



LOERIES
AFRICA MIDDLE EAST

Profile of Preetesh Sewraj

Preetesh Sewraj, CEO of the Loeries, is an experienced business leader trusted by organisations across Africa and the Middle East with regards to insights on Creativity and Innovation. He is a regular contributor across media channels having been featured on CNN, SABC News, The Sunday Times, Destiny Man, 5FM, SAFM, Kaya FM, Channel Africa and Talk Radio 702. He co-hosted Power Soapbox/Power Edge on Power 98.7's Power Lunch for six years.

His passions include creative innovation that has the ability to move individuals, societies and individuals in a positive direction. He has spoken at a number of high-profile events including TEDx Soweto, TEDx Johannesburg, 3M Innovation Workshop, Shared Value Africa Summit, Annual Women's Leadership Conference & the Wired Women Conference