

## PICTORIAL REPORT

### Freedom Month, COVID19, and Economic Recovery Activation

**16 April 2021: Mamelodi Denlyn Mall, Tshwane - Gauteng**

On 16 April 2021, GCIS Information Resource Centre in collaboration with the Marketing and Distribution Unit and the GCIS Gauteng Office embarked on an activation in support of the Freedom Month under the theme 'The year of Charlotte Maxeke, meaning of Freedom under COVID19'. The activation aimed to market GCIS products and services and to disseminate government information products to community members residing in Mamelodi and surrounding areas. The event also popularised the new GCIS look and feel in order to allow citizens to easily identify the GCIS brand. Stakeholders that participated in the activation were: Department of Justice and Correctional Services, Mamelodi Magistrate Court, City of Tshwane, Council for Debt Collectors, Gauteng Department of Economic Development, BLACK TV, Poort FM, Department of Health, WHO, Child Welfare, COGTA, Circle of Life, SASSA, and SAPS, etc.

**Below:** GCIS officials distributing information material to the public.



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