OUTCOME 12: AN EFFICIENT, EFFECTIVE AND DEVELOPMENT ORIENTED PUBLIC SERVICE AND AN EMPOWERED, FAIR AND INCLUSIVE CITIZENSHIP

Deputy Minister reaches out to the people

By Joy Themba: GCIS, Mpumalanga

The Deputy Minister of Communications, Pinky Kekana, visited Barberton FM on 5 May 2018 as part of an outreach programme under the theme: “Building sustainable community media sector and improving governance in the sector”. The Deputy Minister was joined by the Acting Executive Mayor of the City of Mbombela, Cllr Jabulani Mkhabela. The session was attended by the Government Communication and Information System, Department of Communications, City of Mbombela Municipality, women organisation, Media Development and Diversity Agency, radio station managers and editors from both print and electronic media and presenters. The purpose of the session was to engage on issues faced by community media and also finding sustainable solutions on governance and management.
The station manager, Mduduzi Manana, who is also the chairperson of the National Regulator for Compulsory Specifications, represented all Mpumalanga community radio stations and shared the impact made by Barberton FM in grooming presenters who were eventually identified and appointed by the South African Broadcasting Corporation. The Deputy Minister emphasised the importance of the role played by community media in improving the lives of the people.

Deputy Minister Kekana promised to engage with the South African Local Government Association and advocate for the buying of radio airtime by municipalities for live broadcasting of council sitting, which will ensure that communities receive first-hand information on service delivery progress reports and plans.

Tom Nkosi of Ziwaphi News raised a concern that the 30% support by government to community media is not happening as they mostly receive media releases and not adverts. He also appreciated the event as it afforded them to raise their issues and frustrations as print media. Inputs by different media houses were submitted and addressed by the Deputy Minister. More engagements will be held in the planned media summit, which is aimed at addressing most of the challenges and also finding solutions.

The Deputy Minister and her entourage had a walkabout at Barberton FM where she appreciated the state-of-the-art equipment that the station has. "This serves as a model radio station which I will recommend for community radio stations," said the Deputy Minister. She also engaged with media houses and conducted a live interview with one of the young people, a Grade 12 learner who requested the Deputy Minister to give a message of encouragement to the class of 2018.

Nokuthula Magagula said:
"This was an eye opener for me because I used to wonder how the radio station broadcasts and reaches communities because for I can listen to it even when I am driving on the N4 hence they say it is a community radio, now I know of spectrum."

Tumelo Lebambo said:
"We are not receiving any financial support from government and with every issue we publish there is a section specifically to assist learners with previous exam papers and guidance on how to study and answer questions, which we believe has a great impact on rural communities that have no access to the Internet."

Muhamed Vawda said:
"It is true that the station engages with universities. I represented UNISA at the station on law issues creating awareness on access to courts. The Deputy Minister’s proposal on broadcasting of municipal council sittings is excellent for democracy."
Government's efforts to ensure that there is a comprehensive, responsive and sustainable social protection system brings services to the people. The GCIS in partnership with the South African Social Security Agency (SASSA), Department of Cooperative Governance and Traditional Affairs (CoGTA), Community Development Workers Programme (CDWP) and MSAMU Region 6 of the City of Tshwane Metropolitan Municipality conducted an activation on 20 April 2018 at Denneboom Station Precinct in Mamelodi West.

The purpose of the activation was to create awareness on the social grants SASSA card and the new payment system for beneficiaries. The event targeted community members and inform them about what processes to follow to make sure they continue receiving their social grants. The SASSA beneficiaries were informed that current SASSA cards are valid until 31 December 2018 but were encouraged to swap those cards for new SASSA cards that were unveiled on 1 April as the process would cease on 30 September 2018. Beneficiaries were told to go to their nearest South African Post Office, SASSA offices or designated venues to substitute their cards.

Government provides information on social grants
By Robbie Senoelo: GCIS, Gauteng

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Various stakeholders disseminated information through face-to-face interaction, exhibition and the distribution of information products. Katlego Kganedi from SASSA said, “I am glad that we had this activation, which demonstrated that we have a caring government and that SASSA is indeed committed to serve. One may choose to receive social grant through SASSA account, personal bank account or Postbank account.”
A total of 25 business owners in Ward 5 of Abaqulusi Local Municipality received information on programmes that will assist them to be fully fledged businesses. This information was shared by the provincial departments of economic development, tourism and environmental affairs, and agriculture and rural development during a workshop for Small, Medium and Micro-sized Enterprises that was held at Xulu-Msiyane Community Centre on 19 April 2018. This was a follow-up workshop to the one held in November 2017.

The following topics were discussed and solutions provided:
- Business training was identified and will be provided to affected businesses.
- Database forms that were supposed to be returned in November after the initial workshop must be returned urgently so that departments can start assisting where possible.
- Meeting with cooperatives in agriculture will be held soon so that all requirements and advice can be given.

People were happy that they received good advice on what administrative action should be taken to take their businesses to the next level.

Nkanyiso Khumalo said:
“I am grateful for the information that was shared by government departments today. I will use the information to build my business. We have been challenged by many things but after today’s discussion, we will be able to move our businesses forward.”

Mildred Khumalo said:
“Information shared today with accompanying discussions solved many challenges I have been experiencing. I understand the meaning of being in business and what business is all about. I now know who to contact should I require to brand and market my products in order to grow my business.”

Bongani Mbatha said:
“I am very happy with the information I received today. I have learned a lot. I will use this information to grow my business. I need to source funding to start up and grow my business.”

Workshop to boost small businesses
By Nonhlanhla Sithole: GCIS, KwaZulu-Natal
Government takes services to the people

By Xolani Mdaweni: GCIS, North West

The Dr Kenneth Kaunda District Municipality partnered with the provincial departments of home affairs, health, agriculture, Government Communication and Information System, the South African Police Service, South African Social Security Agency, the Office of the Premier and Maquassi Hills Local Municipality to hold community outreach at Witpoort, Ward Committee offices on 18 April 2018. More than 420 community members attended the event and accessed government services and information on digital migration, social work and internship opportunities, Independent Electoral Commission, careers and bursaries. The community of Witpoort was grateful to receive government services at their areas of residence and requested that this be done every month.