



GOVERNMENT COMMUNICATORS' AWARDS

Rewarding excellence in government communication

GCA BULLETIN 3

Business Unusual: Enter Today!

The recent mid-year review highlighted the many communication challenges that government is facing. In the spirit of Business Unusual, government communicators have been urged to heighten communication in the remaining months to showcase what government has achieved to improve the lives of millions of South Africans.

"Winning the award has validated the hard work that I put in and has also confirmed that hard work pays. If you work hard and work well in a team, you will realise your joint objectives."
Thabang Chiloane – Chief Director: Communication, The Presidency

Today's government communicators face many challenges. However, there have been excellent campaigns in the past year that showcased the creative and innovative ideas by communicators to overcome the challenges.

We are just waiting to reward you for your good work!

It is important to understand that you will not be rewarded for how big or small your project was or the size of your budget. It is about how well you planned, whether you achieved your objectives and how you managed arising challenges.

A lot of great work is done without recognition. Don't underestimate your contribution. Take time and enter the GCA 2008. The closing date is 31 October.

Don't miss the 2008 GCA

You might think that you know what awards ceremonies are about but this year's GCA promises to be truly memorable. Thanks go to our wonderful sponsors: Mercury, SABC, Standard Bank, Three Cities, Nestle, Datacentrix and ITEC.

Make sure you diarise **5 December 2008**. The awards will take place at Centre Court, Emperors Palace, Kempton Park.

You don't want to miss it!

Please do not hesitate to contact us for more information:

Michelle Hugo	012 314 2208	michelle@gcis.gov.za
Lwazikazi Mayekiso	012 314-2403	Lwazikazi@gcis.gov.za
Meriam Phasha	012 314-2253	meriam@gcis.gov.za



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA