



GCA BULLETIN 5

It is all systems go for the 2008 GCA!

Since the inaugural event in 2002, the Government Communicators' Awards (GCA) continue to grow year after year. Set for Friday, 5 December 2008, the GCA will attract the cream of South Africa's communicators. Join us as we will be looking up to our stars – and celebrating their achievements.

“IT IS ALL SYSTEMS GO – LOOKING UP TO THE STARS”

Some 450 delegates are expected to gather at Emperors Palace, Kempton Park in Johannesburg, for yet another memorable event on the calendar of government communicators. Those who have won will be recognised and rewarded for their selfless contribution to communicating with the people.

The judging took place on 6 November 2008 at GCIS. An important element to note is that this year we received the highest number of entries to date. It is for this reason that the adjudication panel did not have it easy as they combed and analysed every entry with the care that it deserved.

With all in place, we can safely declare that “it is all systems go for the GCA”. Adrenaline is expected to rise as every finalist is called on to the stage and await their names to be called out as winners.

This will be a rewarding experience for those government communicators who will win and those who are finalists – but on the night of the awards, every communicator is a winner with whatever efforts and contributions they are making from wherever they are stationed.

To many communicators, these awards are but one of the ways to express themselves through their work, which will be recognised at the glittering event.

The venue is expected to be filled to capacity, welcoming communicators and their spouses, sponsors and other well-wishers who will be in attendance.

You don't want to miss it!

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