



TEBOGO DITSHEGO

CHIEF EXECUTIVE OFFICER • DITSHEGO MEDIA • SANDTON

PRESIDENT – SOUTH AFRICAN GRADUATES BUSINESS NETWORK (SAGNET)

COUNCILOR & CHAIRPERSON OF FINANCE & GOVERNANCE COMMITTEE – MARKETING, ADVERTISING AND COMMUNICATION CHARTER COUNCIL

BOARD MEMBER • PUBLIC RELATIONS INSTITUTE OF SOUTHERN AFRICA • BRYANSTON

Mr Tebogo Ditshego is the Chief Executive Officer of Ditshego Media, President of the South African Graduates Business Network (SAGNET) and the Board Member of the Public Relations Institute of Southern Africa (PRISA). In 2022 Tebogo Ditshego was appointed by Minister in the Presidency, Mr Mondli Gungubele to serve on the Marketing, Advertising and Communication Charter Council (MAC SA) to transform the sector by 2025.

Tebogo Ditshego founded Public Relations and Marketing consultancy Ditshego Media in 2011. Three years later, in February 2014, he was listed as one of Forbes Magazine's top 30 African entrepreneurs under the age of 30. In the same year, he was selected to participate in US President Barack Obama's flagship programme, the Mandela Washington Fellowship for Young African Leaders.

In 2015, Tebogo Ditshego was listed as one of Fast Company Magazine's most creative South Africans in business. Subsequently, in 2016 he wrote and published the bestselling African fiction book "Kasi Nerd" and was awarded the Nestlife Assurance Young Entrepreneur of the Year at the BBQ Magazine Awards.

In 2017, Tebogo Ditshego was selected by the Austrian Government to participate in the Head of State's flagship initiative, the Austrian Leadership Programme for International Business Leaders, which provided Tebogo with exposure to the secrets behind the success of some of Austria's top businesses.

The Premier of Gauteng, Mr David Makhura, appointed Tebogo Ditshego as the Chairperson of the Gauteng Premier's Service Excellence Awards in 2019 and 2020. In 2021, Tebogo Ditshego was appointed to serve on the academic advisory committee at the Tshwane University of Technology's Department of Strategic Communication.

Tebogo Ditshego holds a Postgraduate Diploma in Business Management from GIBS Business School, an Honours Degree in Communication from the University of Johannesburg; he's an accredited Chartered Public Relations Practitioner and is currently studying towards his MBA at GIBS Business School.

10th  *Anniversary*