DEVELOPMENT COMMUNICATION ACTIVITY NAME	SoNA mobilisation activation
DATE OF THE EVENT	01/02/2019
VENUE & AREA	Denneboom train station and mall.

SYNOPSIS: President Cyril Ramaphosa will deliver the country's 2019 State of the Nation Address (SoNA) to a joint sitting of the two houses of Parliament on 7 February 2019. The address will be delivered at 19:00 and broadcast live across a number of television and radio stations. Government encourages South Africans to watch or listen to the proceeding on TV and radio and to also participate on the social media platforms using #SoNA2019. As part of mobilisation efforts GCIS embarked on various community activation around the country. One of the SoNA mobilisation activation was held in Denneboom, Mamelodi by GCIS IRC and Marketing and distribution team on the 01 February 2019 to encourage to community members to view or listen to SoNA. SoNA leaflets and Vuk'uzenzele newspapers were distributed to the members of the public.

PHOTO TESTIMONIALS WITH CAPTIONS



The community of Denneboom, Mamaelodi receiving government publications and also interacting with government officials in Denneboom train sation.





Community members with some of the publication materials received during the activation.

Captured by: Valencia Rachuene