



government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

PICTORIAL REPORT

GOOD GREEN DEEDS CAMPAIGN AND 4TH INDUSTRIAL REVOLUTION MINISTERIAL OUTREACH

JOE GQABI DISTRICT MUNICIPALITY, EASTERN CAPE

08 MARCH 2019

BACKGROUND:

Minister of Communications, Stella Ndabeni-Abrahams visited the Joe Gqabi District to lead a clean-up campaign at the Sterkspruit taxi rank in line with the Good Green Deeds campaign which was launched by President Cyril Ramaphosa in Mdantsane on 08 March 2019. The campaign aims to galvanise and change South Africans' attitude and behaviour towards responsible management of waste and be environmentally conscious. Minister Ndabeni-Abrahams further launched the pilot JG Connect WiFi Project in Sterkspruit with Executive Mayor, Alderman Ziboinele Dumzela and Senqu Mayor, Nomvuyo Mposelwa in an effort to position Joe Gqabi for the 4th Industrial Revolution. The project will benefit learners and entrepreneurs who will search for information and or opportunities and market their businesses respectively.



Minister Stella Ndabeni-Abrahams leads a clean-up campaign in line with the Greed Good Deeds at the Sterkspruit Taxi rank (Pic 1). Joe Gqabi Executive Mayor Zibonele Dumzela (Pic 2) and Senqu Mayor Nomvuyo Mposelwa (Pic 3) heeded the call and participated in the clean-up campaign.



Minister Ndabeni-Abrahams and Mayors Dumzela and Mposelwa, planting a tree at the Sterkspruit Library in an effort to create a safer and cleaner environment.



Minister Ndabeni-Abrahams and Mayors Dumzela and Mposelwa launching the Joe Gqabi Connect WiFi Project at the Sterkspruit Library which will benefit learners and community of Joe Gqabi.



The launch was followed by a community dialogue where Minister Ndabeni-Abrahams engaged learners and citizens at the Bhunga Hall in Sterkspruit on the pros and cons of the digital world.



Minister Ndabeni-Abrahams and Executive Mayor Dumzela conducting media during interviews where they unpacked the Good Greed Deeds campaign and Joe Gqabi Wifi Connect Project.



Minister Ndabeni-Abrahams and Executive Mayor Dumzela engaging listeners of Lathitha FM during an interview where they unpacked the Good Greed Deeds campaign and Joe Gqabi Wifi Connect Project.



Minister Ndabeni-Abrahams and Executive Mayor Dumzela engaged listeners of Takalani FM during an interview where they unpacked the Good Greed Deeds campaign and Joe Gqabi Wifi Connect Project.