

In 2006, South Africa received nearly 8,4 million tourists. Tourism created 947 530 jobs in 2006, representing an increase of 9,6% over 2005. The tourism industry forms part of the Accelerated and Shared Growth Initiative for South Africa's (AsgiSA) goals to reduce poverty and unemployment; to raise the level of economic growth by at least 4,5% in the next few years; and to an average of 6% between 2010 and 2014.

Tourism's estimated contribution to gross domestic product (GDP) increased from 4,6% in 1993 to 8,3% in 2006. It is expected to increase to 12% by 2014. Tourism has been set steep goals for the next five years: 500 000 new jobs, 8,5 million international arrivals annually and a contribution to the GDP of at least R100 billion a year.

South Africa is following the global trend with a rise in travel and tourism to the country. Overall, foreign arrivals grew by 10% from January to May 2007. The positive trend in foreign arrivals is reflected in arrivals at airports, which increased by 4,4% during the first five months of 2007 compared with the same period in 2006, and across all regions which South African Tourism markets.

According to statistics released by Statistics SA, 2007 saw the highest number of recorded arrivals for the first five months of a year since 1998.

Tourism has been identified as one of the key economic sectors with excellent potential for growth. Tourism is the only sector nationally that has managed to grow jobs (currently half a million and rising) while increasing its contribution to the GDP. For every 12 new tourists to the country, one new job is created. By 2010, South Africa plans to accommodate 10 million foreign visitors annually.

The Tourism Branch of the Department of Environmental Affairs and Tourism promotes and develops tourism to generate revenue, create jobs and transform the tourism industry, thus encouraging the participation of previously disadvantaged individuals (PDIs).

The Tourism Branch provides support to both the public and private sectors, and to the broader South African community.

The Tourism Branch has identified seven thematic areas for tourism development:

- skills
- transport

- · safety and security
- · information management
- marketing
- small, medium and micro-enterprise (SMME) and infrastructure development
- industry transformation.

These areas are the bedrock of the 2010 Action Plan, hence government's alignment of AsgiSA and 2010 World Cup initiatives.

In June 2006, the Minister of Environmental Affairs and Tourism, Mr Marthinus van Schalkwyk, announced the creation of the R20-million Tourism Equity Fund. This fund provides access to much-needed support for small and medium-sized tour operators and SMMEs.

To address the skills gap, government has allocated R7,5 million to a partnership between the Department of Environmental Affairs and Tourism, the Tourism Hospitality and Education Training Authority (Theta), the National Business Initiative (NBI) and the Tourism Business Council of South Africa (TBCSA), to build a consensus skills plan for revising existing curricula, and streamlining accreditation and certification.

The fastest-growing segment of tourism in South Africa is ecological tourism (ecotourism), which includes nature photography, birdwatching, botanical studies, scuba diving, snorkelling, hiking and mountaineering.

Community tourism is becoming increasingly popular too, with tourists wanting to experience South Africa's rural villages and townships. (See Chapter 4: Arts and culture.)

Business tourism currently comprises 5% of South Africa's total tourism market. Over the past three years, government has dedicated an average of R17 million per year to business tourism and continues to invest in this segment.

The South African Tourism Board has approved the Business Tourism Growth Strategy, which is the result of extensive consultation between the business-tourism industry and government. It was designed to ensure that all role-players align their efforts in respect of the growth of this industry.

In 2007/08, the Tourism Branch sought to consolidate the work done towards AsgiSA goals, by doing more to alleviate poverty, reduce unemployment and raise awareness. There was

also a focus on working more efficiently with other government departments and improving cooperative efforts between national, provincial and local government.

The implementation of the Airlift Strategy, the result of a strong partnership between the Department of Environmental Affairs and Tourism, South African Tourism, the Department of Transport and the private sector, shows impressive increases in capacity to bring tourists to South Africa. The strategy provides for increased access to the South African market for foreign airline carriers. Between September 2006 and January 2007, rights for almost 1,4 million additional seats per year were secured.

The development of the Open Africa Route initiative will focus on the packaging of second-economy products into tourism experiences through business hubs in 21 presidential nodes throughout South Africa. A key focus of this initiative is to overcome the critical barrier of limited market access.

On average, each route will assist 30 secondeconomy operators; and train 2 025 SMMEs in tourist awareness, and 810 in business management, human resource management, marketing and financial management.

The department is also providing comprehensive support measures to ensure that second-economy operators are well equipped to meet the high expectations of both local and international travellers.

Tourism policy and initiatives

The Tourism Branch of the Department of Environmental Affairs and Tourism aims to create the right conditions for responsible tourism growth and development by promoting and developing tourism. This increases job and entrepreneurial opportunities and encourages the participation of PDIs. It focuses on facilitating the growth of the tourism industry by providing support to the public and private sectors, and the broader community.

The *White Paper on Tourism* provides a policy framework for tourism development, and entails, among other things:

- · empowerment and capacity-building
- · focusing on tourism-infrastructure investment
- aggressively marketing South Africa as a tourism destination to international markets
- a domestic tourism and travel campaign.
 Raising general awareness about the opportunities for domestic travel remains a priority. The aim is to encourage South Africans to travel within their

country, to make tourism products accessible to all, to facilitate the development of a culture of tourism, and to create a safe and welcoming environment for visitors.

Poverty-relief funding

The Department of Environmental Affairs and Tourism's poverty-relief projects promote the development of community-owned tourism products and the establishment of tourism infrastructure, including roads, information centres and tourism signage.

These poverty-relief projects are categorised into product and infrastructure development, capacity-building and training, the establishment of SMMEs and business-development projects.

Social-responsibility and poverty-relief programmes run by the department in all nine provinces have created 13 887 job opportunities to exceed the target of 12 500.

Welcome Campaign

The South African Welcome Campaign was launched in December 1999 with the hope of turning South Africans into domestic tourism ambassadors and highlighting the importance of tourism to the domestic market. The campaign encourages South Africans to make visitors feel safe and welcome. It has been launched in at least 30 towns and at seven border posts. In support of the campaign, the Department of Environmental Affairs and Tourism has commissioned Theta to reengineer the Ubuntu We Care Programme.

A revived programme will target substantial numbers of people who interact with tourists – from the moment they arrive in South Africa until they leave. This customer-training programme is known as Welcome Host and is based on a similar programme started in Canada and employed successfully in Australia and the United Kingdom (UK). It comprises a two-day in-house workshop and teaches people how to meet and exceed tourists' expectations.

Sho't Left Campaign

To promote a culture of domestic tourism among South Africans, the Department of Environmental Affairs and Tourism successfully implemented the Sho't Left domestic marketing campaign, generating more than R40 million in the economy from a R20-million investment. The success of the campaign is largely due to a partnership between the department and the tourism industry. The campaign promotes affordability, increasing the

number of South Africans accessing tourism products and services.

Sho't Left focuses on converting interest into the actual booking of accommodation and inspiring people to discover the country. The campaign facilitates closer co-operation with the private sector, and particularly the Association of Southern African Travel Agents (Asata). The public can book affordable Sho't Left holidays through the retail network of more than 5 000 agents, all of whom are equipped with brochures and educational leaflets. Asata was also working with South African Tourism to develop the Sho't Left Enterprise Programme, through which travel agencies employ domestic agents to stimulate the domestic travel market.

In alignment with the Tourism Black Economic Empowerment (BEE) Charter, this project also addresses unemployment and skills transfer.

The Sho't Left Campaign continues to be the flagship project to drive the promotion of domestic tourism. With the popular SABC2 television show, Sho't Left Chalenj!, as the centrepiece, the campaign showcases affordable local tourist facilities and attractions. Judging by the good domestic tourism seasons enjoyed by KwaZulu-Natal and the Western Cape during 2006, the promotion of tourism is working. This was helped along by the establishment of the new airline, Mango, which offers affordable domestic airline travel to more South African holiday-makers.

Tourism is also being promoted in provinces by the Tourism Branch through roadshows.



South Africa, Zimbabwe, Zambia and Mozambique have signed an agreement to share the tourism spin-offs of the 2010 World Cup through "border-free" tourism packages.

South Africa's Limpopo Tourism Parks Board, the Zambian National Tourist Board, Zimbabwe's Tourism Authority and Mozambique struck the deal, thus creating the Limpopo-Zambezi Destination at the Tourism Indaba conference and exhibition in Durban in May 2007.

The agreement will see the creation of new package tours between and within the four countries, the easing of border formalities to smooth the passage of travellers through border posts, and joint marketing and branding in support of the package tours.

International tourism

Cabinet approved the International Tourism Growth Strategy in June 2003, which includes an analysis of core markets and their segments.

Priority markets have been identified in Europe, Asia and Africa.

The strategy not only aims to increase arrivals, but also to:

- increase the duration of tourists' visits to South Africa
- increase spending by tourists
- ensure that tourists travel throughout the country and not just in a few provinces
- facilitate transformation and BEE in the local tourism industry.

South Africa has made its mark as a global destination for meetings, incentives, conferences and exhibitions.

The New Partnership for Africa's Development (Nepad) identified tourism as an important sector for addressing the development challenges facing Africa. The Nepad Tourism Action Plan has been developed, providing a more detailed framework for action at national and subregional levels. The action plan proposes concrete interventions in the following focus areas:

- creating an enabling policy and regulatory environment
- institution-building aimed at promoting tourism
- tourism marketing
- research and development
- investment in tourism infrastructure and products
- human-resource development (HRD) and quality assurance.

Some of the tourism initiatives South Africa is actively participating in include:

- various tourism spatial development initiatives in the Southern African Development Community (SADC)
- · developing the SADC univisa.

Apart from the United Nations World Tourism Organisation (UNWTO) and foreign-language training courses, the Tourism Branch was also active in the Middle East portfolio market. Tourism, trade and investment workshops were held in five Gulf Co-operation Countries – Saudi Arabia, United Arab Emirates (UAE), Oman, Qatar and Kuwait. This

is a largely untapped market, which can offer huge returns on investment. Local media coverage of the workshops helped to spread the South African message to the broader public in these markets.

There is also a need to implement projects to enhance tourism within the SADC. One such project is the univisa, a single visa to cover travel within the SADC. Although there is the Regional Tourism Organisation of Southern Africa (Retosa) agreement on the need for the univisa, the differing levels of development in SADC countries is a challenge that must be overcome first.

Furthermore, lack of sufficient funding is hampering Retosa's ability to implement the univisa project. South Africa has advised Retosa to approach donors, especially the European Union (mainly Schengen states), to assist with this project.

2010 FIFA World Cup™

The Tourism Branch has drafted a strategy to engage with countries that have successfully hosted similar events, to learn from their experiences. The strategy was expected to be finalised and implemented in 2007/08. In addition, during a meeting in Spain, South Africa together with various other African countries, the UNWTO and FIFA agreed to a programme of work pertaining to hosting a world cup which is African in scope.

The announcement that the 2010 Soccer World Cup will, for the first time ever, feature non-hotel accommodation, has tremendous implications for SMME entrepreneurs who run lodges, bed-and-breakfast establishments (B&Bs) and other smaller establishments. In 2006, the 2010 National Accommodation Workshop was attended by around 1 000 establishment owners. The workshop was supplemented by 17 workshops in 2010 host cities and satellite areas, which attracted a further 3 400 participants.

The workshops were held in conjunction with MATCH, FIFA's ticketing, accommodation, information technology and communications agency. The aim was to raise awareness among SMMEs about the need to become graded and to enter into contracts with MATCH.

By November 2007, 22 000 hotel rooms and 6 000 non-hotel rooms had been contracted.

The FIFA Tour Operator Programme was launched in November 2007.

Tourism Organising Plan

Based on research into the opportunities and challenges facing the industry, South African

Tourism has developed the Tourism Organising Plan to maximise tourism value in 2010.

This includes measures to increase the number of graded establishments, develop a database of tourism products in the country, and address service levels and skills shortages.

The plan also involves ensuring tourism-friendly transport at focal points, and working with the Department of Safety and Security to implement a national tourism safety plan.

Industry transformation

Implementation of the Tourism BEE Charter and Scorecard, launched in 2005, was expected to start in 2006/07.

To kick-start this, the Charter Council was launched nationally in May 2006. A brand and corporate identity were developed to promote visibility and awareness of the council. The brand, "Be Empowered" can be used as a marketing tool by organisations that are certified to comply with the charter and scorecard.

Communication and marketing objectives were taken further with the development of the Tourism BEE Charter website, to serve as a one-stop shop for tourism BEE information. The website, www.tourismbeecharter.co.za, contains many useful tools for use by the industry.

Twelve call-centre agents from the Department of Environmental Affairs and Tourism were trained to deal with tourism BEE-related enquiries. A monthly stakeholder update keeps them informed of developments in the sector. Seven public-sector workshops were held to introduce the charter to state bodies.

After countrywide consultation with industry focus groups, a recognition and incentive framework to acknowledge contributors to the charter and scorecard, was compiled. This is based on a six-step approach whereby the industry is required to commit to transformation, fill in the attitudinal survey, self-assess and verify, culminating in regional and national tourism awards.

The tourism sector is expected to report annually on how it is complying with the charter. The verification systems and processes will guide the sector on how to verify their BEE status, and to report on progress. It will also identify creative ways to offset verification costs for SMMEs. Most importantly, it will provide a toolkit to guide the industry in its verification process.

The Tourism BEE Focal Points Forum meets quarterly to review progress concerning BEE



June 2007 was a good month for international conferences and congresses in South Africa.

Eleven were held, which brought an estimated 12 000 business tourists to the country.

Events included the 60th Annual World Newspaper Congress, the 14th World Editors' Forum, Mediatech Africa 2007, the World Economic Forum, and the third South African AIDS Conference.

Other events were the Markex World of Sport and Securex, the Cape Town Book Fair, the International Home Textile Exhibition, the Thailand Exhibition, and the International Symposium on Wood and Pulping Chemistry. They were hosted by the International Convention Centre in Durban, the Sandton Convention Centre, and the Cape Town International Convention Centre.

Five percent of the 8,4 million travellers who visited South Africa in 2006 were business tourists, who spent on average R1 427 a day, against leisure tourists spending R783 a day.

implementation and to strategise on how best to implement BEE at provincial and local levels.

There is also a beneficiaries' engagement strategy, aimed at encouraging black people to take advantage of the enabling environment brought about by the Tourism BEE Charter and Scorecard.

Through the Tourism BEE Charter Council, the Department of Environmental Affairs and Tourism hosted the first-ever Tourism BEE Consultative Conference at the Sandton Convention Centre in Gauteng, in April 2007. The conference, amongst other things, sought to:

- consult on the draft recommendations for aligning the Tourism BEE Charter with the codes of good practice
- launch the first annual report for the Tourism BEE Charter Council.

Domestic tourism growth

The Department of Environmental Affairs and Tourism and South African Tourism launched the Domestic Tourism Growth Strategy at the Tourism Indaba in Durban in May 2004.

Domestic tourism is particularly valuable to the country because, unlike foreign tourism, it is not seasonal.

To continuously support the growth of the domestic industry, South Africa is:

· promoting the domestic-tourism brand

- promoting a set of experiences that relate to South African consumers
- distributing appropriate information in specific places
- facilitating the development of co-operative product packages
- developing marketing and distribution channels
- promoting repeat visitation.

Tourism Enterprise Programme (TEP)

The TEP is a public-private partnership between the Department of Environmental Affairs and Tourism and the Business Trust. The TEP facilitates the growth of tourism SMMEs, often by establishing links between SMMEs and larger customers. For 2006/07, the department provided R42 million in funding to TEP. In 2006/07, 1 683 SMMEs were trained, 6 525 jobs were created and 368 transactions were facilitated, of which 225 were BEE transactions.

The development of SMMEs is a high-priority issue for the Tourism Branch, not just to increase capacity in the tourism sector, but also to distribute the benefits of tourism and contribute towards national poverty-alleviation goals.

In 2007, the Tourism Branch helped 197 SMMEs to attend Indaba, South Africa's premier tourism event, where they could showcase their products. Indaba 2007 was held at the Inkosi Albert Luthuli International Convention Centre (ICC) in Durban during May.

Almost 200 SMMEs received funding of R7 000 each for marketing, transport and accommodation, on a cost-sharing basis. Indaba attendance has often proved a springboard for launching successful tourism SMMEs. In 2007, nine SMMEs were sponsored to attend the Japanese Association of Travel Agents' Travel and Trade Fair in Japan, 25 SMMEs were sent to the Jazz African Heritage Festival in North West, and nine to the Internationale Tourismus-Börse in Germany.

For the first time ever, tourism products for investment have also been identified. Sixteen products were identified in collaboration with the provinces and the Department of Trade and Industry. The products were packaged as investment-marketing material, and are now available to potential investors. The goal for

2007/08 was to identify additional projects and to approach potential investors.

Opportunities also abound in sectors such as construction, security services, transfers, volunteer training, grading assessment and event management.

South Africa is to invest R170 million in the TEP. Small businesses from around the country will be able to apply to the programme for assistance, partially for grading costs.

Other initiatives undertaken by the department in support of tourism SMMEs included establishing a business-training package for entrepreneurs, developing a tourism SMME-funding and -support handbook, and introducing the Department of Trade and Industry's incentives for tourism entrepreneurs.

Tourism Indaba

Indaba 2007 aimed to introduce industry participants to the fast-growing world of online tourism, as websites are increasingly seen as cost-effective ways for businesses to sell their products and services.

The 2007 Indaba, which has been dubbed "The Gold Standard Travel Trade Show" welcomed 12 223 attendees, which is 6% up on 2006's attendance figure.

Minister van Schalkwyk opened the four-day indaba, launching a new initiative designed to take advantage of the online travel industry. During the indaba, South African Tourism held an online marketing-education seminar, showing industry participants how to effectively harness the power of the Internet.

Other activities at the Indaba included the Gold Standard Travel Trade Show, the Industry Seminars and the Buyer's Networking Evening, the Media Face-Off, the Welcome Awards Ceremony, the SMME Networking Event and the Automobile Association (AA) Travel Awards.

Human-resource development

Tourism HRD is considered one of the pillars of the development of a responsible tourism culture in South Africa.

The department supports the full introduction of Travel, Tourism and Hospitality studies as a subject in schools. Travel and Tourism was introduced in 2000 in all schools wishing to offer the subject from grades 10 to 12.

In April 2006, South African Tourism launched an online course to equip the travel industry with skills to sell the country to locals.

The Theta-accredited Fundi Training Programme is a free and valuable addition to initiatives such as the Sho't Left Campaign. While the course is only available to travel agents and tour operators for now, it will be phased into schools and form part of tourism lessons in future.

The course entails five modules, including how to sell domestic travel in South Africa, an overview of the South African travel and tourism industry, South Africa's tourism infrastructure, unique provincial tourism-product offerings and sample itineraries for students to use as guidelines.

Tourism and Hospitality Education and Training Authority

Theta comprises the following chambers:

- Hospitality
- · Conservation and Tourist Guiding
- · Sport, Recreation and Fitness
- · Tourism and Travel Services
- · Gaming and Lotteries.

Every chamber has its own committee that helps Theta to identify industry needs. The Tourism Learnership Project (TLP) is a multimillion rand partnership between the Business Trust, Theta and the Department of Labour.



In 2006, there was a 6,4% increase in occupancy rates at hotels and other forms of accommodation, compared with 2005.

Figures in Statistics SA's (Stats SA) tourist accommodation survey, released in March 2007, showed that the number of stay unit nights sold during 2006 increased from 17 227 200 individual stays in 2005 to 18 330 900.

A stay unit is defined as a unit of accommodation available to be let out to guests, be it a hotel room or a powered site in a caravan park.

Furthermore, the number of stay unit nights sold during the fourth quarter of 2006 increased by 10,3%, from 4 544 300 to 5 014 500, compared with the fourth quarter of 2005.

The occupancy rate increased by 5,9%. In the fourth quarter of 2006, compared with the fourth quarter of 2005, the occupancy rate increased by 9,3%.

Income from accommodation in the fourth quarter of 2006 increased by 25,3%, totalling R528,1 million, compared with the fourth quarter of 2005.

The occupancy rate of 54,6% reported in November 2006 was the highest recorded since the beginning of the survey in September 2004.

Stats SA's figures also indicated that income from accommodation in 2006 increased by 17,7%, totalling almost R1,3 billion, compared with 2005.

The major contributors to the increase were hotels (10%), other accommodation (4,9%), and guest houses and guest farms (2,9%).



The TLP aims to raise the standards of South Africa's tourism industry by ensuring the development of useful, transferable and accredited skills. The TLP's three core objectives are to:

- accelerate the development of national qualifications for all primary subsectors of the tourism sector
- ensure the availability of national qualifications, which will trigger increased investment in training by employers
- develop systems and support the training of unemployed people through learnerships that provide them with the necessary skills to find jobs.

Tourist guiding

Illegal tourist guides undermine the efforts of legitimate guides. In February 2006, the Tourism Branch of the Department of Environmental Affairs and Tourism launched a campaign against illegal guiding.

Provincial tourist-guide registrars were trained and illegal guiding was monitored, resulting in illegal guides being stopped from operating. The branch continues to work with the industry and South African Police Service (SAPS) to curb illegal guiding.

It is estimated that 2010 will require 30 662 guides, at least half of whom should be black. By mid-2007, South Africa had about 10 000 guides, with only 30% black representation. Updating the database of tourist guides and ensuring that it



Figures released by the International Congress and Convention Association (ICCA) in April 2007 showed that South Africa held 64 international congresses in 2006, moving the country up to 31st spot on the international rankings.

According to the ICCA's *Meetings Market 2006 Statistics Report*, the leading destinations in the county were Cape Town, which hosted 42 congresses, Durban with seven and Pretoria with five.

Vital to Cape Town's allure has been the Cape Town International Convention Centre (CTICC), which was constructed in 2003.

According to the CTICC, bookings for congresses with more than 10 000 delegates have already been made for 2008, 2009, 2012 and 2014.

interfaces with provincial structures, will also be a priority.

Skills development

In 2006/07, the Tourism Branch and the NBI signed a memorandum of understanding (MoU). The goal was to engage with the tourism industry and other relevant stakeholders regarding conducting the skills-audit research project. It also outlined roles and responsibilities of the parties and areas where they wished to co-operate in advancing their common objectives.

A steering committee, consisting of all key stakeholders, including the departments of labour, of education and of trade and industry, was established to ensure alignment and co-ordination of skills-development issues across the industry. The steering committee's first major project was a comprehensive tourism skills audit, which was launched in 2006, to identify gaps in which available skills do not match industry demand or expectations.

A second highlight was the hosting of the National Tourism Skills-Development Conference at Muldersdrift, Gauteng, in October 2006. The conference was the first of its kind in South Africa, and drew together all stakeholders, including government, organised labour, the South African Non-Governmental Organisation Coalition and the TBCSA. To ensure that the conference included a global perspective, senior UNWTO specialists were approached to present a paper on skills development to delegates.

The conference adopted a declaration and action plan, which align with the national policy that tourism should be government-led, private sector-driven, community-based and labour-reliant. The conference declaration outlined the need for a forum to oversee all skills-development issues in the sector. Since the subsequent launch of the National Tourism Skills Development Forum, it has appointed five task teams (Sector Skills Plan, Curriculum Review, Information Management and Sharing, SMME Development and Accreditation System) to chart the way forward.

Foreign-language training is an important component of the overall skills-development plan, particularly for 2010. In 2007, various diplomatic

missions were approached to assist tourist guides with training in the French, Mandarin and Spanish languages. Of the original 161 French-language trainees who completed the first phase of training in all nine provinces, 142 proceeded to second-phase training. Seventy went on to complete their training by the end of March 2007. Of these, eight were expected to be placed in Paris in July 2007 for experiential learning.

A pilot programme was launched in Gauteng for Mandarin-language training, provided by a full-time teacher from China. Thirteen of the original 20 guides completed the course, followed by a two-month experiential learning phase in Beijing during August and September 2006.

The Spanish-language pilot programme in Gauteng and Limpopo was launched in August 2006. Thirty-four tourist guides enrolled, of whom 20 were expected to be selected to undergo experiential learning in Madrid during 2007/08.

In conjunction with the Deputy President's office, eight graduates were placed in the UAE, seven in India and by mid-2007, agreement was under way concerning 18 placements in the UK. The department, Theta and the tourism industry are facilitating a process of placing 1 500 unemployed tourism graduates in the industry. Some of them will later be selected for further internships abroad.

Hints for the tourist

Every traveller to South Africa must have a valid passport and, where necessary, a visa.

The Immigration Act, 2002 (Act 13 of 2002), stipulates that all visitors to South Africa are required to have at least one blank page (both back and front) in their passport to enable the entry visa to be issued. If there is insufficient space in the passport, entry will be denied.

Enquiries may be directed to South African diplomatic representatives abroad or to the Department of Home Affairs in Pretoria. Visas are issued free of charge. Visitors who intend travelling between South Africa and neighbouring countries are advised to apply for multiple-entry visas. Passport-holders of certain countries are exempt from visa requirements.

Tourists must satisfy immigration officers that they have the means to support themselves during their stay and that they have return or onward tickets. They must also have valid international health certificates.

Visitors from the yellow-fever belt in Africa and the United States of America (USA), as well as those who travel through or disembark in these areas, have to be inoculated against the disease.

Malaria is endemic to parts of KwaZulu-Natal, Mpumalanga and Limpopo. It is essential to take anti-malaria precautions when visiting these areas.

Foreign tourists visiting South Africa can have their value-added tax (VAT) refunded, provided the value of the items purchased exceeds R20.

VAT is refunded on departure at the point of exit. South Africa's transport infrastructure – airlines, railroads, roads, luxury touring buses (coaches) and motor cars – is such that tourists can travel comfortably and quickly from their port of entry to any part of the country.

A number of international airlines, including South African Airways (SAA), operate regular scheduled flights to and from South Africa. Several domestic airlines operate in the country. There are also mainline trains to all parts of the country. (See Chapter 21: *Transport.*)

A steering committee was formed, comprising several departmental and industry stakeholders, to identify barriers to tourism growth arising from the National Land Transportation Transitional Act, 2000 (Act 22 of 2000). The committee was concerned that several provisions in the Act would not assist tourism growth.

One identified concern was that the Act does not differentiate between commuter and tourist transport, which has delayed the grading of tourism transport services. By November 2007, the Department of Transport was amending the Act to recognise the tourism transport sector and its needs.

By 2007, the transport branch had employed 40 additional immigration officers at OR Tambo and Cape Town international airports. This was expected to improve service levels by facilitating quicker entry for visitors.



The top-10 tourist attractions in South Africa are:

- 1. Kruger National Park
- 2. Table Mountain
- 3. Garden Route
- 4. Cape Town's Victoria and Alfred Waterfront
- 5. Robben Island
- 6. Beaches
- 7. Sun City
- 8. Cultural villages
- 9. Soweto
- 10. The Cradle of Humankind.

Source: SA Venues



The Tourism Branch also engaged the Department of Home Affairs concerning revising visa conditions in portfolio markets.

The aim is to incorporate tourism needs into the visa process, to be considered alongside traditional factors such as security. This process was expected to continue in 2007/08.

Accommodation

The tourist-accommodation industry in South Africa provides a wide spectrum of accommodation, from formal hotels to informal holiday flats and cottages, game lodges and reserves, guest houses, youth hostels and B&B establishments.

Some hotels cater for businesspeople and the high-end luxury market, but there are diverse hotels available across the country, ranging from family-centred establishments to international chains, and a growing selection of conference hotels, casino resorts and golf hotels.

There are also spa resorts, numerous options for the budget traveller, and a charming array of B&B accommodation and guest houses. Facilities range from the ultra-luxury to the rustic, but most are noted for their high-quality, personalised service and warm hospitality. Many have restaurants on site.

A variety of promotional material on South Africa are available. Comprehensive guides and maps cover all the regions and aspects of interest to tourists, including accommodation. Various useful tourism websites can be found on the Internet.

Quality assurance

The Tourism Grading Council of South Africa (TGCSA) inspects standards in the hospitality and accommodation industry.

This voluntary grading system, which was launched in 2001, uses internationally recognised star insignia to rate accommodation establishments and will be extended to include relevant businesses in classified sectors of the tourism industry. Once graded, establishments are encouraged to use the star system for marketing and advertising purposes.

Establishments are assessed according to the type of accommodation they provide. There are currently nine type of establishments:

- B&B
- quest house

- hotel
- · self-catering
- · backpacker and hostelling
- · caravan and camping
- · country house
- · meeting, exhibitions, special events
- · restaurants.

Grading assessors undergo training to receive the National Certificate in Tourism Grading, a world-first qualification. Assessors are accredited with Theta and registered with the TGCSA before being recommended to the industry.

Larger hotel groups with their own internal assessors are also accredited with Theta. Independent auditors conduct random audits. These auditors also assist in ensuring that the assessors adhere to a code of conduct.

Star grading is the only system recognised by government and the TGCSA.

Star gradings are displayed on most advertising material and at hotel entrances. Participation by hotels is voluntary and indicates a commitment to providing good service and regularly upgrading facilities. Star-graded establishments undergo annual quality checks to ensure that standards are maintained.

The grading categories are as follows:

- one star fair to good; modest, clean, comfortable and functional
- two stars good; quality furnishings, service and guest care
- three stars very good; better furnishings, service and quest care
- four stars superior; excellent comfort and very high standard of furnishings, service and guest care



A number of South Africa's top-end hotels feature regularly on some of the best-known "world's best" lists, such as the World Travel Awards, Condé Nast Traveller Readers' Choice Survey, and Travel & Leisure magazine's World's Best Awards.

The hotels include the Cape Grace, Arabella Sheraton Grand, Table Bay and Mount Nelson hotels in Cape Town; the Grande Roche in Paarl outside Cape Town; The Plettenberg along the Garden Route; the Grace in Rosebank; and Michelangelo, Saxon and Westcliff hotels in Johannesburg.

 five stars – exceptional; top-of-the-line quality and luxurious accommodation in line with the best international standards and stringent attention to service.

In 2006/07, the national effort to promote the grading of tourism establishments was given impetus by Cabinet's decision that national government should only use graded establishments for its travelling staff. Ensuring that national and provincial departments comply with this policy is an ongoing challenge.

Two workshops, attended by 27 national departments, were held in 2006 to explain the rationale behind Cabinet's decision and promote greater compliance.

Provinces are also being urged to comply with Cabinet's decision. By mid-2007, the Free State and KwaZulu-Natal had adopted the policy. The target was to increase this figure to five provinces in 2007/08, and to achieve at least 30% compliance among national departments.

Roadshows also revealed that many establishments, particularly SMMEs, allow their graded status to lapse after one year.

Further investigation revealed that many did not fully understand the benefits. Education and awareness initiatives to reinforce the benefits of grading were prioritised for 2007/08. Indaba 2007 saw the release of the 2007/08 Accommodation Guide, which lists over 5 000 star-graded properties across all accommodation categories. The guide is the only one of its kind distributed by South African Tourism via its call centres internationally and is also distributed to all South African missions abroad.

AA Travel Guide offers another quality check for visitors to South Africa. The AA stamp of approval on promotional material indicates that a venue is highly recommended. Since 1994, the organisation has also been running an annual awards programme based on consumer feedback on some 1 200 AA quality-assured establishments. Qualified assessors visit high-scoring establishments to verify their scores.

Tourist safety

Crime has had a negative impact on the country's growing reputation as a desirable travel destination. However, the Department of Environmental Affairs and Tourism is lobbying and working together with safety and security agencies such as the SAPS, the National Intelligence Agency and the Department of Safety and Security.

During 2006, the Tourism Branch established a task team to assist in developing the National Tourism Safety and Awareness Strategy. All nine provinces are represented on the task team.

While crime-fighting initiatives are implemented locally, there is also a need for all provinces to develop their own tourism safety and awareness strategies which, in turn, will synchronise with the national strategy. Mpumalanga, the Western Cape and KwaZulu-Natal have completed its strategies. By mid-2007, the Free State and Limpopo's strategies were nearing completion. The remaining provinces were expected to finalise their strategies in 2007/08.

Agencies such as the International Marketing Council, have also been identified to help counter international perceptions about crime.

As part of its efforts to combat crime, the SAPS holds joint operations committee meetings with stakeholders at provincial level. A range of stakeholders attend these planning meetings which, previously, did not include tourism stakeholders.

The Tourism Safety and Awareness Strategy involves pro-active and support measures. A booklet containing safety tips for tourists has been revised and was distributed at the Tourism Indaba. The department, together with the SAPS, is working on the *Tourism Safety and Awareness Handbook for Practitioners*, which will serve as the definitive quide for the entire industry.

Research

Tourism data collection and dissemination is an important activity of the Tourism Branch, as a growing industry needs to be well informed. In 2006, the *Tourism Fact Sheet*, a credit card-sized Z-fold booklet that consolidates key annual



South Africa's Blue Train is one of the world's most luxurious railway services. There are two trains which run between Cape Town and Pretoria, to Hoedspruit in Mpumalanga, and along a section of the Garden Route between Cape Town and Port Elizabeth. They also travel to the Victoria Falls in Zimbabwe.

The first of the trains hosts 82 guests in 41 suites, while the second accommodates 74 guests in 37 suites. It also has a conference or observation car.

The trains travel at 90 kilometres an hour. Both are 336 m long and comprise 18 carriages, 11 of which are for the use of guests. Each train weighs about 825 metric tons, excluding the locomotives.

statistics on tourism, was produced. By mid-2007, 6 000 booklets had been distributed. The plan is to update and distribute the fact sheet annually.

There is also a need for research on aviation data. During 2006/07, an agreement was signed with the Airports Company of South Africa to receive their aviation data quarterly. This has helped to inform negotiations around airlift and other aviation issues.

The Tourism Satellite Account (TSA) is a key research tool, which calculates the value of tourism to the national economy, based on the data accumulated in 10 different tables.

By mid-2007, two tables had been partially filled, and the branch had appointed an economist to benchmark tourism's contribution to the economy, as an interim measure to increase knowledge of this area until the full TSA is implemented. The process resulted in two reports entitled *What is the Role of Tourism in the Economy?* and *What Drives Tourism in South Africa?*

These reports will also serve to inform the TSA development process. Statistics South Africa assisted by developing a model to populate tables using ratios and assumptions.

Tourism in the provinces Western Cape

The Western Cape lies at the southern tip of Africa. Considered one of the most beautiful regions in Africa, it is also the place where two oceans meet and the home of the famous fynbos yegetation.

The paternal presence of Table Mountain, the pristine coastline with its white sandy beaches, the magnificent countryside with its bountiful rivers, vleis and dams, fauna and flora, together with the warm summer climate and friendly community, make the Western Cape the perfect holiday destination.

Cape Metropole

Tourism in the city of Cape Town centres around the Victoria and Alfred (V&A) Waterfront, a working harbour offering everything from upmarket shopping malls, arts and craft markets, theatres and live music, to museums.

Other major attractions in the city include the Bo-Kaap Museum, the Castle of Good Hope, the Company's Garden, the District Six Museum, flea markets, the Grand Parade, the houses of Parliament, the South African Cultural History Museum and the South African National Gallery. Also worth a visit are historical buildings in the Bo-Kaap and District Six.

The Gold of Africa Museum established by Anglo Gold houses a celebrated collection of more than 350 gold artefacts.

Air flips and trips are available, as are many boat and yacht trips from Table Bay Harbour, including trips to Robben Island (proclaimed a world heritage site and also the place where former President Nelson Mandela was imprisoned for 27 years).

The Nelson Mandela Gateway to Robben Island is in the Clock Tower Precinct at the V&A Waterfront. The gateway houses interactive multimedia exhibitions, an auditorium, boardrooms, the Robben Island Museum and a restaurant.

