



Pre State of Nation Address Taxi Rank Activation Pictorial Report

12 February 2014

Background

Every year on the 2nd Thursday of February the state President delivers his most important speech, the State of the Nation Address. The President reflects on Governments past year achievement and challenges that may have been encountered in that year, but most importantly he gives a clear Programme of Action for the year ahead-in line with the key priority of Government. It is imperative for all community members to watch or view the SONA, hence the Taxi Rank, Road intersection activation to inform community members of the SONA. During the SONA mobilization GCIS and the CDW's were able to pick up the mood of the community which is calm and positive towards government. People were not only sensitized on the SONA but other programmes of government such as the Smart ID roll out. 500 SONA information Flyers and 200 Smart ID information Print out were distributed.

Mtwalume Taxi Rank



Nomzamo (GCIS) and Xole(CDW) engage with a young man from Mtwalume at the Road intersection

So did Lungani (CDW) with Elderly where he even shared the Smart ID roll out for the Pensioners



Nomzamo Address and inform the Community at the Turton community Health Centre



The engagements did not only take place at the taxi rank, but surrounding areas were visited. Lungani engaging at a construction site and Xole at the SASSA offices in Mtwalume



Xole was busy at a taxi which was ready to leave, but the commuters left being informed of the SONA and where it would be viewed and time. Vukuzenzele Newspapers were also distributed and were much appreciated



Whilst waiting for their load and taxi to fill up, the Taxi drivers had something to read about

Xole was not about to let the young lady on her way to work to leave with out the information flyer on SONA