APPENDIX 6 - Recommendations Of The Segmentation Task Group On Activities, Leisure, Entertainment And Sport As Approved By The SAARF Advisory Council

The Task group recommended that the following questions be added in a section at the end of the self-completion questionnaire from AMPST<sup>TM</sup> 2002B onwards.

The questions and activities are as follows:

A.1.1 Which of the following sports or activities, listed below, are you interested in?

- Adventure sports, e.g. Sky diving, Bungee Jumping, White Water Rafting
- Aerobics
- Athletics
- Basketball/Netball
- Billiards/Pool/Snooker
- Boxing/Wrestling
- Cricket
- Cycling
- Dancing e.g. Traditional, Ballet, Modern etc.
- Fishing
- Golf
- Gymnastics
- Hockey
- Horse Riding
- Hunting/Shooting
- Jogging/Running
- Martial Arts e.g. Judo, Karate
- Rugby
- Soccer
- Swimming
- Tennis
- Volleyball
- Walking/Hiking
- Water Sports e.g. Skiing, Sailing, Scuba Diving

A.2 For each marked in A.1.1

In the past 12 months, which, if any, have you

- participated in?
- attended a live performance/exhibition of?

A.1.3 For the activities listed below, please indicate your personal frequency of activity, if at all

Activities  
Frequency - Weekly Monthly Annually Not at all

- Attend a book club
- Attend a burial society meeting
- Go to the beach
- Have a braai
- Have beauty treatments, e.g. manicure, pedicure, facial
- Play board games, e.g. Monopoly, scrabble, chess
- Read books (excluding text books)
- Bake for pleasure
- Bird watch
- Attend a church/synagogue/temple/mosque
- Cook for pleasure
- Do crosswords/puzzles
- Participate in card games

- Play computer games
- Play games on the cell phone
- Camping
- Caravanning
- Go on diet
- Go to the doctor/dentist/clinic/other health professional
- Have/attend dinner parties at home/with friends
- DIY ("do-it-yourself") activities
- Attend a funeral
- Go on a drive for pleasure
- Attend a gym/health club
- Visit a game reserve
- Gamble at a casino
- Gardening: growing vegetables, fruit, crops, etc
- Gardening: attending to flowers, plants, the lawn, etc
- Home decorating
- Visit a hair salon
- Play games via the Internet
- Knitting/crochet
- Attend lectures/studying part-time
- Play a musical instrument
- Go to nightclubs/discos/raves
- Needlework/tapestry
- Photography
- Have a picnic
- Play Playstation games
- Visit pubs/bars/shebeens/taverns
- Dine out in a restaurant, not for business
- Attend a stokvel/syndicate/society
- Send SMSs for fun
- Sewing/dressmaking
- Shop for pleasure
- Singing, e.g. in a choir
- Sunbathing
- Attend traditional gatherings
- Watch Videos/DVDs
- Attend weddings
- Bring work home to complete

Media activities will be brought across from the media sections at the "any" level

A.1.4 Which of the following types of music are you personally interested in?

- Afrikaans
- Classical
- Country
- Gospel
- House Music
- Jazz/Fusion
- Kwaito
- Rap/Hip-Hop
- Hard Rock/Acid/Heavy Metal/Rave
- Rhythm & Blues/Soul
- Rock/Pop
- Other

Additional categories as was suggested by Sifiso Falala will be included.

A.1.5 Indicate your frequency of attendance, if at all, of the following performances/events?

Performances/events  
Frequency - Weekly Monthly Annually Not at all

- Ballet
- Classical music performances
- Opera
- Pop concerts
- Theatre
- Other dance performances

Any of the items listed in A.1.1 to A.1.5 that do not have a sufficient sample base would be deleted from future surveys.

A.1.6 Religion.

The wording for this question will be obtained from StatsSA.

It was noted that it would not be possible in future to link AMPS and SocioMonitor results

A.2 The following language questions as was recommended by the Segmentation Task Group on language were approved:

A.2.1 Retain read and understand (literacy question) as is.

A.2.2 Ask Census home language question:

- Which language do you personally speak most often at home? (If the respondent cannot decide on one language, ask which language did you personally speak most often yesterday)
- In addition, which other languages do you personally speak at home, if any?