Jazz is big in Cape Town. From traditional blues through progressive jazz to African-influenced jazz, every taste is catered for at a number of restaurants, jazz cafés, cigar bars, pubs and wine farms. The top jazz event in the Western Cape is the annual Cape Town International Jazz Festival.

Table Mountain, which forms part of the Table Mountain National Park (TMNP), is a popular attraction for visitors and provides a majestic backdrop to the vibrant and friendly Mother City. An ultra-modern cableway takes visitors to the top of the mountain, providing spectacular views.

Newlands is home to the renowned Kirstenbosch National Botanical Garden. In summer, various open-air concerts are held here.

The South African Rugby Museum in Newlands reflects the history of the sport as far back as 1891.



A brochure titled *Helpful Hints to Make Your Stay Enjoyable* and *Safe* is distributed to tourists at international airports. South African Tourism's state-of-the-art global call centre in Johannesburg offers information on travelling to South Africa.

Operated 24 hours a day and equipped with 19 international operators, the centre provides information telephonically and via e-mail to English, French, German, Italian, Dutch, Portuguese and Mandarin-speaking customers.

The Rhodes Memorial in Rondebosch is on the slopes of Table Mountain. It was built of granite from the mountain as a tribute to the memory of Cecil John Rhodes, prime minister of the Cape from 1890 to 1896. The University of Cape Town is worth a visit for its historic Middle Campus and many buildings designed by Sir Herbert Baker.

Cape Point, part of the TMNP, offers many drives, walks, picnic spots and a licensed restaurant. Care has been taken to protect the environmental integrity of this 22 100-hectare (ha) reserve of indigenous flora and fauna.

Simon's Town's naval atmosphere and Historic Mile are major attractions in the area. A statue of the famous dog and sailor's friend, Able Seaman Just Nuisance, stands at Jubilee Square.

Other attractions include the South African Naval Museum and the Warrior Toy Museum. One of only two of the mainland African penguin-breeding colonies in the world can be found at Boulders Beach, also part of the TMNP.

Hout Bay is well known for its colourful working harbour. Seafood outlets, round-the-bay trips to the nearby seal colony, shell and gift shops, and a famous harbour-front emporium attract many visitors. Duiker Island is a seal and sea-bird sanctuary. The World of Birds Wildlife Sanctuary is one of the largest bird parks in the world and houses some 3 000 birds.

In Oostenberg, visitors can enjoy some fine wine and flower farms, such as Zevenwacht Wine Estate with its graceful Cape Dutch homestead. Tygerberg Zoo boasts a collection of exotic animals.

Endless stretches of quiet beaches provide popular surfing and windsurfing spots. Big Bay in Bloubergstrand is a surfer's paradise and host to an international windsurfing event. Rietvlei Nature Reserve is a unique wetland area, with over 110 bird species, including pelicans and flamingos.

Canal Walk Century City is one of the largest shopping centres in Africa, with close to 400 shops, and is home to the largest cinema complex in South Africa

Tygerberg is a vibrant and fast-growing area with a well-developed business centre, numerous sports fields, an international indoor-cycle track, well-kept golf courses and a racecourse. New Year in Cape Town is a festive affair, when the Cape minstrels take to the streets with their upbeat music and fancy costumes.

Garden Route

This area features the pont at Malgas, which is the only remaining pont in the country, ferrying vehicles and livestock across the Breede River. Whale-

watching attracts tourists at Witsand and Port Beaufort from June to November.

The Grootvadersbosch Nature Reserve outside Heidelberg comprises the popular Bushbuck Trail, a wilderness trail and two mountain-bike trails.

Riversdale is one of South Africa's most important fynbos export areas. Other attractions include the Julius Gordon Africana Museum.

At the historical Strandveld Architectural Heritage Site at Still Bay, visitors can watch tame eels being fed. Ancient fish-traps can be seen at Morris Point and the harbour.

At the aloe factories at Albertinia, aloe juice is extracted for medicine and high-quality skin-care products.

Nearby, bungee-jumping at the Gourits River Gorge, hiking, mountain-biking and angling are popular pastimes.

The Point in Mossel Bay is not only popular among surfers, but its natural pool formed by rock is also a favourite swimming spot at low tide. The St Blaize trail starts here and is the ideal place from which to watch the whales and dolphins at play in season.

The harbour at Mossel Bay is one of the most modern commercial and recreational harbours on the southern Cape coastline. PetroSA's Information Centre informs visitors about the production of synthetic fuels from Mossel Bay's offshore gas fields. Other attractions include the Attequas Kloof Pass, Anglo-Boer/South African War blockhouses and the Bartolomeu Dias complex.

Great Brak River offers a historic village with many opportunities for whale- and dolphin-watching along the extensive coast.

George is at the heart of the Garden Route. It is the mecca of golf in the southern Cape, as it is home to the renowned Fancourt Country Club and Golf Estate, as well as various other acclaimed golf courses. Board the Outeniqua Choo-Tjoe on its daily trip along the coastline between George and Knysna (except Sundays) at the Outeniqua Transport Museum.



By the end of 2007, United Kingdom-based RTL Games was set to launch the board game *Destination South Africa*. The game will introduce players to 45 South African locations that best convey the beauty and diversity of the country, offering a fun, interactive way for people abroad – and at home – to get to know South Africa better. The game sees players competing against each other using "taxis", with the winner visiting the most places and collecting the most fares.

Visitors can also board the Power Van here, and enjoy a glimpse of the Garden Route Botanical Garden from this rail bus.

The George Museum, with its theme of timber history, offers ongoing exhibitions. The Montagu and Voortrekker passes are national monuments, providing spectacular views of the Outeniqua Nature Reserve, which offers several hiking trails.

The George Airport, the Outeniqua Pass, the railway line and the N2 offer convenient access to this region, making George the ideal hub from which to explore the Garden Route and Little Karoo.

Victoria Bay and Wilderness are popular for their unspoilt beaches. Wilderness is the western gateway to the southern Cape lakes area. It is a nature lover's paradise, best known for its beaches, lakes, placid lagoon and lush indigenous forests. Birdwatchers flock to the Langvlei and Rondevlei bird sanctuaries in the Wilderness National Park, which hosts over 230 different bird species.

Sedgefield borders Swartvlei Lagoon, the largest natural inland saltwater lake in South Africa. Activities include beach horse-riding, hiking, angling and birdwatching.

Knysna nestles on the banks of an estuary, guarded by The Heads (two huge sandstone cliffs) and surrounded by indigenous forests, tranquil lakes and golden beaches.

This natural wonderland is home to the largest and smallest of creatures, from the Knysna seahorse to the Knysna elephants, rare delicate butterflies and the endemic Knysna loerie, a colourful forest bird. Over 200 species can be found in the abundant fynbos and forest settings.

Knysna is also famous for its delectable homegrown oysters, enjoyed with locally brewed beer in quaint pubs and restaurants. An eclectic mix of art galleries showcases the diversity of talent in the area. There are also lagoon cruises, forest hikes, golf and adventure sports on offer.

Plettenberg Bay is adventure country, offering boat-based whale-watching, black-water tubing, hiking, and forest and cycling trails.

The Keurbooms River Nature Reserve at Plettenberg Bay offers a canoeing trail, while the Robberg Nature Reserve is a treasure trove of land, marine, geological and archaeological wealth.

At 216-m high, the bungee jump from the Bloukrans River Bridge on the border between the Western and Eastern Cape is the highest commercial bungee jump in the world.

Little Karoo

The Little Karoo's spectacular landscape is fashioned almost entirely by water. Its vegetation ranges from lush greenery in the fertile river valleys to short, rugged Karoo plants in the veld. Gorges feature rivers that cut through towering mountains, while breathtakingly steep passes cross imposing terrain. The region is also home to the largest bird in the world – the ostrich. The Little Karoo is rich in culture and history.

Excellent wines and port are produced in the Calitzdorp and De Rust areas. Oudtshoorn, the world's ostrich-feather capital, is the region's main town. The Swartberg Nature Reserve and Pass with its gravel roads are also worth a visit. The Klein Karoo Nasionale Kunstefees is held in the town annually. Some 29 km from Oudtshoorn lie the remarkable Cango caves, a series of spectacular subterranean limestone caverns. Bearing evidence of early San habitation, the 30-cave wonderland boasts magnificent dripstone formations.

Amalienstein and Zoar are historic mission stations midway between Ladismith and Calitzdorp. Visitors can go on donkey-cart and hiking trails through orchards and vineyards, while the Seweweekspoort is ideal for mountain-biking, hiking, and protea and fynbos admirers.

Calitzdorp has four wine estates, three of which are open to the public. The spring water of the Calitzdorp Spa is rich in minerals and reputed to have medicinal properties. The Gamka Mountain Reserve is home to the rare and endangered Cape mountain zebra.

De Rust lies at the southern entrance to Meiringspoort. The Meiringspoort Gorge extends 20 km through the Swartberg Mountain Range. Halfway through there is a beautiful 69 m-high waterfall. Wine farms in the area are open to the public.

Ladismith is home to the Towerkop Cheese Factory. There are various hiking, mountain-biking and 4x4 trails in the area, as well as the Anysberg, Klein Karoo and Towerkop nature reserves.

Uniondale, on the main route between George and Graaff-Reinet, features the largest water-wheel in the country, the Old Watermill. Uniondale Poort is a scenic drive linking Uniondale with Avontuur in the Langkloof Valley.

At Vanwyksdorp, visitors can see how fynbos is dried and packed for the export market. Donkey-cart rides take visitors to Anglo-Boer/South African War grave sites.

Central Karoo

The Central Karoo, a fascinating semi-desert area, lies in the heart of one of the world's most unique and interesting arid zones.

This ancient, fossil-rich land, which is five times the size of Great Britain, is also home to the richest desert flora in the world.

In the Central Karoo, visitors will find the largest variety of succulents found anywhere on Earth.

Beaufort West, the oldest town in the Central Karoo, is often referred to as the "Oasis of the Karoo". The local museum displays awards presented to heart-transplant pioneer, the late Prof. Chris Barnard, a son of this town.

A township route introduces visitors to the Xhosa culture in the area. At the Karoo National Park on the town's doorstep, visitors can experience the flora and game of the Karoo. A challenging 4x4 route takes them to the escarpment and new areas of ecological discovery. The park is also home to a variety of game, as well as the highly endangered riverine rabbit.

Matjiesfontein, a national monument, offers tourists a peek into yesteryear and the opportunity to overnight in Victorian splendour. The village houses a transport museum and the Marie Rawdon Museum. Next to the transport museum is a large field on which the first international cricket match was played in South Africa.

Experience the vastness of the Great Karoo in Murraysburg, an ecotourist and hunter's paradise.

Laingsburg, a tiny village almost totally wiped out by floods a century after it was established, is the best place to study the geology of the region.

Prince Albert is a well-preserved town at the foot of the Swartberg mountains. It is the ideal place to sample a great variety of Karoo cuisine, see examples of local architecture dating back to the early 1800s, and enjoy several scenic drives. The Fransie Pienaar Museum introduces visitors to the cultural history of the area. It has a fossil room and an exhibit covering the gold rush in this area in the 19th century. The museum has a licence to distil and sell "witblits" (white lightning). Prince Albert is the closest town by road to Gamkaskloof.

The Hell, a little valley in the heart of the Swartberg mountains, was the home of one of the world's most isolated communities for almost 150 years. Today, Gamkaskloof is a nature reserve and national monument managed by Cape Nature Conservation. It has overnight facilities and can be accessed by a 57-km long (but two-hour-drive) winding road which starts at the peak of the Swartberg Pass.

Cape winelands

The Cape winelands, including the former Breede River Valley, are close to Cape Town. The Cape winelands feature dramatic mountains, rolling farmlands and peaceful vineyards. They are home to Route 62, the world's longest wine route.

