

Guidelines for the Water Media Awards

- a) All the Rules of the Competition outlined above apply to the Water Media Awards;
- b) While abiding by the general rules above, the focus of the entries for the Water Media Awards must be on the coordinated development and management of water and related resources, in a manner that maximises economic and social welfare without compromising the sustainability of the environment;
- c) Entries should highlight any of the following:
 - i. Fresh water is a finite and vulnerable resource, essential to sustain life, development and the environment;
 - ii. Broader participation in water development and management, involving users, planners and policy makers at all levels and across sectors;
 - iii. The role of women in the provision, management and safeguarding of water; and
 - iv. The economic value of water in all its competing uses and recognizing water as both a social and economic good;
- d) Entries will be initially screened and adjudicated by the NAC in each Member State, in collaboration with a member of the SADC Water Resources Technical Committee in each Member State, who will select the best entry in each of the four categories to be forwarded to the Regional Adjudication Committee, through the SADC Secretariat;
- e) Selection of the best regional entries will be decided upon by the RAC;
- f) The Water Media Awards will include Print, Radio and Television and each category carries a prize of **US\$2000.00**.

Further details on the above specific rules may be obtained from the Department responsible for Water Affairs in each Member State.