



MYDISTRICTTODAY



STAY SAFE

VACCINATE TO SAVE SOUTH AFRICA

TOGETHER WE CAN BEAT CORONAVIRUS

Issue no.22: June 2022

CONTACT DETAILS OF THE GCIS PROVINCIAL OFFICES

For more information about similar programmes that are run across the country, contact one of the following provincial offices:

EASTERN CAPE

Ndlelantle Pinyana
043 722 2602 or 076 142 8606
ndlelantle@gcis.gov.za

FREE STATE

Yolisa Blom
051 448 4506 or 072 130 9893
yolisa@gcis.gov.za

GAUTENG

Peter Gumede
011 331 0164 or 083 570 8080
peterg@gcis.gov.za

KWAZULU-NATAL

Ndala Mngadi
031 301 6787 or 082 877 9420
ndala@gcis.gov.za

PRIORITY I: BUILDING A CAPABLE, ETHICAL AND DEVELOPMENTAL STATE.

Communication and media training session

By Aphinda Langa: GCIS, Eastern Cape



Some of the people who attended the workshop.

The Walter Sisulu Local Municipality convened a Communication Strategy and Media Training workshop at the Municipality's Council Chambers in Burgersdorp, Eastern Cape, from 17 to 18 May 2022.

The purpose of the workshop was to develop a five-year Communication Strategy for 2022 to 2026 electoral cycle and provide practical media training for the newly elected council.

The Communications Manager of the municipality, Lubabalo Majenge, said the workshop also aimed to align Walter Sisulu Local Municipality Communication Strategy with the National and Provincial Communication Strategy Framework, and the District Wide Communication Approach thus improving the brand positioning of the municipality as a provider of basic services to the community.

Walter Sisulu Local Municipality Mayor Vania Davids said the expected outcome is ensuring that the bar that was set by the previous Communication Strategy is raised.



Mayor Vania Davids during a television interview with Kieth Ngesi.

Presenting on crisis communication, Thando Sonjica from the Department of Cooperative Governance and Traditional Affairs recommended that the municipality uses Twitter as an additional social media platform as this would assist in managing crisis due to the speed at which this particular social network reports news.

The second day of the workshop saw the practical media training for the Mayor, councillors and senior management, which was facilitated by Keith Ngesi Media.

Ndyebo Kopo from the Government Communication and Information System, who also co-facilitated the session, said, "We want to inculcate a culture where the first point of entry through the institution is communications."



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



LIMPOPO

Thanyani Ravhura
015 291 4689 or 082 421 3461
thanyani@gcis.gov.za

MPUMALANGA

Jerry Nkosi
013 753 2397 or 082 316 5295
Jerry@gcis.gov.za

NORTH WEST

Boitumelo Mosadi
018 381 7071 or 073 245 0906
boitumelom@gcis.gov.za

NORTHERN CAPE

Ofentse Moeti
053 832 1378/9 or 084 390 4330
Ofentse@gcis.gov.za

WESTERN CAPE

Geraldine Thopps
021 418 0533/2307 or 081 281 2200
Geraldine@gcis.gov.za

COVID-19 vaccine registration details for 12-year-olds and above:

Online at:
<https://vaccine.enroll.health.gov.za/#/>
Send the word **REGISTER** to 0600 123 456 on WhatsApp.
Via SMS by dialling *134*832#.
Call the COVID-19 hotline 0800 029 999.

PRIORITY 6: SOCIAL COHESION AND SAFE COMMUNITIES.

Promoting parental responsibilities and children rights

By Eunice Nkuna: GCIS, Limpopo



Parents and children who attended the Child Protection Week campaign.

Limpopo Social Development MEC Nkakareng Rakgoale hosted an event in line with the Child Protection Week campaign, which was observed from 29 May to 5 June 2022, under the theme: “Let us protect children during COVID-19 and beyond”. The session took place on 31 May 2022 at Relela Thusong Service Centre in the Mopani District

The week is observed annually by government in an effort to curb the shocking statistics, which indicated high numbers of violence cases against children and gender-based violence (GBV).

“This particular week is aimed at raising awareness through social mobilisation and education programmes. During this Child Protection Week, special attention must be drawn to the thorny issue of teenage pregnancy, substance abuse, GBV and femicide, and other social ills,” said MEC Rakgoale.

According to Statistics South Africa, the country recorded over 33 000 teenage mothers aged 17 years and younger in 2020.

Limpopo was among the leading provinces with a high number of teenage pregnancies. The Mopani District in Limpopo was leading while Vembe District was in the second position.

“Government, civil society, parents, caregivers, families and the community



MEC Nkakareng Rakgoale addressing the community.

at large need a unified approach, as there is an urgent need to educate children about sexual health and raise awareness about teenage pregnancy and its consequences,” said the MEC.

The Department of Social Development’s overall approach in addressing teenage pregnancy is embedded within the National Adolescent Sexual and Reproductive Health and Rights Framework Strategy, which was approved by Cabinet in 2015.

The strategy seeks to pay more attention into issues of gender, adolescence, sexuality and reproductive health rights, contraception, sexual orientation, sexuality and teenage pregnancy through a multi-sectoral approach.

