



GOVERNMENT COMMUNICATORS' AWARDS

Rewarding excellence in government communication

GCA BULLETIN 2

SEKHUKHUNE VOWS TO DEFEND THEIR TITLE FOR THE NEXT THREE YEARS

It is evident that winning any of the Government Communication of the Year awards is a sign of recognition and it definitely opens doors to a number of great opportunities. For Sekhukhune, winning the award meant more hard work. The Sekhukhune communicators are determined to defend their title and are expanding their communication department according to the structure framework adopted by Government Communications, South African Local Government Association and Department of Provincial and Local Government.

The announcement that the Sekhukhune District Municipality was the 2007 Government Communicator of the Year was welcomed with excitement and pride. This was the first time since the inauguration of the Government Communicators Awards in 2001 that the main award was scooped up at a local level.

Sekhukhune has assumed a leadership role in communication matters in the district by ensuring that:

- The District Government Communicators' Forum is in place and functional. The forum creates a platform for communicators to discuss communication challenges and share ways and plans to better communication in the district.
- The District Izimbizo Core Team was formed. Two successful imbizo events were organised in April and May 2008.

Sekhukhune continues to improve and come up with better ways and plans of implementing their communication strategy.

Do you think Sekhukhune can defend their title? It's up to you! Keep your entries coming, and you could be the Government Communicator of the Year 2008!

Be Recognised, Be the next Government Communicator of the Year!

Don't miss this year's awards to be held on **5 December, Emperors Palace, Kempton Park.**

TO ENTER, ALL YOU NEED TO DO:

- Download the entry form from www.gcis.gov.za
- Fill in your details and clearly state the category in which you are entering.
- Include detailed background information of the group or the person entered.
- Provide a detailed motivation on why the programme/project is exceptional (include your media plan, communication strategy).
- Remember to include your additional supportive material as it is critical for proper adjudication. This should include summaries and examples of the products used in the execution of the communication strategy or media plan.



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA