

# Brief Profile



**Nkopane Maphiri**

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## 1. Current roles:

- CEO: Torque Media, a broadcast specialist agency operating in Community, Commercial and Public broadcasting space.
- Chairperson: Leka Investment Group, a diversified investment company with interest in Advertising, Broadcasting, Agro-processing and Property.

## 2. Academic and work experience:

- I have worked in media for over 25 years, with a strong Community Radio background. Founder member of Jozi FM and the National Community Radio Forum
- I have over 25 years Senior Executive experience part of it having worked as the COO of the MDDA and as the Group CEO of Abundant Media.
- Delivered, consistent outstanding performance for the MDDA underpinned by clean audit outcomes for the 4 year period of my tenure as PD and COO.
- Former Board Chairperson of Johannesburg City Theatres (JCT) March 2017 – Feb 2020 exercised oversight on the entity and continued to deliver exceptional performance and maintained clean audit outcomes since 2017.
- I am a seasoned businessperson, with vast experience in corporate governance, finance, stakeholder engagement as well as executive leadership.
- I holds a Master's degree in Entrepreneurship and New Venture Creations from Wits University, a PDM from Wits, a Tax law certificate from UCT as well as AAA school of Advertising qualification in media management.

## 3. Published books/articles

3.1 What is Community Radio? A resource guide (Co-authored ; N. Maphiri, L. Mtimde, M. Bonin, K. Nyamaku) published by AMARC Africa and Panos, 1998

3.2 The Winning Formula – Marketing for Community Radio – Resource booklet (published by NCRF funded by DBSA and GTZ – 2000

3.3 Media Advertising & Marketing tool kit for small commercial media and community Radio and Print (Published by MDDA – 2010)

3.4 South African Media Landscape (Contributed a chapter on Community Media landscape) – Published by GCIS 2013 (Government Communications and Information Systems)