In addressing the needs of children who fell pregnant, the Department of Social Development requested the provinces to profile and assess these children so that adequate services can be provided to them, including investigation and referral to the South African Police (SAPS) where there is statutory rape.

Other stakeholders such as the SAPS, South African Social Security Agency, Limpopo Provincial Women’s Network Champion, National Men for Change, and Limpopo Provincial Men for Change attended and engaged with the community.



Carol Kintu said:

“As the station manager, I am happy about the support our government is giving us as it creates employment opportunities for the youth. A number of talents have been identified through the station and we are able to communicate government content in our local languages.”



Deputy Minister Thembi Siweya said:

“We have already funded more community radios with equipment in Limpopo, Free state and Mpumalanga. North West is next. The MDDA is currently running roadshow workshops for potential applicants for funding application that covers community newspapers, radio and TV. We encourage community media to apply. The application closes on 1 July 2022.”

PRIORITY 2: ECONOMIC TRANSFORMATION AND JOB CREATION.

New studio for Bushbuckridge Community Radio

By Livhuwani Todani: GCIS, Mpumalanga

The Government Communication and Information System, supported the Deputy Minister in The Presidency, Thembi Siweya, during a two-day media funding roadshow by the Media Development and Diversity Agency (MDDA) in Bushbuckridge, from 2 to 3 June 2022.

On the second day of the visit, Deputy Minister Siweya unveiled the state-of-the-art studio at Bushbuckridge Community Radio.

Deputy Minister Siweya encouraged the station manager, board members and the community of Bushbuckridge to take care of the equipment as it takes 10 years for the MDDA to provide funds for other new equipment.

“We also encourage the board members not to intervene in the running of the station, we want this community radio to sustain and continue to play a big role in social cohesion and service delivery,” said the Deputy Minister.

The MDDA funded the state-of-the-art digital studio, outside broadcast equipment, and a generator. These will enable the station to reach out to communities with ease and the provision of the generator came at the right time as the station will no longer be affected during load shedding.

The station’s board members and the station manager appreciated government for the continued support of community media as it plays a big role to disseminate government messages using the local language.

“We also thank Kgosi Mokoena for giving us the land to build this infrastructure, a word of appreciation also to our local business who opened hands and accepted the buttering system as we exchanged our airtime for material, which assisted in building this infrastructure,” said the station’s chairman, Andrew Komane.



Representatives of the Mpumalanga media houses that attended the MDDA funding workshop.



The Bushbuckridge Community Radio state-of-the-art studio funded by the MDDA.

PRIORITY 2: ECONOMIC TRANSFORMATION AND JOB CREATION.

Dialogue on economic recovery and reconstruction

By Tebogo Monyo: GCIS, Northern Cape

The Northern Cape Department of Economic Development and Tourism, with other sector departments hosted a successful dialogue on the Economic Recovery and Reconstruction Plan (ERRP) of the province on 10 May 2022.

This dialogue was hosted in Kuruman, in the John Taolo Gaetsewe District, and it brought together government departments, municipalities, Small, Medium and Micro Enterprises (SMMEs), and local entrepreneurs, under one roof.

The dialogue was geared at ultimately ensuring alignment of the district and provincial ERRP and providing local stakeholders with information about opportunities that exist within government to expand the economy and measures to promote localisation and enhance regional and continental trade.

The Executive Mayor of the John Taolo Gaetsewe District Municipality, Councillor Queen Mogatle, said it was important for the government to work with all sectors and the people of the district to ensure the successful recovery and reconstruction of the economy.

She further said government had concrete plans for growing the economy, supporting job creation and attracting investment.

“The ERRP will fast-track urgent structural reforms, expand employment programmes and facilitate large-scale infrastructure projects. Therefore, all stakeholders must join hands to realise the ERRP goals,” said the Executive Mayor.

Lebogang Setlhabi, who was representing the Department of Economic Development and Tourism, said the opportunities that existed in different sectors of the economy had to be absorbed by people with the purpose of creating employment for others.

The Department of Trade, Industry and Competition shared information about the SMMEs Incentive Scheme and how it seeks to assist small businesses.

Reverend Neo Ditlholelo, a local entrepreneur who also attended the engagement, said he was happy that government organised the session.

“Such engagements are important for stakeholders outside of government, as they provide a better understanding of what challenges government encounters from time to time, hindering maximum support that can be provided to the SMMEs,” he said.



Some of the representatives from SMMEs and entrepreneurs that attended the



Executive Mayor Queen Mogatle addressing the stakeholders during the engagement.



Reverend Ditholelo said:

“As someone who is in the agricultural space, I am happy that the Northern Cape Department of Economic Development and Tourism, visited our district, to present to us opportunities that we can explore to boost our businesses.”



Keneilwe Kgaje said:

“I am happy that the department was here with other stakeholders, to present this workshop. I will use the information that I have received to ensure that my catering business prospers.”



Lionel Archillies said:

“We [the Department of Trade, Industry and Competition] work with incentive schemes that the department offers to small businesses and companies that wish to expand their service offering. I will be available to assist businesses in the Northern Cape and walk the journey with them.”