Stellenbosch, the oldest town in South Africa, is also known as the "Eikestad" (City of Oaks). Various historical walks delight visitors. The town is a gracious blend of old Cape Dutch, Georgian and Victorian architecture. Dorp Street consists of one of the longest rows of old buildings in the country. The Stellenbosch Village Museum consists of four homesteads and gardens ranging from the late-17th to the middle-19th centuries.

The Spier Summer Arts Festival livens up sultry summer nights from November to March at the Spier Wine Estate near Stellenbosch. The Stellenbosch Wine Route comprises over 100 wine estates, most of which offer cellar tours.

The Freedom Monument at Pniel, which was built in 1992, commemorates the freed slaves who were the first settlers at the mission station, established in 1843.

Franschhoek has become known as the "Gourmet Capital" of the Cape. Originally known as Oliphantshoek, it was renamed after the arrival of Huguenots who were predominantly French. The Huguenot Monument was built in 1944 to commemorate their arrival in 1688.

Visitors can also enjoy various hiking trails and historical walks, as well as the *Vignerons de Franschhoek* wine route.

Paarl lies between the second-largest granite rock in the world and the Du Toit's Kloof mountains. It is famous for its Cape Dutch and Victorian



Tourism Month is celebrated every September to mark World Tourism Day, which is held annually on 27 September.

World Tourism Day aims to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic values.

architectural treasures found along a 1-km stretch of the main street.

The area's fynbos vegetation supports a number of south-western Cape endemics, such as the Cape sugarbird and the orange-breasted sunbird.

The Afrikaanse Taalmonument is situated on the slopes of the Paarl Mountain, while the Afrikaanse Taalmuseum is in the centre of the town.

The town of Wellington lies in a picturesque valley, with the majestic Hawequa mountains on its eastern border. Apart from three renowned cooperative wineries, one can visit several prestigious wine cellars situated on historic Huguenot farms with Cape Dutch homesteads.

More than 90% of South Africa's vine-cutting nurseries are found in Wellington. The town is also the home of South Africa's dried-fruit industry.

Experience life as the pioneers lived in years gone by at the Kleinplasie Living Open Air Museum. The KWV Brandy Cellar, the largest of its kind in the world, offers cellar tours and brandy tastings.

Tulbagh is famous for its heritage, historical homesteads and magnificent country living. Church Street, home to 32 national monuments, constitutes the largest concentration of national monuments in one street in South Africa.

Ceres, named after the Roman goddess of fruitfulness, is the largest deciduous fruit-producing region in South Africa. Tours are offered at various fruit farms. The area also offers several 4x4 trails, horse-riding, mountain-biking and abseiling.

The Hex River Valley is the largest producer of table grapes in southern Africa. Visitors can pick their own grapes at harvest time and can sample the variety of export-quality produce.

The well-known Hex River 4x4 trail and the Ochre San rock art trails are a must for nature lovers.

De Doorns is situated in the heart of the Hex River Valley.

Situated on the Breede River, Bonnievale features several cheese factories. For the adventurous outdoor enthusiast there are canoe trips, birdwatching and riverboating.

Known as "The Valley of Wine and Roses", Robertson is one of the most beautiful areas in South Africa. Surrounded by vineyards, orchards, delectable fruit and radiant roses, Robertson produces connoisseur-quality wines and is also known for its thoroughbred horses.

Renowned for its muscadel wines, Montagu is the gateway to the Klein Karoo and set in a fertile valley. Relax in the healing waters of the Avalon springs or visit the Montagu Museum, which houses, among other things, original cartoons and books by TO Honiball.

The area also offers several hiking trails, gameviewing drives, guided cultural tours and excellent rock climbs.

The picturesque village of Gouda is renowned for the Parrotts Den Pub, a living museum in the Gouda Hotel

McGregor has a wealth of fascinating whitewashed, thatched cottages and well-preserved Victorian houses, making it one of the best-preserved examples of mid-19th century architecture in the Western Cape.

Prince Alfred Hamlet is the gateway to the Gydo Pass, known for its scenic views. This quaint village lies in an important deciduous-fruit farming area.

Hidden amidst vineyards and wine estates lies the picturesque town of Rawsonville, renowned for its array of award-winning wines. Tourists can enjoy an afternoon drive along the awe-inspiring Slanghoek Valley, with its lush vineyards and breathtaking views, or relax in the warm-water mineral springs at Goudini Spa.

West Coast

The West Coast is a region of extreme beauty and contrast. The solitary coast's scenic beauty is challenged only by rich culinary experiences of mussels, oysters, calamari, crayfish and abalone in season, or linefish pulled from the Benguela current's cold waters. The area is a birdwatcher's paradise. In addition, every year migrating whales visit the coastal waters from July.

Within two months of the first good winter rains, wild flowers on the West Coast explode in a brilliant array of colour. The Swartland region is known for its undulating wheat fields, vineyards, wineries and outdoor activities. Further north, visitors encounter the fertile Olifants River Valley and the vast plains of the Knersvlakte with its wealth of indigenous succulent plants.

The town of Darling draws visitors to its country museum and art gallery, annual wild flower and orchid shows, basket factory and wine cellars. The entertainment venue Evita se Perron is situated at the old Darling Railway Station and offers top entertainment from South African entertainers.

Malmesbury is the biggest town in the Swartland. Major attractions include the Malmesbury Museum and the historical walk-about.

The Riebeek Valley is known for its scenic beauty. The area has become a popular haven for well-known artists of various disciplines. Wines and olives can be tasted at various cellars.

Elands Bay is a popular holiday resort and surfer's paradise. Khoi and San rock art can be viewed at the Elands Bay caves.

Moorreesburg and Koringberg are major wheatdistributing towns. Tourists can visit the Wheat Industry Museum, one of only three in the world. Birdwatching, hiking, 4x4 routes, clay-pigeon shooting, mountain-bike trails, canoeing and waterskiing at Misverstand are popular activities.

Yzerfontein is famous for its unspoilt beaches, fynbos, beautiful views and whale-watching. Another major attraction is the historical lime furnaces.

Langebaan is a popular holiday destination. The West Coast National Park, an internationally renowned wetland that houses about 60 000 waterbirds and waders, attracts thousands of visitors each year. The park is also the site where the oldest anatomically modern fossilised human footprints were discovered.

The Langebaan Lagoon forms part of the park and is zoned for specific activities. The Postberg section of the park, across the lagoon, is famous for its wild flowers that bloom mainly during August and September.

Cape Columbine at Paternoster is the last manned lighthouse on the South African coast. The Columbine Nature Reserve is home to many seabird species.

Saldanha is a watersport enthusiast's paradise. Its attractions include Doc's Cave, a landmark on the scenic breakwater drive, and the Hoedjieskoppie Nature Reserve. There are various hiking trails in the SAS Saldanha Nature Reserve.

St Helena Bay is best known for the Vasco Da Gama Monument and Museum. Fishing (snoek in season), hiking, and whale- and birdwatching opportunities also draw many visitors.

Vredenburg, the business centre of the area, has a popular golf course with a bird hide where various species can be viewed.

Lambert's Bay is a traditional fishing village with Bird Island as a tourist attraction. It is a breeding ground for African penguins, the Cape cormorant and other sea birds. Visitors can also watch southern right whales here from July to November.

Piketberg offers arts and crafts, fauna and flora, wine culture and recreation. The Goedverwacht and Wittewater Moravian mission stations are close to the town.

Porterville is famous for its Disa Route (best in January and February). The Groot Winterhoek Mountain Peak in the Groot Winterhoek Wilderness Area is the second-highest in the Western Cape. The Dasklip Pass is popular with hang-gliders.

At Velddrif/Laaiplek, visitors can indulge in bokkems (a West Coast salted-fish delicacy) at factories along the Berg River. Tourists can also visit the salt-processing factory and the West Coast Art Gallery in town.

The citrus area in the Olifants River Valley is the third-largest in South Africa. The wine route from Citrusdal to Lutzville produces a selection of internationally acclaimed wines. The world-renowned rooibos tea is also produced here.

Citrusdal is famous for its citrus products and wines. The Citrusdal Museum depicts the pioneering days of the early colonists. The Goede Hoop Citrus Co-op is the largest single packing facility in South Africa. The annual Citrusdal Outdoor Calabash features, among other things, 4x4 outings, lectures and visits to rock-art sites, and an arts and crafts market

The oldest orange tree in the country, calculated to be more than 250 years old, grows in the Citrusdal Valley.

The Sandveldhuisie is a recently built example of a typical Sandveld dwelling. There are several recognised mountain-biking, walking, hiking and canoeing trails and a sky-diving club.

Annually, scores of sky-diving enthusiasts visit Citrusdal for a skydiving "boogie" that lasts several days.

The Cederberg Wilderness Area features the elephant's foot plant, the rare snow protea, and some of the best examples of San rock art in the Western Cape.



Cape Town was ranked by the United States of America's prestigious *Travel and Leisure* magazine as the number-one city in Africa and the Middle East. The city also claimed 10th spot in the Best City in the World Category.

Visitors to Clanwilliam can visit the rooibos and velskoen factories and the grave of the well-known South African poet Louis Leipoldt. Various historical buildings can also be viewed. The Clanwilliam and Bulshoek dams are popular among watersport enthusiasts.

Wuppertal, at the foot of the Cederberg mountains, features the oldest Rhenish Mission Station. Proceeds from 4x4 trails in the area fund the creation of new hiking trails and building of more overnight huts and guest houses.

Vredendal is the centre of the Lower Olifants River Valley. Major attractions include marble-processing and manufacturing, industrial mines (dolomite and limestone), the KWV Grape Juice Concentrate Plant and Distillery, and the South African Dried Fruit Co-op. The town is also home to the Vredendal Wine Cellar, the largest co-operative wine cellar under one roof in the southern hemisphere.

The picturesque town of Doringbaai (Doring Bay) with its attractive lighthouse is well-known for its seafood.

Strandfontein, about 8 km north of Doring Bay, is essentially a holiday and retirement resort with a breathtaking view of the ocean.

Klawer was named after the wild clover growing in the area. During the flower season, the area is a kaleidoscope of colour. There are hiking trails as well as river-rafting along the Doring River.

Lutzville and Koekenaap are synonymous with wine and flowers in season.

Visitors can also view the Sishen-Saldanha Railway Bridge. Where the railway line spans the Olifants River, it is divided into 23 sections, each 45 m long. The 14 100-ton deck was pushed into position over teflon sheets with hydraulic jacks from the bridgehead. It is the longest bridge in the world built using this method.

Vanrhynsdorp houses the largest succulent nursery in South Africa. The Latsky Radio Museum houses a collection of old valve radios, some dating back to 1924. Birdwatching, mountain-biking, day walks, and hiking and 4x4 trails abound. The Troe-Troe and Rietpoort mission stations are a must-see for historians.

Overberg

In the most southerly region of Africa, just over an

hour's drive east of Cape Town, lies a fertile area surrounded by mountains and sea, called the Overberg.

The Hangklip-Kleinmond area comprises Kleinmond, Betty's Bay, Pringle Bay and Rooiels. It is a popular holiday region, ideal for whale-watching, and includes the Kleinmond Coastal Nature Reserve and the Harold Porter Botanical Garden.

The Penguin Reserve at Stoney Point, Betty's Bay, is one of two breeding colonies of the jackass penguin on the African continent.

South Africa's first international biosphere reserve, the Kogelberg Biosphere Reserve, was proclaimed by the UN Educational, Scientific and Cultural Organisation in 1999. It runs along the coast from Gordon's Bay to the Bot River Vlei, stretching 2 km out to sea, and inland to the Groenlandberg mountains near Grabouw.

Hermanus is a popular holiday resort, famous for the best land-based whale-watching in the world.

Stanford is one of the few villages in South Africa where the market square has been retained. The central core of the village has been proclaimed a national conservation area. Award-winning wines are produced in the area (they have received Raka double gold veritas and Michelangelo awards for several of their wines).

Gansbaai is known for its excellent rock and boat angling, diving, shark-cage diving and whale-watching. The Danger Point Lighthouse, named as such because of the ships that have been wrecked and lives that have been lost on this dangerous coast, is open to the public.

