



# GCA BULLETIN 9

2009

IT IS ALL SYSTEMS GO TO THE  
2009 Government Communicators' Awards (GCA) EVENT

The 2010 FIFA World Cup Draw will take place on 04 December in Cape Town. This is a critical date and an important milestone for the country with just few months before the greatest soccer spectacle begins in South Africa. This event is the reason why the GCA event was moved from the 04th – 11th December 2009.

A total of 41 entries were received this year from communicators throughout the three spheres of government. These entries draw a picture of a combination of a number of ideas and skills all geared towards building the strong communications system. These entries, we hope will go a long way in contributing to the maintenance of the high standard of professionalism in government communications.

It is within this context that GCIS thanks all government communicators that entered their sterling projects that were undertaken from October 2008 – September 2009. It is encouraging and heartwarming to note that the modest contribution and achievements that government communicators are making in continuing to build a better South Africa is being recognised. What makes these achievements of our government communicators remarkable is the fact that the awards are a testimony of the commitment to improve efficiency and provide quality service to the public. It also demonstrates just how far we are able to go to improve the lives of our people. Nothing is more exciting than for us to come together to celebrate progress and achievements.

Government recognises that failure to celebrate perseverance, hard work, achievement, performance, integrity, strength of character, honesty, dedication, and commitment means that we will have none of these key attributes within our crop of government communicators, hence GCIS has been awarding excellence in government communications since 2002.

To those who will be awarded recognition for their work, it does not mean that our work is done; in fact, this is the beginning of more hard work that lies ahead. It is also a call to action for all communicators to strive and improve their efforts – because working together we can do more.

With the adjudication process already completed – it is now all systems go to the Sandton Sun for the eighth annual Government Communicators Awards event on 11 December 2009.

**“Working together, we can do more”**  
GCA 2009



**government  
communications**

Department:  
Government Communication and Information System  
REPUBLIC OF SOUTH AFRICA