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## OUTCOME 5: A SKILLED AND CAPABLE WORKFORCE TO SUPPORT AN INCLUSIVE GROWTH PATH.

### Youth dialogue on employment opportunities

By Tabita Ngqunge: GCIS, Eastern Cape

The Government Communication and Information System working with the Buffalo City Metro Municipality Special Programmes Unit ensured that the youth of Zabalaza village in Dimbaza, accessed information on opportunities that would address some of the challenges facing young people. On 20 June 2019, stakeholders including the Small Enterprise Development Agency, departments of Economic Development, Transport, Public Works, Social Development, community development section, explained extensively their role in ensuring that they link young people to employment opportunities and further education opportunities.

Young people were further encouraged to grab the opportunities of the Expanded Public Works Programme and Community Work Programme. Young people appreciated the information shared and said they were going to take the initiative to improve their lives. The programme took place on the day of the State of the Nation Address.



Stakeholders sharing information on employment and schooling opportunities.



Young people of Zabalaza village who were in attendance.



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**Amanda said:**

"I would like to see the standard of education in our areas being uplifted, libraries and schools being built. We also wish to have access to data in our areas so that we are able to do research for our studies."



**Songezo Dwakadi said:**

"I wish more funding could be injected to government departments for community development to support young people who want to start businesses, cooperatives and other initiatives that could contribute to youth employment."

## OUTCOME 10: ENVIRONMENTAL ASSETS AND NATURAL RESOURCES THAT ARE WELL PROTECTED AND CONTINUALLY ENHANCED.

### Community members urged to save water

By George Moeketsi: GCIS, Gauteng

The City of Tshwane Water Conservation in partnership with relevant stakeholders, including community development workers, the Government Communication and Information System, and volunteers from the community of Kameeldrift, embarked on a "Safety Water Awareness Campaign" on 26 June 2019. The initiative was aimed at encouraging community members to use water sparingly.

The campaign followed a research conducted in Kameeldrift by the City of Tshwane Municipality on how the community use water and how it is supplied to them.

"It was found that some public taps are allocated to the community, and some community members do not close them, and this result in water being wasted," said Maria Mogale, the Water Conservation Officer in the municipality who is also the coordinator of the campaign.

She also said that South Africa was one of the water-scarce countries, therefore people are encouraged to use water sparingly.

The campaign took place at the time when schools were closed so the officials were able to reach out to children about saving water. Leaflets with information about water safety were shared with members of the community.



Thomas Memeza said:

"We are happy that you have visited this community to talk to us about saving water."



Water Safety Campaign members who engaged with community members.



Maria Mogale educating young people about the importance of saving water.





**Mascot Ledwaba said:**

"We are encouraged to keep our location clean and be ambassadors of the campaign."



**Alpheus Dibete said:**

"We learnt that we must stop littering around and that we should recycle."

## OUTCOME 10: ENVIRONMENTAL ASSETS AND NATURAL RESOURCES THAT ARE WELL PROTECTED AND CONTINUALLY ENHANCED.

### Provincial launch of Good Green Deeds campaign

*By Madire Mocketla and Kholofelo Mabotja: GCIS, Limpopo*

On 27 June 2019, the Limpopo Provincial Government launched the Good Green Deeds campaign at Marapong Stadium. The initiative was led by Acting Premier Nkakareng Rakgoale and Lephalale Local Mayor Cllr Jack Maeko. It sought to mobilise all sectors within the province to promote behavioural change towards littering, illegal dumping and waste in general. The event was also used to celebrate World Environment Day, which was observed on 5 June under the theme: "Cleaning the air combatting the pollution".

Mayor Maeko stated that they were busy with the campaign to keep Marapong clean and urged community members to stop littering. He appreciated the 150 volunteers who had been keeping the streets of Marapong clean since 2018. He further encouraged youths to form cooperatives for processing recycled materials picked up on the streets. The Mayor motivated young people to become ambassadors of the Good Green Deeds campaign.

Acting Premier Rakgoale said that the World Environment Day started in 1974 to raise global awareness about the importance of a healthy and green environment in human lives. This year's focus is to fight air pollution, which affects the planet's biodiversity.

"The effects of air pollution can have devastating consequences on the health of the people and their environment," she said. She also indicated that pollution costs our country billions of rands on healthcare. The Acting Premier further encouraged communities to plant trees and discouraged littering and illegal dumping. She also acknowledged the role played by the Department of Education in teaching children on waste management. Community members were urged to be agents of change, ambassadors, volunteers and activists for a safe and clean environment. She concluded by saying "littering and illegal dumping must fall for a safe and clean environment!"

Delegates were divided into four groups, which cleaned the areas around Thulare Park, Spar Complex, Marapong cemetery and Extension 4 on the day. This was done in partnership with the Coca Cola Company and Exxarro.



**Community members in attendance during the launch of the Good Green Deeds campaign in Marapong.**



**Acting Premier Nkakareng Rakgoale participating in the Good Green Deeds in Marapong.**



**Chloe and Ruby at the event.**



**Louise Kruse said:**

“As young people, we were encouraged to open our businesses in order to create jobs. Information on accessing funds was shared with everybody who attended. We are grateful because we received a lot of information on various opportunities available in government for youth development.”

## **OUTCOME 12: AN EFFICIENT, EFFECTIVE AND DEVELOPMENT ORIENTED PUBLIC SERVICE AND AN EMPOWERED, FAIR AND INCLUSIVE CITIZENSHIP.**

### **Silversands youth engagement session**

*By Marianne Williams: GCIS, Western Cape*

In collaboration with the newly established organisation, Kids with Courage, the Government Communication and Information System hosted an event for the youth in Silversands, the northern suburbs of Cape Town where drug and alcohol abuse are rife. The main focus of the event was to influence the youth positively and inspire them to be the change they want to see in their communities. This was done through motivational talks and performances.

A rapper by the name of Brandon Fielies shared powerful statements through his songs for youths to steer them away from gangsterism, a life he knew well. Young people were surprised with a special appearance by Shumeez Scott, a teenager living with Down Syndrome who won the first ever Magnificent Women Icon Phenomenal International Pageant for Special Needs People. The 19-year-old, who has already won two national beauty pageants, was crowned at the International Gala in Mumbai last year. Women Icon is a company based in the United States.

“Do not give up. From the bottom of my heart, I want to say to you not to hide yourself. Live your dreams. I love modelling and through this I show others how I feel,” Shumeez told the youth.

Her mother, Bahia Janodien, encouraged parents to allow their children to live their dreams and discouraged them to force their children to do something they have no interest in.

“Be proud of your children and let them live their dreams,” said Avril Andrews from the organisation, Moms Move for Justice, based in Hanover Park. She spoke about how important it is to live right and explained how she had to forgive the person who murdered her son. Avril and other mothers in the area formed the group to work with all mothers who have been affected by gang violence.

The event ended on a positive note with four youth members being awarded E-Learning bursaries to study any course of their choice. This was an encouragement to everyone who attended the session that there are people who are willing to assist in helping young people to become leaders of the future.



**Young people who attended the event.**



**Shumeez Scott, the first winner of the Magnificent Women Icon Phenomenal International Pageant for Special Needs People.**