



## **2015 SADC MEDIA AWARDS AND SADC WATER MEDIA AWARDS COMPETITION RULES**

The Southern African Development Community (SADC) was founded as the Southern African Development Coordination Conference (SADCC) in 1980.

It was transformed into the Southern African Development Community (SADC) on August 17, 1992 and consists of 15 Member states, namely Angola, Botswana, Democratic Republic of Congo, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Swaziland, United Republic of Tanzania, Zambia and Zimbabwe.

The SADC vision is one of a common future, within a regional community that will ensure economic well-being, improvement of the standard of living and quality of life, freedom and social justice, peace and security for the peoples of Southern Africa. This shared vision is anchored on common values and principles and the historical and cultural affinities that exist amongst the peoples of Southern Africa.

The SADC Secretariat hereby announces the launch of the 2015 SADC Media Awards and the thematic SADC Water Media Awards competitions. The Awards are in the fields of Print Journalism, Radio Journalism, Television Journalism and Photojournalism. Prospective entrants are invited to submit their entries accompanied by proof of their nationality to the National Adjudication Committee (NAC) in their respective countries.

### **Rules of the competition**

- a) The entries should have been published/broadcast between January and December the year preceding the awards (2014) by a registered and/or authorised media house or agency or carried on a website of a registered and/or authorised media house or agency in any of the SADC Member States;
- b) The themes of the entries to be submitted for the competition must be on issues and activities promoting Regional Integration in the SADC region, i.e. infrastructure, economy, water, culture, sports, agriculture, etc.

### **Member States:**

Angola	Lesotho	Malawi	Namibia	Swaziland	
Botswana	Madagascar	Mauritius	Seychelles	United Republic of Tanzania	
Democratic Republic of Congo		Mozambique	South Africa	Zambia	Zimbabwe

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- c) All media practitioners who are SADC nationals may enter the competition, except those in institutions contracted by SADC and the SADC Secretariat staff;
- d) All works entering the competition should be in one of the SADC working languages, i.e. English, Portuguese, French and any national indigenous language of the SADC Region and should be submitted as they were published/broadcast (newspaper cutting, websites, magazines, audio CDs or video cassettes/DVDs, newsletters;
- e) Entries are invited from the following categories:
- (i) **Print Journalism:** *comprising features/articles published in newspapers, newsletters, website, magazines; Print Journalism submissions should have a minimum of 100 (one hundred words and a maximum of 2000 (two thousand) words.*
- (ii) **Radio Journalism:** *comprising broadcast material - broadcast material should have a minimum duration of one minute and a maximum duration of one hour and all broadcast material should be accompanied by a transcript in any of the languages indicated in Rule D above.*
- (iii) **Television Journalism:** *comprising televised material - broadcast material should have a minimum duration of one minute and a maximum duration of one hour and all broadcast material should be accompanied by a transcript in any of the languages indicated in Rule D above.*
- (iv) **Photojournalism:** *comprising published pictures with a caption - photographic entries should have a minimum of a single photo, a pictorial of up to 10 photos and an album of up to 20 photos.*
- f) All entries must be submitted to the National Adjudication Committee not later than **March 31, 2015**.
- g) All submissions must be made on the SADC Media Award Entry Form and should contain full contact details of the entrant, including, passport-sized photograph, physical address, telephone and, where applicable, fax number and e-mail address;

**Member States:**

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- h) Entries will be initially screened and judged by the National Adjudication Committee in each Member State, which will select the best entry in each of the four categories to be forwarded to the Regional Adjudication Committee (RAC), and must reach the Secretariat **not later than May 31, 2015**.
- i) Selection of the best regional entries will be decided upon by the RAC;
- j) The decision of the RAC shall be final;
- k) The winners will be announced and receive their prizes during the 34<sup>th</sup> SADC Summit of Heads of State and Government;
- l) The prize for each category is **US\$2000.00**, a certificate signed by the Chairperson of SADC, a daily subsistence allowance and an all costs air return ticket to the summit venue for the prize awarding ceremony.
- m) The prizes will be paid directly to the winner. In the case of a winner being unable to attend the ceremony, SADC will make arrangements to give the prize in his/her home country;
- n) The RAC reserves the right not to award a prize in any of the categories if the entries do not satisfactorily meet the competition requirements. In such an event RAC may award such prizes to deserving entries that may score second or third place in the other categories.

***Further information and entry forms are obtainable from the National Adjudication Committees and SADC Media Coordinators in each Member State. Their contacts are obtainable from the SADC website: [www.sadc.int](http://www.sadc.int)***

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