De Kelders is the only freshwater cave on the African coast. Spectacular views of southern right whales can be enjoyed from the cliffs at De Kelders and along the coast to Pearly Beach. Also popular are white-shark tours, diving safaris and fishing trips.

Elim was founded by German missionaries in 1824, with its only inhabitants being members of the Moravian Church. Visitors are welcome to attend services. The Old Watermill (1833) has been restored and declared a national monument.

Popular sites in Napier include the Militaria Museum and Rose Boats and Toy Museum. The Shipwreck Museum in Bredasdorp, founded in 1975, specialises in shipwrecks found along the South African coastline. The town also boasts the Audrey Blignault museum.

De Mond Nature Reserve is home to some rare bird species, including the damara tern and giant tern.

The Geelkop Nature Reserve derives its name from the mass of yellow flowering plants that cover the hill during spring.

The lighthouse at L'Agulhas, which forms part of the Agulhas National Park, is the country's secondoldest working lighthouse. It celebrated its 150th anniversary in 1999.

The Agulhas National Park, home to a rich and diverse plant population, boasts more than 110 *Red Data Book* species. Among these are the endangered Cape platanna and microfrog, and rare coastal birds such as the African oystercatcher. The damara tern finds the area ideal for breeding.

At Cape Agulhas, the southernmost tip of the continent, the waters are cleaved into the Indian and Atlantic oceans.

Struisbaai has the longest white coastline in the southern hemisphere.

Arniston was named Waenhuiskrans (coachhouse cliff) by the local fishers in honour of the huge sea cave capable of housing several oxwagons. For outsiders, it was named after the *Arniston*, a ship wrecked there in 1815. The Waenhuiskrans Cave can be explored at low tide.

The De Hoop Nature Reserve on the way to Swellendam includes an internationally renowned wetland and bird sanctuary. It is a winter retreat for the southern right whale and the Western Cape's only Cape griffen vulture colony.

The red Bredasdorp lily and many species of protea and erica are found in the Heuningberg Nature Reserve.

Swellendam is well known for its youngberries and eclectic architecture. The Drostdy Museum consists of a group of buildings containing a huge selection of period furniture. The Bontebok National Park, about 7 km from Swellendam, provides sanctuary to the threatened bontebok and other species.

Known for its world-class wine, Barrydale offers the visitor fruit and fresh air in abundance.

Situated on the N2, about 160 km from Cape Town, Riviersonderend offers beautiful mountain and river scenery, a nine-hole golf course and sightings of the blue crane.

Caledon is famous for its natural mineral waters, hot springs and wild-flower shows. Southern Associated Maltsters is the only malt producer for the South African lager beer industry and the largest in the southern hemisphere.

Genadendal is the oldest Moravian village in Africa, with church buildings and a school dating back to 1738. The Genadendal Mission and Museum Complex documents the first mission station in South Africa.

The Theewaterskloof Dam outside Villiersdorp is the seventh-largest dam in the country. The Villiersdorp Wild Flower Garden and Nature Reserve has an indigenous herb garden and a reference library.

The Grabouw/Elgin district produces about 60% of South Africa's total apple exports and fine wines. The valley is also renowned for cultivating fresh chrysanthemums, roses and proteas. The Elgin Apple Museum is one of only two in the world. Sir Lowry's Pass offers spectacular views of False Bay from Gordon's Bay to Cape Point.

Northern Cape

Characterised by its vast expanses of space and silence, blazing summer sunshine and interesting and friendly people, the Northern Cape is a province rich with culture.

Diamond fields

The Big Hole in Kimberley is the largest hand-dug excavation in the world. In 1871, diamonds were discovered at the site and mined manually by prospectors. The Kimberley Tram Service dates from the beginning of the 20th century and still transports passengers from the City Hall to the Mine Museum.

Underground mine tours are a big attraction, as are the famous ghost tours, during which many historical buildings are seen from a different perspective. Hand and mechanical diamond-digging by private diggers can be viewed by appointment.

The McGregor Museum houses invaluable collections of the archaeological finds in the area, as well as San art works. The house where Sol Plaatje (African National Congress founding member and human-rights activist) lived in Kimberley, boasts a library of Plaatje's and other black South African writers' works, and several displays, including a portrayal of black involvement in the Anglo-Boer/South African War.

The Paterson Museum near the Kimberley Airport houses a replica of a Paterson biplane, which was used for pilot training by the flying school operated by the Paterson Aviation Syndicate at Alexandersfontein. A township tour of Galeshewe

provides a fresh perspective on South Africa's socio-historical realities. Pan African Congress founder Robert Sobukwe's house is situated there.

The Magersfontein Battlefield outside Kimberley with its original trenches and other defences intact, is the site of the Boers' crushing defeat of the British during the Siege of Kimberley. A cultural centre at Wildebeestkuil outside Kimberley features !Xun and Khwe artwork for sale and a tour of rock engravings by these indigenous people.

A short distance from Kimberley is the mining town Barkley West, which, due to its proximity to the Vaal River, is a favourite spot for many watersport enthusiasts and anglers.

Tucked along the Vaal River near Barkley West lies the Vaalbos National Park. The park is not only home to large raptors, but is also a breeding centre for endangered African herbivores such as rhino, roan and sable antelope and disease-free buffalo.

Kalahari

At Black Rock, visitors have the opportunity to view a worked-out manganese mine.

Danielskuil lies at the foot of the Kuruman hills. The Tswana people occupied the area before it became home to the Griquas. Boesmansgat, on the farm Mount Carmel outside Danielskuil, is a unique natural sinkhole – the second-deepest and largest of its kind in the world.

Known as the "Oasis of the Kalahari", Kuruman is blessed with a permanent and abundant source of water that flows from Gasegonyana (Tswana for "the little water calabash") – commonly called the "Eye of Kuruman".

Moffat's Mission in Kuruman is a tranquil place featuring the house of missionary Robert Moffat, the church he built, and several other buildings. Moffat translated the Bible into Setswana – the first African language in which the Bible was made accessible.

The printing press on which he printed the first 2 000 copies can still be viewed. The church he built seats 800 people and is still in use. David Livingstone married Moffat's daughter and started many famous travels from this mission station.

The Wonderwerk Cave at Kuruman features extensive San paintings that may be viewed by appointment.

The Kalahari Raptor Centre cares for injured birds. Many of these majestic creatures can be seen at close quarters. Another marvel is the Witsand Nature Reserve, situated about 80 km south-west of Postmasburg, which features a 100-m high dune of brilliant white sand. It stretches for about 9 km and is about 2 km wide.

Green Kalahari

The roaring sands on the farm Doornaar near Groblershoop are an interesting site. The white dunes, surrounded by typically red Kalahari dunes, are said to "roar" when the wind blows.

Eleven waterwheels are still used today along the hand-built irrigation canals at Kakamas. The Orange River Wine Cellar Co-op Rockery Route runs between Keimoes and Kakamas.

Kanoneiland is a settlement on the biggest island in the Orange River.

At Keimoes, the Orange River flows at its widest. The Tierberg Nature Reserve offers spectacular views of the Keimoes Valley and the many islands in the Orange River. The original irrigation canal system is still in use. The Orange River Wine Cellar Co-op's largest cellar is situated here.

Kenhardt is the oldest town in the Lower Orange River area. The Quiver Tree Forest and Kokerboom Hiking Trail, consisting of between 4 000 and 5 000 quiver trees, are within easy driving distance of the town. Upington is the commercial, educational and social centre of the Green Kalahari, owing its prosperity to agriculture and its irrigated lands along the Orange River. A camel-and-rider statue in front of the town's police station pays tribute to the "mounties", who patrolled the harsh desert territory on camels.

The South African Dried Fruit Co-operative is the second-largest and one of the most modern of its kind in the world. Tours of the plant are offered and freshly packed dried fruit is sold.

The Orange River displays its impressive power at the Augrabies Falls, also known as the "Place of Great Noise", in the Augrabies Falls National Park. Visitors can hire canoes to ensure closer contact with the natural heritage surrounding the world's sixth-largest waterfall.

The Kgalagadi Transfrontier Park comprises 38 000 m² of land, making it one of the largest

conservation areas in the world. Straddling the Green Kalahari and Botswana, the park is a two-million ha sanctuary for various raptors, antelope, gemsbok, springbok, blue wildebeest, red hartebeest, eland, Kalahari lion, black-maned lion, brown and spotted hyena, leopard, cheetah, and smaller game, including mongoose, porcupine and the endangered honey badger.

The names of various landmarks within the park reflect its long history as a crossroads of many cultures, which have included the San, the Mier, the Huguenots and the Scottish at various times.

The park is an important element of the first phase of the Transfrontier Conservation Area 2010 Strategy, which is a priority of the SADC.

Namaqualand

The indigenous people of the Namaqualand region are the Namas. Their traditional Nama reed huts still abound in Leliefontein, Nourivier and Steinkopf.

Namaqualand is famous for a spectacular annual show in spring when an abundance of wild flowers covers vast tracts of desert. The flowers sprout and survive for a brief period before they wilt and disappear in the blistering heat and dry conditions just as suddenly as they had appeared.

The small town of Garies is the centre for those setting out to enjoy spring's show of exuberance in the Kamiesberg.

After diamonds were discovered along the West Coast in 1925, Alexander Bay was known for its mining activities. The town is no longer a high-security area and no permits are needed to enter. The Alexkor Museum paints a picture of the history of the area. The town also features the world's largest desert lichenfield that has some 26 species.

At Hondeklip Bay, visitors can dive for crayfish and watch the local fisherfolk conduct their trade.

Established as a small-vessel harbour and railway junction in 1954 for the copper-mining industry, Port Nolloth is a centre for the small-scale diamond-recovery and crayfish industries. It is the only holiday resort on the Diamond Coast. The local factory sells fish and crayfish in season.

Set in a narrow valley bisecting the granite domes of the Klein Koperberge lies Springbok.

South of Springbok, near Kamieskroon, lies the Skilpad Wild Flower Reserve, part of the Namaqua National Park, which captures the full grandeur of the flower season. The 1 000-ha reserve operates only during the flower season.

The Goegap Nature Reserve comprises 15 004 ha of typically granite, rocky hills and sandy

flats. The reserve also offers a 4x4, and several hiking and mountain-biking trails.

Namaqualand is also home to the Ais-Ais/Richtersveld National Park. It is managed jointly by the local Nama people and South African National Parks.

Upper (Bo-Karoo)

Flanked by the Towerberg, Colesberg is one of the Northern Cape's most beautiful towns.

The town features one of the country's last working horsemills. An Anglo-Boer/South African War tour is also on offer. A weekend tour includes a visit to the Norvalspont prisoner-of-war camp and cemetery. Colesberg has bred many of the country's top merino sheep. It is also renowned for producing high-quality racehorses.

De Aar is the most important railway junction in South Africa. The author Olive Schreiner lived in the town for many years. Visitors can dine in her former house, which has been converted into a restaurant.

Hanover is known for its handmade shoes and articles made mostly from sheepskin and leather.

The "Star of South Africa" diamond was discovered at Hopetown. The town, which is steeped in history, also features an old toll house and a block house dating from the Anglo-Boer/South African War.

At Wonderdraai near Prieska, visitors can see the horseshoe-shaped island formed by the flow of the Orange River. It seems as if the river turns to flow uphill.

Vanderkloof was built to house the people building the Vanderkloof Dam. Today, it is a flourishing holiday resort. Visitors can enjoy waterskiing, boardsailing, boating and swimming, or visit the Eskom Hydroelectric Power Station situated within the dam's wall.

Victoria West is home to the Apollo Theatre, South Africa's last operational art deco movie theatre from the 1950s. The theatre comes alive each September with the Apollo Film Festival. The rare riverine rabbit is found in the Victoria West Nature Reserve.

Hantam Karoo

Near the small town of Brandvlei lies Verneukpan, where Sir Malcolm Campbell unsuccessfully attempted to break the world land-speed record in 1929

Carnarvon is well known for its corbelled domeroofed houses built of flat stones because of a lack of wood. The floors of these interesting houses were smeared and coloured with a rich red mixture of fat and oxblood and polished with smooth stone.

