



**MY DISTRICT TODAY**



Issue no. 18: May 2019

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**OUTCOME 6: AN EFFICIENT, COMPETITIVE AND RESPONSIVE ECONOMIC INFRASTRUCTURE NETWORK.**

**Small businesses receive equipment**

*By Vasanthi Naidoo: GCIS, KwaZulu-Natal*

The Mayor of KwaDukuza Local Municipality, Ricardo Mthembu, handed over implements and equipment to seven cooperatives and Small, Medium and Micro-sized Enterprises (SMMEs) in the manufacturing, services and agriculture sectors on 3 May 2019. The equipment included wheelbarrows and brush cutters, fencing and irrigation tools.

It is hoped that these local SMMEs and cooperatives will help reduce unemployment by employing people from within the community of KwaDukuza. The programme benefited cooperatives and SMMEs owned by previously disadvantaged communities who could not secure funding from commercial financial institutions.

Among the beneficiaries were farmers, cleaning service cooperatives and an engineering SMME owned by two young people.



The Mayor of KwaDukuza Local Municipality, Njabulo Mthembu, with the cooperatives and SMMEs members.



Community members who attended the ceremony.



**government communications**

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REPUBLIC OF SOUTH AFRICA



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**Albert and Mathabane Mkhwanazi said:**

“We are from a company called Khethi-Bet, which we started in 2012. We basically do mechanical engineering in the heat exchange industry based in Groutville. We make geysers and do reticulation services and repairs. We are really grateful for the assistance from the municipality so we can try and grow our company and try to assist the upcoming business people. Since we know that there is shortage of jobs, we plan to hire people as soon as our company grows.”



**Sihle Blessing said:**

“I am the deputy chairperson of the Amaqhale Cleaning Services. I am over the moon today for the equipment I received. We get work from households to do garden services. We have not received work from government or business yet. Maybe now with the equipment we received we can try to get work from businesses in the area. We received brush cutters and chain saws today, which will help us a lot.”



**Zanele Mbatha said:**

“I started my business, Dumasabe Co-operative in 2014. I saw the advertisement and applied for the KwaDukuza Local Economic Development Programme. I needed help with fencing and irrigation for my farming cooperative. I am very grateful to the Mayor, Cllr Ricardo Mthembu and KwaDukuza Local Municipality for the assistance I received and it will help make my business a success. My vegetables are sold through the assistance from Enterprise Ilembe and local shops.”



**Ntombentsha Mdingi said:**

“This is a good initiative for us indigent community members. Other people do have means to purchase all of this whereas and we cannot yet we need them.”



**Nozukile Stoni said:**

“The initiative is good because most of us in this area did not have a news channel including the SABC. Thanks to these set-top boxes we now have access to these channels.”

## OUTCOME 6: AN EFFICIENT, COMPETITIVE AND RESPONSIVE ECONOMIC INFRASTRUCTURE NETWORK.

### Digital migration campaign in Butterworth

By Khanya Kalashe: GCIS, Eastern Cape

On 3 May 2019, Communications Minister Stella Ndabeni-Abrahams connected Butterworth residents to the digital grid. These are households that have qualified for government-subsided set-top boxes, thereby enabling the viewing of digital television broadcasting enabling them to view more channels. The Minister visited three digital terrestrial television (DTT) beneficiaries out of the 50 connected households that qualified for the installation programme. The Minister then embarked on the Good Green Deeds campaign, where she took part in cleaning the Butterworth taxi rank.

As part of this outreach programme, the Minister also presented 20 laptops and tablets to the two top-performing schools in the area: Ncapayi Junior Secondary School and the Upper Mpenduza Junior Secondary School.

The programme swiftly moved to the Msobomvu Community Hall whereby the Minister addressed more than 400 community members. Among those that addressed the community was the Huawei CEO of South Africa, Steven Wu Cong Cheng who said that the company has partnered with the Department of Communications in ensuring that all South Africans are not left behind but prepared for the Fourth Industrial Revolution. Minister Ndabeni-Abrahams highlighted both the advantages and disadvantages of technology.



**A beneficiary of a set-top box engages Minister Stella Ndabeni-Abrahams during a household visit.**



**Minister Stella Ndabeni-Abrahams addressing learners of Ncapayi Junior Secondary School.**

**OUTCOME 12: AN EFFICIENT, EFFECTIVE AND DEVELOPMENT ORIENTED PUBLIC SERVICE AND AN EMPOWERED, FAIR AND INCLUSIVE CITIZENSHIP.**

**Presidential Inauguration mobilisation activation**

*By Valencia Rachuene and Willy Phalane: GCIS, Head Office*

The sixth democratic President of the Republic of South Africa will be inaugurated on Saturday, 25 May 2019. The inauguration will for the first time, take place at Loftus Versfeld Stadium in Pretoria instead of the Union Buildings to allow for inclusive inauguration. In mobilising the public to attend and or watch the inauguration, the Government Communication and Information System (GCIS) embarked on an activation on 17 May 2019 at the Pretoria station, distributing information materials to members of the public.

The people were encouraged to watch the Presidential Inauguration on various platforms such as television and also follow the proceedings on social media. The public were also informed of over 40 Presidential Inauguration live viewings that the GCIS has coordinated in various districts across the country for the public to attend. More information can be accessed on the Presidential Inauguration App link <https://www.gov.za/inauguration2019/index.html>. The inauguration will take place on Africa Day as it affirms government's obligation to advance the African agenda and to strengthen bonds between South Africa and other African countries. Government encourages all South Africans to be part of this significant event to promote greater unity.



A government official engaging with school learners.



A government official distributing information materials.



Commuters in Pretoria stations receiving information materials.



**Elvis Jacobus said:**

“I am from Mossel Bay. I have a tool hire company called EJ Tool Hire. I would like to help people and I love to work with machines. I thank all the stakeholders and the Department of Correctional Services, for the opportunity they have given me.”



**Lucille Booth said:**

“I am from Grassy Park in Cape Town. My business idea is Good Mood Foods, because I have learnt that I have a passion for foods and serving people. Thank you for giving me this opportunity and for giving me hope.”



**Ruan Nel said:**

“I am originally from Oudtshoorn and the reason for starting Nel’s Prop shafts and CV centre is because I am passionate about working on cars, which is something I have learnt from my father. Thank you for this opportunity.”

## OUTCOME 5: A SKILLED AND CAPABLE WORKFORCE TO SUPPORT AN INCLUSIVE GROWTH PATH.

### Government empowers inmates with skills

*By Jetrho Grootboom: GCIS, Western Cape*

The Southern Cape Correctional Facility, upheld the call of Minister of Justice and Correctional Services Michael Masutha, who implored business people to help make easier ex-offenders’ path to social reintegration by giving them a second chance.

The Department of Tourism, through a partnership with the Department of Correctional Services and the Francois Ferreira Academy, capacitated inmates from the Southern Cape Correctional Facilities, on how to start their own businesses, to help and prepare them to better their lives by the time they leave the facility. Each participant had to come up with a business plan, and present it to a panel of business experts, to see if their businesses are viable in the competitive environment.

A certificate ceremony was held at the Oudtshoorn Correctional Services Facility on 14 May 2019, where the inmates with the best working business idea won third, second and first cash prizes. The inmates were delighted and thankful for the opportunity, and vowed to seek the necessary help to start their own businesses, when they are done with serving their time.



The three winners who presented the best business plans posing with government officials.



Government officials posing with inmates.