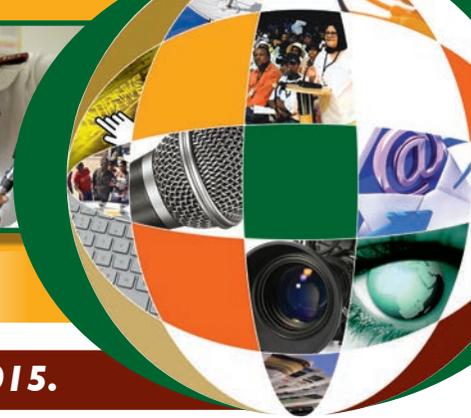




# MY DISTRICT TODAY



Issue no. 19 / May 2015

## CONTACT DETAILS OF THE GCIS PROVINCIAL OFFICES

For more information about similar programmes that are run across the country, contact one of the following provincial offices:

### EASTERN CAPE

Ndlelantle Pinyana  
043 722 2602 or 076 142 8606  
[ndlelantle@gcis.gov.za](mailto:ndlelantle@gcis.gov.za)

### FREE STATE

Trevor Mokeyane  
051 448 4504 or 083 255 0042  
[tshenolo@gcis.gov.za](mailto:tshenolo@gcis.gov.za)

### GAUTENG

Peter Gumede  
011 834 3560 or 083 570 8080  
[peterg@gcis.gov.za](mailto:peterg@gcis.gov.za)

### KWAZULU-NATAL

Ndala Mngadi  
031 301 6787 or 082 877 9420  
[ndala@gcis.gov.za](mailto:ndala@gcis.gov.za)

**Special edition: DoC Budget Vote 2015.**

## DEPARTMENT OF COMMUNICATIONS (DOC) BUDGET VOTE OUTREACH ACTIVITIES

The Minister of Communications, Faith Muthambi, and Deputy Minister of Communications, Stella Ndabeni-Abrahams, tabled the DoC Budget Vote for the in Parliament, Cape Town on 20 May 2015.



### Department of Communications 2015 Budget Vote

**Date:** 20 May 2015

**Time:** 15:00

**Venue:** Old Assembly Chamber,  
Parliament, Cape Town



The Budget Vote outlines the DoC's plans and priorities.

### About the Ministry of Communications

The Ministry of Communications came into being following a proclamation made by President Jacob Zuma on 25 May 2014.

The two departments under the Ministry of Communications are the DoC and Government Communication and Information System (GCIS).

The five entities reporting to the Ministry of Communications are Brand South Africa (Brand SA); Film and Publication Board (FPB); Independent Communications Authority of South Africa (ICASA); Media Development and Diversity Agency (MDDA) and the South African Broadcasting Corporation (SABC).



government  
communications

Department:  
Government Communication and Information System  
REPUBLIC OF SOUTH AFRICA

#### LIMPOPO

Thanyani Ravhura  
015 291 4689 or 082 421 3461  
[thanyani@gcis.gov.za](mailto:thanyani@gcis.gov.za)

#### MPUMALANGA

Tiisetso Ramotse  
013 753 2397 or 072 219 5136  
[tiisetso@gcis.gov.za](mailto:tiisetso@gcis.gov.za)

#### NORTH WEST

Mareka Mofokeng  
018 381 7071 or 083 382 5909  
[mareka@gcis.gov.za](mailto:mareka@gcis.gov.za)

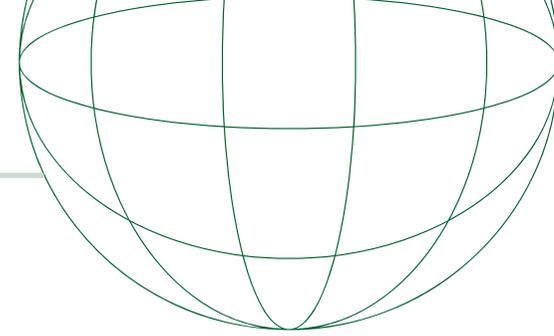
Kagisho Meremetsi  
018 381 7071 or 084 318 9179  
[kagisho@gcis.gov.za](mailto:kagisho@gcis.gov.za)

#### NORTHERN CAPE

Marius Nagel  
053 832 1378/9 or 083 778 9179  
[mariusn@gcis.gov.za](mailto:mariusn@gcis.gov.za)

#### WESTERN CAPE

Louis Botha  
021 697 0923 or 073 427 1917  
[LouisB@gcis.gov.za](mailto:LouisB@gcis.gov.za)



### 1. Government Communication and Information System

The GCIS:

- provides professional services
- sets and influences adherence to standards for an effective government communication system
- drives coherent government messaging
- proactively communicates with the public about government policies, plans programmes and achievements.