A few kilometres outside Fraserburg lies the Gansfontein Palaeosurface.

Discovered in 1968, it comprises several trackways of large, four-footed and five-toed mammalian reptiles. The prints are estimated to be some 190 million years old.

Sutherland, birthplace of well-known Afrikaans author and poet NP van Wyk Louw, is known for its brilliant night skies and cold, biting winters.

The sterboom (star tree), which blossoms in September, is found only in Sutherland.

The South African Astronomical Observatory's (Saao) observation telescopes, including the Southern African Large Telescope (Salt), are in Sutherland. From Monday to Saturday, the Saao offers two guided tours a day and two night tours a week.

Day tours entail a guided walk through the visitors' centre adjacent to the telescope sites on the mountainside and a guided tour of selected telescopes, including Salt.

During night tours, visitors' can view interesting objects in the sky through two dedicated visitors' telescopes. Booking is essential.

Free State

The Free State lies in the heart of South Africa with the Kingdom of Lesotho nestling in the hollow of its bean-like shape.

Between the Vaal River in the north and the Orange River in the south, this immense rolling prairie stretches as far as the eye can see.

This central region is characterised by endless rolling fields of wheat, sunflower and maize, and forms the principal bread basket of South Africa.

Motheo

With its King's Park Rose Garden containing more than 4 000 rose bushes, the Free State's major city, Bloemfontein, has rightfully earned the nickname "City of Roses". The city also hosts an annual rose festival.

The Eerste Raadsaal (First Parliament Building), built in 1849 as a school, is Bloemfontein's oldest surviving building. Still in its original condition, this historical building is used as the seat of the Provincial Legislature.

The National Afrikaans Literary Museum and Research Centre has a repository of works by prominent Afrikaans authors. Exhibits in the Afrikaans Music Museum and the Theatre Museum (part of the centre) include old musical instruments, sheet music, costumes, photographs and furniture.

The national museum is notable for its wide collection of fossils, cultural-historical exhibits and archaeological displays, including the Florisbad skull, which was discovered in the 1930s at the Florisbad Spring, about 50 km north of Bloemfontein.

The National Women's Memorial is a sandstone obelisk, 36,5-m high, which commemorates the women and children who died in concentration camps during the Anglo-Boer/South African War from 1899 to 1902. Visitors get a glimpse of life in the concentration and prisoner-of-war camps. The research library contains an extensive collection of Africana.

The Old Presidency dates back to 1885 and was the official residence of three presidents of the former Republic of the Orange Free State. It houses a museum depicting their respective terms of office, and a cultural centre for art exhibitions, theatrical productions and musical events.

The Observatory Theatre in Bloemfontein's game reserve is a unique attraction.

Bloemfontein has a busy cultural and socialevents calendar. One of the annual events not to be missed is the Mangaung African Cultural Festival, popularly known as the Macufe Arts Festival, in September.

The Sand du Plessis Theatre and Art Gallery at Oliewenhuis are also worth visiting.

Botshabelo (Place of Refuge), 45 km from Bloemfontein on the N8 road to Lesotho, is believed to be the largest township settlement in the Free State – and the second-largest in South Africa after Soweto.

Nearby, the town of Thaba Nchu features luxury hotels and a casino, with the Maria Moroka Nature Reserve surrounding Thaba Nchu Sun and the Setlogelo Dam.

Xhariep

Bethulie used to be a London Missionary Society station. The original mission buildings still stand.

The Pellissier House Museum depicts the history of events in the area.

The Gariep Dam, more than 100-km long and 15-km wide, is part of the Orange River Water Scheme, the largest inland expanse of water in South Africa.

Between the dam and Bethulie is the Gariep Dam Nature Reserve. On the southern side of the dam lies the Oviston Nature Reserve.

Philippolis, the oldest town in the Free State, was founded as a London Missionary Society station in 1824. It was the first mission station in the province.

Trompsburg is the hub of the Free State Merino sheep-farming industry.

The Tussen-die-Riviere Nature Reserve reputedly supports more game than any other sanctuary in the Free State and receives hunters in autumn and winter.

A fountain near Koffiefontein was a favourite outspan for transport riders in the 19th century. In June 1870, one of these transport riders picked up a diamond near the fountain. This prompted a rush, and by 1882 Koffiefontein was a booming town with four mining companies.

Thabo Mofutsanyana

With its beautiful snow-capped mountains providing a backdrop to numerous romantic hideaways, this untouched, pristine area with its breathtaking scenery possesses grandeur of majestic proportion.

The Basotho Cultural Village in the QwaQwa Nature Reserve is a living museum where visitors can witness the Sotho traditions and lifestyle in the chief's kraal.

Clocolan is known for its cherry trees, which provide a spectacular sight when they blossom in spring. San rock paintings and engravings are also found in the area.

Clarens is often described as the "Jewel of the Free State", owing to its spectacular scenery. San paintings are found on farms in the area. Close by, the Highlands Route meanders along the foothills of the Maluti mountains. One can also explore the magnificent mountain scenery by bike. The town offers art excursions and painting getaways and has 14 art galleries.

Ficksburg is known for its cherry and asparagus farms. Every November a cherry festival is held there. The town is a gateway to the Mountain Kingdom of Lesotho.

The Golden Gate Highlands National Park, known for its beautiful scenery, is a very popular holiday destination. A vulture restaurant allows visitors to observe these scavengers closely. San paintings can also be viewed.

The Highlands Route follows the Lesotho border via Ladybrand and ends at Zastron in the south. San caves and rock art are some of the main features of the route.

The birdwatching mecca of Seekoeivlei Nature Reserve near Memel constitutes a wetland with Ramsar status, and is surrounded by private game and holiday farms.

Lejweleputswa region

Bethlehem lies on the banks of the Jordaan River and was founded by the Voortrekkers during the 1840s. The museum in Miller Street depicts the history of the area. The banks of the Jordaan River form part of the Pretoriuskloof Nature Reserve – a sanctuary for birds and small game.

Van Reenen's Pass winds through the Drakensberg, and was originally used by migrating herds of zebra, hartebeest, blesbok and wildebeest. The Llandaff Oratory in the nearby village of Van Reenen is believed to be the smallest Roman Catholic Church in the world.

At Harrismith, there are various memorials in honour of those who fought in the Anglo-Boer/South African War and World War I. Of particular interest is a memorial for the Scots Guards and Grenadier Guards.

Platberg, the 2 394-m "flat mountain", is the town's landmark. A well-known race, claimed by some to be the toughest in the country, is run annually up, along and back down the mountain. Sterkfontein Dam is ideal for water sports and fishing.

The Riemland Museum in Heilbron depicts the heritage and agricultural activities of the region.

The QwaQwa district is a traditional home to the Basotho people. Karakul carpets, mohair, wall hangings, copper, glassware and brass are made and sold at Phuthaditjhaba. The nearby Metsi Matsho and Fika Patso dams are renowned for trout-fishing.

Welkom is known for its gold mines. It is also the only city in the country where traffic circles are used instead of traffic lights.

The world's deepest wine cellar is at the St Helena Mine, which is 857 m below the Earth's surface.

Bothaville is regarded as the centre of the Free State Maize Route. The Nampo Harvest Farm and Festival attracts more than 20 000 visitors each year and is the second-largest private agricultural show in the world. Bothaville also hosts the annual Food and Witblits Festival, drawing visitors from all over South Africa.

Winburg is the oldest town and first capital of the former Republic of the Orange Free State. The Voortrekker Museum, using life-size models, depicts the daily routine of the trekkers. A concentration camp cemetery is situated close by.

Sasolburg originated in 1954 with the establishment of Sasol, the synthetic fuel producer. Parys, which is situated on the banks of the Vaal

Parys, which is situated on the banks of the Vaa River, is a popular holiday destination.

The nearby Vredefort Dome World Heritage Site was caused by the collision of a meteorite with the Earth many years ago. It features unique fauna and flora, including 100 different plant species, more than 300 types of birds and a variety of small mammals. Various hiking and mountain-bike trails are also on offer.

Eastern Cape

The main feature of the Eastern Cape is its magnificent coastline. With its wide open sandy beaches, secluded lagoons and towering cliffs, the Indian Ocean coastline provides the province with a rich natural tourist attraction, which is also a paradise for watersport enthusiasts. Added to the diverse coastal experiences are more than 60 stateowned game reserves and more than 30 private game farms, which collectively cover an area greater than the Kruger National Park.

Amatola mountain region

The Amatola mountains are famous for their scenery and history, and stretch from Adelaide in the east to Stutterheim in the west. With its lush forests and ancient battlefields, it is an area steeped in Xhosa culture and early settler history.

The dense forests of the Amatolas are a haven for the endangered Cape parrot, and were also home to the first dinosaur to be identified in South Africa, the Blinkwater Monster; a large fossilised reptile discovered near Fort Beaufort.

Outdoor enthusiasts enjoy Cathcart, where troutfishing, hiking, riding and birdwatching are among the attractions.

The Amatole Hiking Trail is a well-known scenic, but strenuous, trail.

The coastal city of Port Elizabeth, which has earned the name "Friendly City", is a superb holiday destination offering a diverse mix of eco-

attractions. The Isuzu National Sailing Week is held annually in April in the waters of Algoa Bay.

The Red Location Museum of the People's Struggle in New Brighton – winner of three international awards – was designed to be both a monument to South Africa's struggle against apartheid and an integral part of community life in a township that acted as a crucible for the struggle.

The city boasts various scuba-diving sites. Visitors can also visit Bay World with its oceanarium and snake park, and many splendid museums. Other attractions include the Greater Addo Elephant National Park and game reserves; the traditional healing village, Kaya Lendaba; birdwatching; air tours; canoeing; various mountain-bike and horseriding trails; and organised outdoor excursions.

Within the city there are some beautiful parks with well-landscaped gardens, including the St George's Park, which covers 73 ha and houses the famous Port Elizabeth Cricket Club, the oldest bowling green in South Africa, Prince Alfred's Guard Memorial, the 1882 Victorian Pearson Conservatory, and the 54-ha Settlers' Park.

Tourists can also explore the Donkin Heritage Trail, take a ride on the famous Apple Express, and hike along the site of ancient shipwrecks on the Sacramento Trail. At King William's Town, tourists can visit the Amathole Missionary Museum. The grave of Black Consciousness activist, Steve Biko, is also in the town.

Wild Coast

Since Portuguese mariners first pioneered the sea route around the Cape to India, this notorious coast has claimed countless ships.

Southern right and humpback whales and their calves are regularly spotted from the high dunes, usually between May and November, while common and bottlenose dolphins are often seen close to shore.

The entire region, once known as the "Transkei homeland", is the home of a major section of the Xhosa-speaking southern Nguni (or Pondo) tribes. Brightly coloured examples of their beadwork, together with traditional pottery and basketry can be bought from roadside vendors and at some trading posts.

Visitors to the rural village of Qunu can view the childhood home of former President Mandela. In the city of Mthatha, the Nelson Mandela Museum tells the story of this great figure. The museum is a collection of heritage sectors spread across three locations: Qunu, Mveso and Mthatha. A display reflecting the life and times of Mandela can be found at the Bhunga Building section of the Nelson Mandela Museum in Mhatha. Mandela has received thousands of gifts from presidents, groups and ordinary people. Accepted on behalf of the people of South Africa, they are in safekeeping at the museum for the benefit and appreciation of the nation. Artefacts range from children's letters to bejewelled camel covers.

The alignment of the N2 national route along the Wild Coast will help open up investment opportunities in this area.

Coffee Bay is popular among surfers, anglers and shell collectors.

To the south is the prominent rock formation, the Hole-in-the-Wall. The local Xhosa call this place Izi Khaleni (Place of Thunder). During high tide, the waves move through the hole in such a way that the concussion can be heard throughout the valley.

Karoo

The vast plains of the Karoo have an air of grandeur and its many picturesque towns are steeped in history.

The Owl House in Nieu Bethesda displays the creative talent of the late Helen Martins. Statues of mermaids, wise men, camels, owls and churches create a wonderland in the garden. All the artworks were created with broken bottles, bits of mirror and cement.

More than 200 houses in Graaff-Reinet have been restored to their original Victorian appearance, and proclaimed national monuments. The Old Library Museum houses the Lex Bremner Fossil Collection of Karoo reptile fossils and a collection of Khoi and San art reproductions. Urquhart House has a popular genealogical research centre.

Almost 50 km south-west of Graaff-Reinet is the Kalkkop Crater, a gigantic circular impact that is of major scientific importance.

To the north-west of Graaff-Reinet lies the Valley of Desolation. A steep and narrow road leads into the mountains that surround the valley.

The Valley of Desolation is a national monument within the Karoo Nature Reserve, and was formed millions of years ago by weathering erosion.

The first evidence of the presence of dinosaurs in South Africa can be viewed at Maclear.

The Mountain Zebra National Park is a haven for the Cape mountain zebra species, which at one time inhabited most of the Cape. The park saved these animals from extinction and today their population stands at about 350.

Other species found in the park include various antelope such as eland, the African wildcat, bateared fox, and more than 200 bird species, including the pale-winged starling, the booted eagle and the blue crane.

N6 Route

This route runs from Bloemfontein to East London. Popular attractions include the slopes of the Tiffindell Ski Resort and the trout-filled streams, as well as the many caves adorned with ancient rock art.

Several historic towns can be found in the region, including Barkly East, Rhodes, Lady Grey, Elliot, Aliwal North, Burgersdorp and Queenstown.

Sunshine Coast

The Sunshine Coast comprises miles of unspoilt, sun-drenched beaches.

Port Alfred lies at the mouth of the Kowie River. Coastal hills are home to the oribi – a small territorial buck that was recently near extinction.

Inland, Grahamstown is sometimes referred to as the "City of Saints", because of the more than 40 churches found in the town. It is also known for the National Arts Festival, which is held annually. During the festival, Grahamstown is transformed into a dedicated arts venue where performers, visual artists, audiences, writers and craftspeople fuse in a celebration of creative energy.

Other attractions include various museums and historical buildings, the oldest post-box in South Africa, botanical gardens, the cathedrals of St Michael and St George, nature reserves and hiking trails.

Situated north-east of Grahamstown, the Great Fish River Reserve consists primarily of valley bushveld habitat and is surrounded by both tribal land and commercial game reserves and farms.

The reserve boasts abundant wildlife such as white rhino, giraffe, waterbuck, Cape buffalo, hippo, kudu, springbok and eland.

There are several historic forts and remains from the legendary frontier wars located in the area.

East London, South Africa's only river port city, was originally established as a supply port to serve the colonial British military headquarters at King

William's Town. The city's own waterfront development, Latimer's Landing, is situated on the banks of the Buffalo River. The East London Aquarium houses approximately 400 different marine and freshwater species.

The East London Museum depicts the natural environment and rich heritage of the region. Best known for the prehistoric coelacanth, the museum also displays reconstructions of the extinct dodo of Mauritius, along with the only extant dodo egg in the world.

The Baviaanskloof Wilderness Area is the largest of the inland protected areas and provides opportunities to visit spectacular fynbos-covered mountains on foot or in off-road vehicles.

There is a fascinating shell collection at the Shell Museum at Kei Mouth.

Tsitsikamma

This region, stretching from Plettenberg Bay to Jeffreys Bay, is renowned for its dense forests, majestic mountains and deep river gorges. It forms the eastern end of the Garden Route.

The word tsitsikamma is derived from the Khoekhoen words "tse-tsesa" meaning clear, and "gami" meaning water.

South Africa's first marine park, the Tsitsikamma National Park, extends along a rocky coastline of 50 km, and 3 km out to sea.

Inland, adventure-seekers will find deep gorges and temperate evergreen forests criss-crossed by six hiking trails, including the five-day Otter Trail. The varied wildlife includes dolphins and whales, caracal, genet, chacma baboon, dassie and mongoose.

Another popular adventure is a black-water tubing experience on the Storms River.

Prominent bird species in the area are the African black oystercatcher, the orange-breasted sunbird, the Nerina trogan and the colourful Knysna loerie. A lucky few may catch a glimpse of the rare Cape clawless otter, which the Otter Trail is named after.

Limpopo

Limpopo is a land of dramatic contrasts characterised by hot savanna plains and mist-clad mountains, age-old indigenous forests and cycads alongside modern plantations, and ancient mountain fortresses and the luxury of contemporary infrastructure and modern-day facilities

Steeped in history, Limpopo celebrates a rich cultural heritage, and at many archaeological sites the mysteries of the past and ancient peoples are still being unearthed. The present tranquility of the province belies a turbulent past, to which many monuments and museums attest. Much of the land, particularly in the Kruger National Park and other game and nature reserves, is unspoilt, and provides sanctuary to large numbers of game.

Waterberg

The Nylsvley Nature Reserve boasts one of the greatest concentrations of waterfowl and bushveld birds in South Africa. More than 400 species frequent the area.

The Mokopane vicinity has several nature reserves. The Arend Dieperink Museum features a fine cultural-historical collection, and the Makapan caves are notable for their fossils. The caves are being developed into an archaeological site.

Makapan Valley is an extension of the Cradle of Humankind World Heritage Site. The Makapansgat caves and limeworks near Mokopane represent an archaeological site of global importance.

The Thabazimbi district has a large concentration of private game reserves and is one of the fastest-growing ecotourism areas in the country. The Marakele National Park is home to some rare yellowwood and cedar trees and the world's largest colony of Cape vultures. It is also a leader in the conservation of the black rhino outside of the Kruger National Park and the KwaZulu-Natal parks.

Bela-Bela is known for its hot springs. There are also a number of game reserves and leisure resorts in the area.

The Waterberg range is rich in indigenous trees, streams, springs, wetlands and birdlife. Cliffs known as the "Palace of the Vultures" harbour a large breeding colony of Cape vultures. Modimolle is the region's main town.

Capricorn district

The Bakone Malapa Open-Air Museum outside Polokwane is a traditional Northern Sotho kraal.

Men and women practise traditional skills such as making baskets, clay pots, furniture and utensils, and preparing hides.

Polokwane is considered the premier gamehunting destination in South Africa. It is idealy located near the neighbouring countries of Botswana, Zimbabwe, Mozambique and Swaziland.

Zion City at Moria near Polokwane is the headquarters of the Zion Christian Church, which attracts more than a million pilgrims every Easter.

Polokwane hosts a great variety of museums and art galleries.

Vhembe district

The Mapungubwe Archaeological Site, situated 80 km west of Musina, lies within the boundaries of the Mapungubwe National Park. It is one of the richest of its kind in Africa and a world heritage site. Excavations in the 1930s uncovered a royal graveyard, which included a number of golden artefacts, including the famous gold-foil rhinoceros.

The Schoemansdal Voortrekker Town and Museum, west of Makhado, is built on the site of an original Voortrekker village and depicts their lifestyle between 1848 and 1852.

Also worth visiting is the Big Tree in the Mutale Municipality; the Tshatshingo potholes; the mystical lake of Dzivhafundudzi; and the holy forest and waterfalls at Phiphidi.

Mopani district

The Modjadji Nature Reserve, north of Tzaneen, is named after the legendary Rain Queen, Modjadji, who is believed to have settled in the area early in the 16th century. The reserve encompasses the world's largest concentration of the cycad species *Encephalartos transvenosus*, also known as the Modjadji cycad.

The Hans Merensky Nature Reserve and Mineral Spa on the southern banks of the Great Letaba River supports a large variety of game. At the adjoining Tsonga Kraal Open-Air Museum, arts, crafts and traditional huts reflect the Tsonga lifestyle of 100 years ago.

The Kruger National Park (northern section) is one of South Africa's major tourist attractions. The park is home to a large number and wide variety of amphibians, reptiles and birds, as well as 147 mammal species, including the Big Five.

Thulamela, in the northern part of the Kruger National Park, was opened to guided groups in June 1997. This followed seven years of archaeological excavations, which brought to light the skeletons of

two ancient royals and a multitude of artefacts, including gold bangles, beads and a double gong.

Bohlabela district

On the way to the Kruger National Park, visitors can enjoy wildlife experiences at Manyeleti, home of the Big Five. Adventurers can attempt mountainclimbing at the Mangwazi Nature Reserve and enjoy the Mapulaneng Trail at Zoeknog. The Inyaka Dam at Bushbuckridge is also worth a visit.

North West

North West is blessed with several cultural villages that entertain and enrich visitors.

A number of excellent game reserves have been established, including the Pilanesberg National Park, known as the "Jewel of the North West". It is set in a crater on an extinct volcano and is home to the Big Five as well as a wide variety of smaller game and birds.

Central district

The historic route of Mafikeng includes an Anglo-Boer/South African War siege site, the Molema House where Sol Plaatje lived while writing his *Mafikeng Diary*, and the Mafikeng Museum.

The Lichtenburg Game-Breeding Centre and the Botsalano Game Reserve are well worth a visit.

The Groot Marico region is known as mampoer country and visitors can embark on a tour of the mampoer route. The Kortkloof Cultural Village is dedicated to the Tswana people.

Other attractions include the Wondergat; the Bosbult Monument, which commemorates a battle fought during the Anglo-Boer/South African War; the Kaditshwene Iron Age Village Ruins; and various hiking trails.

Fastern district

The Hartbeespoort Dam is a popular spot for weekend outings, breakfast runs and yachting. The Hartbeespoort Reptile and Animal Park is situated on the banks of the dam.

Cultural experiences in the area include the popular Mapoch and Gaabo Motho cultural villages as well as the Ring Wagon Inn.

The De Wildt Cheetah-Breeding and Research Centre specialises in breeding cheetah and other endangered wildlife species. Other places of interest include the Borakalalo Game Reserve, the Margaret Roberts Herb Farm and the Phaladingwe Nature Trail.

There are several golf courses in the area.

Bophirima district

The Taung skull fossil site and the blue pools are renowned for the Taung skull found in the Buxton quarries. In July 2005, the World Heritage Committee declared the Taung skull fossil site an extension of the Sterkfontein fossil hominid site. This region is popular with adventure-seekers – especially those who enjoy the 4x4 routes and hunting farms.

Rustenburg district

The Pilanesberg National Park supports more than 7 000 head of game and 350 bird species.

The 60 000-ha Madikwe Game Reserve is home to 66 large mammal species. Over 10 000 animals of 27 major species have been reintroduced under Operation Phoenix. A hot-air balloon ride, day and night game drives, and bushwalks are available. Sun City and the Palace of the Lost City are very popular tourist attractions offering gambling, golf, extravaganza shows, watersport and an artificial sea.

There are various hiking trails in the region. The Heritage Route starts at the Sterkfontein Caves World Heritage Site and ends at Pilanesberg.

Southern district

The OPM Prozesky Bird Sanctuary in Potchefstroom has over 200 bird species and is situated adjacent to the Mooi River. The Oudorp Hiking Trail takes visitors through the old part of Klerksdorp where 12 Voortrekker families settled.

Other attractions in the region include the Potchefstroom Lakeside Resort, the Faan Meintjies Nature Reserve in Klerksdorp, mine tours at Orkney, the Diggers Route at Wolmaransstad and the Bloemhof Dam Nature Reserve.

Mpumalanga

Mpumalanga – "The Place Where The Sun Rises" – epitomises every traveller's dream of the true African experience. Located in the north-eastern part of South Africa, the province is bordered by Mozambique to the east and the Kingdom of Swaziland to the south and east.

The climate and topography vary from cool highland grasslands at 1 600 m above sea level, through the middleveld and escarpment, to the

subtropical Lowveld towards the Kruger National Park and many private game reserves. Scenic beauty, climate and wildlife, voted the most attractive features of South Africa, are found in abundance in this province.

Attractions range from game viewing and birdwatching to scenic drives across the valleys and peaks of the vast Drakensberg escarpment, and include agritourism, industrial and adventure tourism and cultural experiences. