For more information about similar programmes that are run across the country, contact one of the following provincial offices:

**EASTERN CAPE**
Ndlelantle Pinyana
043 722 2602 or 076 142 8606
ndlelantle@gcis.gov.za

**FREE STATE**
Trevor Mokeyane
051 448 4504 or 083 255 0042
tshenolo@gcis.gov.za

**GAUTENG**
Peter Gumede
011 834 3560 or 083 570 8080
peterg@gcis.gov.za

**KWAZULU-NATAL**
Ndala Mngadi
031 301 6787 or 082 877 9420
ndala@gcis.gov.za

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**DEPARTMENT OF COMMUNICATIONS (DOC) BUDGET VOTE OUTREACH ACTIVITIES**

The Minister of Communications, Faith Muthambi, and Deputy Minister of Communications, Stella Ndabeni-Abrahams, tabled the DoC Budget Vote for the in Parliament, Cape Town on 20 May 2015.

**Department of Communications**

**2015 Budget Vote**

Date: 20 May 2015
Time: 15:00
Venue: Old Assembly Chamber, Parliament, Cape Town

The Budget Vote outlines the DoC’s plans and priorities.

**About the Ministry of Communications**

The Ministry of Communications came into being following a proclamation made by President Jacob Zuma on 25 May 2014.

The two departments under the Ministry of Communications are the DoC and Government Communication and Information System (GCIS).

The five entities reporting to the Ministry of Communications are Brand South Africa (Brand SA); Film and Publication Board (FPB); Independent Communications Authority of South Africa (ICASA); Media Development and Diversity Agency (MDDA) and the South African Broadcasting Corporation (SABC).
1. **Government Communication and Information System**
The GCIS:
- provides professional services
- sets and influences adherence to standards for an effective government communication system
- drives coherent government messaging
- proactively communicates with the public about government policies, plans programmes and achievements.

Tel: 012 473 0000
Website: [www.gcis.gov.za](http://www.gcis.gov.za)

2. **Department of Communications**
The DoC’s mission is to create an enabling environment for the provision of inclusive communication services to all South Africans in a manner that promotes socio-economic development and investment through broadcasting, new media, print media and other new technologies, and brand the country locally and internationally.

Tel: 012 473 0000
Website: [www.doc.gov.za](http://www.doc.gov.za)

3. **Brand South Africa**
Brand SA’s primary objective is to develop and implement a proactive marketing and communication strategy for South Africa, and to promote South Africa. Its role is to create a positive, unified image of South Africa; one that builds pride, promotes investment and tourism, and helps new enterprises and job creation.

Tel: 011 483 0122
Email: info@brandsouthafrica.com
Website: [www.brandsouthafrica.com](http://www.brandsouthafrica.com)

4. **Film and Publication Board**
The FPB’s mission is to ensure efficient and effective consumer protection by regulating media content, while empowering the public, especially children, through robust information sharing.

Tel: 012 003 1400
Email: clientsupport@fpb.org.za
Website: [www.fpb.org.za](http://www.fpb.org.za)

5. **Independent Communications Authority of South Africa**
ICASA is responsible for regulating the telecommunications, broadcasting and postal industries in the public interest and ensure affordable services of a high quality for all South Africans. In addition to managing the effective use of radio frequency spectrum, it also issues licences to telecommunications and broadcasting service providers, and enforces compliance with rules and regulations, among other things.

Tel: 011 566 3000/3001
Website: [www.icasa.org.za](http://www.icasa.org.za)
6. Media Development and Diversity Agency
The MDDA aims, among other things, to:
• create an enabling environment for media development and diversity which reflects the needs and aspirations of all South Africans.
• redress exclusion and marginalisation of disadvantaged communities and persons from access to the media and the media industry.
• promote media development and diversity by providing support, primarily to community and small commercial media projects.

Tel: 011 643 1100
Email: info@mdda.org.za
Website: www.mdda.org.za

7. South African Broadcasting Corporation
The SABC's core business is to deliver a variety of high-quality programmes and services through television and radio that informs, educates, entertains and supports the public at large.

Tel: 011 714 9111
Fax: 011 714 9744
Website: www.sabc.co.za
Officials from GCIS, ICASA, Office of the Premier and communicators during a live viewing of the DoC Budget Vote.

Klerksdorp GCIS Office engaged with youth to elicit expectations and inputs regarding the DoC Budget Vote.

The GCIS KwaZulu-Natal team engaging members of the public on the DoC Budget Vote.

A representative from the FPB explains the mandate of the DoC.

Nomzamo encourages citizens to watch the DoC.

Nomzamo elaborates on the DoC entities and their mandates.

Lihle interviews a foreign national from Nigeria. #WeAreAfrica.
GCIS officials informing and distributing DoC Budget Vote flyers.

The distribution of DoC Budget Vote flyers continues.

GCIS’s Michael Currin interacting with community members.

GCIS Acting Director-General Donald Liphoko at the DoC Budget Vote Nyanga Junction activation.

Community of Gugulethu during the DoC Budget Vote Imbizo.

Minister Muthambi engaging with the community of Gugulethu during the DoC Budget Vote Imbizo.

GCIS Limpopo Office during taxi and mall activations.
Reki Skosana from the GCIS engaging with community members and explaining the importance of the Budget Vote.

GCIS officials distributing Budget Vote flyers at the Piet Retief Shopping Mall.

Lungile Mazibuko from the FPB engaging with learners.

Nyatheli Humbulani of Mutale urging people to view or listen to the Budget Vote.

Busi Mncube from ICASA interacting with learners.

Young people attended the Budget Vote exhibition in the Free State.

These community members said they would like to hear the Minister talk about addressing poor cellphone network coverage and TV signals.
Primrose said:
“As young people were are totally against attacks on foreign nationals. I would like to hear the Minister talking about how government plans to educate the nation on social cohesion and acceptance of foreign nationals residing in our country; through using SABC TV and radio.”

Kabelo Mothobi said:
“I would be happy to hear the Minister talking about how the SABC and GCIS are going to disseminate information about work, bursaries and business opportunities.”

Zolile Machojane said:
“I wish the Minister of Communications can outline how the SABC is going to conduct talent searches for prospective presenters and home-grown content in rural areas so that we do not have to go Gauteng for these opportunities.”

Lineo Sehlabaka and Trevor Mokeyane engaging with young people during the Budget Vote exhibition at Bloemfontein Plaza.

Young people at Mutale in Limpopo were happy to learn about the Budget Vote.

These community members said they were looking forward to the speech.

Members of the community reading the programme of the Budget Vote.