Tel: 012 473 0000

Website: [www.gcis.gov.za](http://www.gcis.gov.za)

### 2. Department of Communications

The DoC's mission is to create an enabling environment for the provision of inclusive communication services to all South Africans in a manner that promotes socio-economic development and investment through broadcasting, new media, print media and other new technologies, and brand the country locally and internationally

Tel: 012 473 0000

Website: [www.doc.gov.za](http://www.doc.gov.za)

### 3. Brand South Africa

Brand SA's primary objective is to develop and implement a proactive marketing and communication strategy for South Africa, and to promote South Africa. Its role is to create a positive, unified image of South Africa; one that builds pride, promotes investment and tourism, and helps new enterprises and job creation.

Tel: 011 483 0122

Email: [info@brandsouthafrica.com](mailto:info@brandsouthafrica.com)

Website: [www.brandsouthafrica.com](http://www.brandsouthafrica.com)

### 4. Film and Publication Board

The FPB's mission is to ensure efficient and effective consumer protection by regulating media content, while empowering the public, especially children, through robust information sharing.

Tel: 012 003 1400

Email: [clientsupport@fpb.org.za](mailto:clientsupport@fpb.org.za)

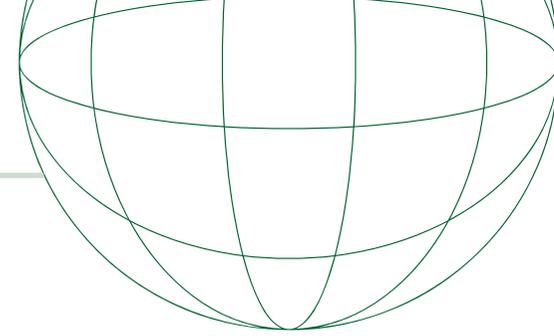
Website: [www.fpb.org.za](http://www.fpb.org.za)

### 5. Independent Communications Authority of South Africa

ICASA is responsible for regulating the telecommunications, broadcasting and postal industries in the public interest and ensure affordable services of a high quality for all South Africans. In addition to managing the effective use of radio frequency spectrum, it also issues licences to telecommunications and broadcasting service providers, and enforces compliance with rules and regulations, among other things.

Tel: 011 566 3000/3001

Website: [www.icasa.org.za](http://www.icasa.org.za)



DoC Budget Vote activation in North West University, Mahikeng Campus.

6. **Media Development and Diversity Agency**

The MDDA aims, among other things, to:

- create an enabling environment for media development and diversity which reflects the needs and aspirations of all South Africans.
- redress exclusion and marginalisation of disadvantaged communities and persons from access to the media and the media industry.
- promote media development and diversity by providing support, primarily to community and small commercial media projects.

Tel: 011 643 1100

Email: [info@mdda.org.za](mailto:info@mdda.org.za)

Website: [www.mdda.org.za](http://www.mdda.org.za)

7. **South African Broadcasting Corporation**

The SABC's core business is to deliver a variety of high-quality programmes and services through television and radio that informs, educates, entertains and supports the public at large.

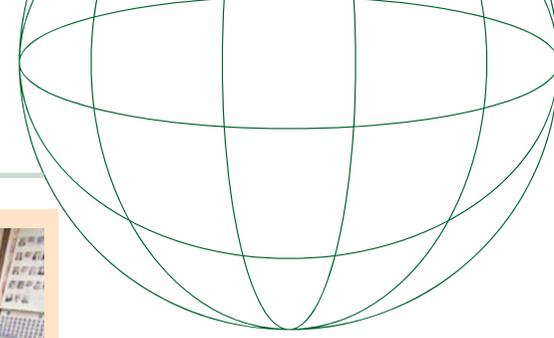
Tel: 011 714 9111

Fax: 011 714 9744

Website: [www.sabc.co.za](http://www.sabc.co.za)



DoC Budget Vote activation at the GCIS Rustenburg Office.



Officials from GCIS, ICASA, Office of the Premier and communicators during a live viewing of the DoC Budget Vote.



