

DEVELOPMENT COMMUNICATION ACTIVITY NAME	GCIS AND ROAD ACCIDENT FUND ON PICK 'N PAY CENTRE MALL ACTIVATION
WIMS REFERENCE NUMBER	
DATE OF THE EVENT	14 May 2016
VENUE & AREA	Pick 'n Pay Centre Mall Activation – Endumeni LM

DC ACTIVITY SYNOPSIS:

GCIS has partnered with Road Accident Fund on a Mall Activation that was held on 14 May at Pick 'n Pay Centre Mall where community members were educated about voter registration and given information about government services. GCIS distributed 60 Vukuzenzele, 60 Public Sector Magazines, and 20 The Provisions of the Constitution. The engagement has assisted community members that were visiting the shopping mall about the importance of amending the physical addresses to IEC as part of updating their voter registration status. GCIS also educated the community about the Africa Month.

RAF was there to ensure that community members get a first-hand information about RAF services and community members were assisted by consultants whom were checking the status of their claims and lodging new claims. About 60 community members that visited the stand for RAF services and 7 made new lodgements, 13 status check and 40 were information services. Promotional material from RAF was issued to clients as part of token (Key holder/T-shirt/Hand bangle/Car disc holder) of appreciation to visit the stand and as such community members enjoyed to interact with the team.

PHOTO TESTIMONIALS WITH CAPTIONS:



ABOVE: Mr Thandinkosi Zulu GCIS RCC handing-over the Provisions of the Constitution to Thangeni school teacher whom wanted to share it with the primary school learners. GCIS and RAF services taking place at Pick 'n Pay Mall.



ABOVE: Dundee high school learners visited the stand for information and were encouraged to register to vote since they have already ID documents.



ABOVE: Thandinkosi Zulu handing-over information material to clients that visited the stand during the Pick 'n Pay mall activation.