





TOGETHER WE CAN BEAT THE CORONAVIRUS

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CONTACT DETAILS OF THE GCIS PROVINCIAL OFFICES

For more information about similar programmes that are run across the country, contact one of the following provincial offices:

EASTERN CAPE

Ndlelantle Pinyana 043 722 2602 or 076 142 8606 ndlelantle@gcis.gov.za

FREE STATE

Yolisa Blom 051 448 4506 or 072 130 9893 yolisa@gcis.gov.za

GAUTENG

Peter Gumede 011 331 0164 or 083 570 8080 peterg@gcis.gov.za

KWAZULU-NATAL

Ndala Mngadi 031 301 6787 or 082 877 9420 ndala@gcis.gov.za

PRIORITY 2: ECONOMIC TRANSFORMATION AND JOB CREATION.

Community media funding outreach

By Tabita Nagunge: GCIS, Eastern Cape



Community media representatives from various media houses who were in attendance.

The Media Development and Diversity Agency (MDDA) in partnership with the Government Communication and Information System (GCIS) in the Eastern Cape conducted a provincial funding outreach programme in East London. It was aimed at educating and informing potential and existing MDDA applicants about the agency's new funding processes introduced last year, and also compliance requirements. This outreach programme runs parallel with the call for grant funding applications, which took place from 15 October to 30 November 2020.

Prospective applicants had an opportunity to engage with organisations such as the Independent Communications Authority of South Africa and



Mzuvukile Kashe presenting on the MDDA funding process and online application.

SENTECH, who play an integral role in the sustainability of community media projects. GCIS Provincial Director, Ndlelantle Pinyana, welcomed the intervention by the MDDA as he has also had numerous interventions and interactions with community media sector lobbying for support that would assist the sector to become sustainable while capacity building would also be prioritised. "COVID-19 and post COVID-19 new normal require innovative, functional and sustainable community media outlets as they seek to enhance access to information," said Pinyana.

Speaking to various community media practictioners, MDDA Projects Director Mzuvukile Kashe outlined the key objectives of this development











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LIMPOPO

Thanyani Ravhura 015 291 4689 or 082 421 3461 thanyani@gcis.gov.za

MPUMALANGA

Jerry Nkosi 013 753 2397 or 082 316 5295 Jerry@gcis.gov.za

NORTH WEST

Boitumelo Mosadi 018 381 7071 or 073 245 0906 boitumelom@gcis.gov.za

NORTHERN CAPE

Marius Nagel 053 832 1378/9 or 083 778 9179 mariusn@gcis.gov.za

WESTERN CAPE

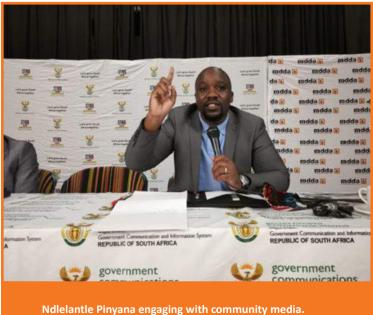
Geraldine Thopps 021 418 0533/2307 or 081 281 2200 Geraldine@gcis.gov.za

agency as to facilitate ownership, control and access to information and content production of community broadcasting by historically advantaged communities.

It was also emphasised that the MDDA strives for every South African to have a choice of diverse range of media.

The MDDA continues to support community media despite the sustainability of community print media remains a serious concern and a threat to media pluralism. The print-media sector remains largely untransformed with undue concentration of media ownership in the hands of a few industry players, having a significant impact on media and transformation.

However, the MDDA is committed to support the development of a vibrant, innovative, sustainable and people-centred community media sector through resourcing, knowledge-based research and capacity building, in order to give a voice to historically disadvantaged communities.





Ndlomo Mbonelwa of SENTECH presenting on signal distribution.





PRIORITY 3: EDUCATION, SKILLS AND HEALTH.

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War against violence and abuse

By Edwina Maloy: GCIS, Western Cape



Consultations on the COVID-19 screenings and tests in Malgas.



Stakeholders engaging with community members at the event.



Attendees were urged to wear black or a black ribbon.

The launch of the 16 Days of Activism for No Violence against Women and Children was held in a very small community called Malgas, outside Swellendum on 25 November 2020. This year, the focus was on the smaller communities that are not easily reached by government services, compared to the communities in bigger towns. The town of Malgas consists of just 30 small houses, with most families relying on government grants as an income. The biggest challenges in the community are drugs, alcohol and substance abuse, which lead to domestic violence, in most cases.

Stakeholders came together with new ideas on how to execute the campaign. Community members were educated on how, when and where to obtain an interdict and also where to report domestic violence.