Klerksdorp GCIS Office engaged with youth to elicit expectations and inputs regarding the DoC Budget Vote.



The GCIS KwaZulu-Natal team engaging members of the public on the DoC Budget Vote.



The GCIS KwaZulu-Natal team engaging members of the public on the DoC Budget Vote.



A representative from the FPB explains the mandate of the DoC.



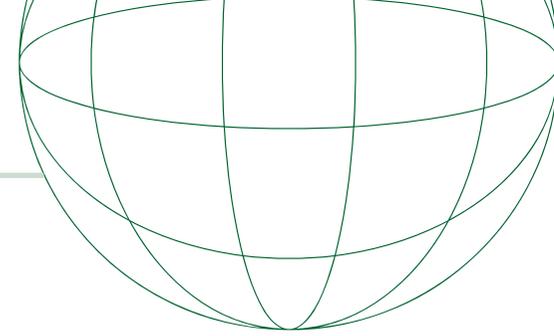
Nomzamo encourages citizens to watch the DoC



Lihle interviews a foreign national from Nigeria. #WeAreAfrica.



Nomzamo elaborates on the DoC entities and their mandates.



**GCIS's Michael Currin interacting with community members.**



**GCIS officials informing and distributing DoC Budget Vote flyers.**



**Community of Gugulethu during the DoC Budget Vote Imbizo.**



**The distribution of DoC Budget Vote flyers continues.**



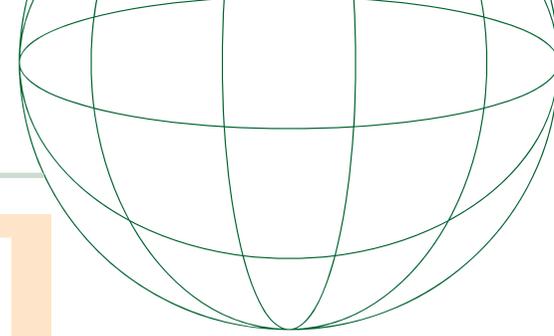
**GCIS Acting Director-General Donald Liphoko at the DoC Budget Vote Nyanga Junction activation.**



**Minister Muthambi engaging with the community of Gugulethu during the DoC Budget Vote Imbizo.**



**GCIS Limpopo Office during taxi and mall activations.**



Lungile Mazibuko from the FPB engaging with learners.



Busi Mncube from ICASA interacting with learners.



Reki Skosana from the GCIS engaging with community members and explaining the importance of the Budget Vote.



Young people attended the Budget Vote exhibition in the Free State.



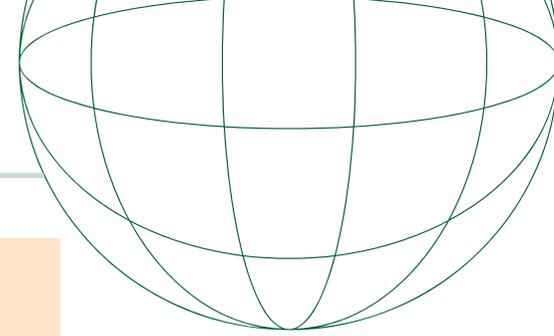
GCIS officials distributing Budget Vote flyers at the Piet Retief Shopping Mall.



Nyatheli Humbulani of Mutale urging people to view or listen to the Budget Vote.



These community members said they would like to hear the Minister talk about addressing poor cellphone network coverage and TV signals.



**Lineo Sehlabaka and Trevor Mokeyane** engaging with young people during the Budget Vote exhibition at Bloemfontein Plaza.



**Zolile Machojane said:**  
 "I wish the Minister of Communications can outline how the SABC is going to conduct talent searches for prospective presenters and home-grown content in rural areas so that we do not have to go Gauteng for these opportunities."



**Primrose said:**  
 "As young people are totally against attacks on foreign nationals. I would like to hear the Minister talking about how government plans to educate the nation on social cohesion and acceptance of foreign nationals residing in our country; through using SABC TV and radio."



**Kabelo Mothobi said:**  
 "I would be happy to hear the Minister talking about how the SABC and GCIS are going to disseminate information about work, bursaries and business opportunities."



**Young people at Mutale in Limpopo** were happy to learn about the Budget Vote.



**These community members said** they were looking forward to the speech.



**Members of the community reading** the programme of the Budget Vote.