The Department of Health set up a mobile clinic at the launch to screen and test community members for COVID-19 and other illnesses. The Government Communication and Information System distributed of *Vuk'uzenzele* newspapers, 16 Days of Activism for No Violence against Women and Children awareness pamphlets and black ribbons as a symbol to remember those that succumbed to the COVID-19 pandemic and gender-based violence.

Other stakeholders that participated in the launch were Badisa non-governmental organisation, community development workers, Department of Education, home-based care, and Child Welfare.



Nicole Lemmeties said:

"I feel good when we reached out to vulnerable communities such as Malgas to help where there is a need. The violence directed to women and children car be eradicated if all stakeholders work together."





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PRIORITY 5: SPATIAL INTEGRATION, HUMAN SETTLEMENTS AND LOCAL GOVERNMENT.

Addressing illegal dumping in Msukaligwa

By Vuyisile Cindi: GCIS, Mpumalanga





Cleaning up at Mdluli and Mkhwanazi streets in an effort to tackle illegal dumping in Msukaligwa Local Municipality.

In an effort to support local municipalities to create and maintain cleaner and healthier environments, the Government Communication and Information System supported the Municipal Health and Environmental Services of the Department of Community and Social Services at the Gert Sibande District Municipality in running cleaning campaigns, which started in Msukaligwa Local Municipality. The first one was conducted inWard 6 on Mdluli and Mkhwanazi streets on 29 October 2020, followed by another initiative in Ward 3 on Oosthuise Street, which took place on 19 November 2020.

The aim of the campaign is to promote community based environmental action for cleaner and healthier communities by cleaning up garbage and refuse. It is envisaged that such activities will assist in helping to reduce garbage in public areas leading to increased health, sanitation and other safety issues.

This programme was in line with the national initiative to support municipalities improve households' weekly waste collection and promote waste diversion from landfills. Councillor Bhekabantu Mtshali, Member of Mayoral Committee responsible for Community and Social Services, appreciated the commitment shown by the employees in helping to create cleaner and healthier environments in the municipalities within the district.

The campaigns were led by officials from the Gert Sibande District Municipality Municipal Health and Environmental Services joined by officials from Msukaligwa Local Municipality and Siyathuthuka team employed within Msukaligwa area under the guidance of Tebogo Mogakabe, who is Manager: Environmental Services at the municipality.



STATE SAFE PROTECT SOUTH AFRICA

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PRIORITY 6: SOCIAL COHESION AND SAFE COMMUNITIES.

Men stand against violence and femicide

By Eunice Nkuna: GCIS, Limpopo



Men of Giyani who participated in the march.

The Executive Mayor of Mopani District Municipality Councillor Pule Shayi led a men's march against gender-based violence and femicide (GBVF) in Greater Giyani on 20 November 2020. The event was observed under the banner: "Gender-based violence is a violation of human rights". Mayor Shayi urged a huge number of men and boys to abstain from GBVF. He persuaded them to respect themselves by leading an honest life with high morals and integrity. The Mayor further urged men to lead by example in their households as father figures.

"We cannot turn a blind eye or look away, and we cannot afford to keep quiet while our mothers, sisters, wives and children are being humiliated through abuse by people who ought to protect them," said the Mayor.

Mayor Shayi, handed over the memorandum to the Giyani Magistrate's Court, which made the following demands:

- a. The end to the ongoing onslaught on women and children in Mopani District.
- b. Speedy arrest of all suspects linked to GBVF and other crimes.
- c. Demand that all perpetrators of violence against women and children be denied bail until they are tried and sentenced.
- Demand of a harsher (maximum) sentence for perpetrators of violence against women and children.

- e. Call for an end to the production of child pornography and child trafficking.
- Police officers need to treat women who report gender-based violence (GBV) cases with respect.
- g. An end to sexual harassment in the workplace, victimisation and unsafe working conditions for women.

As the 16 Days of Activism for No Violence against Women and Children Abuse campaign continues, men and boys in Mopani District have vowed to act against GBVF. "Not in our name should GBV continue to rear its ugly head in our communities," Mayor Shayi concluded.

Community members are urged to report abusers to the South Africa Police Service on 0860 10111 and to request a social worker assistance from the GBV Command Centre on 0800 428 428 or by dialling *120*7867# from any cellphone.



Baloyi Redwin said:

"I do not feel proud as a man knowing that women no longer feel safe walking down the streets. I am one of those men who always encourages women in my village to speak out against abuse even though it is not easy speaking as a man."



Given Molapo said:

"As a boy child, the noise on women abuse is not loud enough because there is no day that passes by without a case of women or child abuse. I think enough is enough, perpetrators must be locked behind bars for good."



Brigadier Mashaba said:

"We (South African Police Service) are introducing more strategies to fight violence and abuse. We have trained officers who are forever ready to help. We appeal to communities to report any suspicions of violence even if it is happening next door. Let us break the silence."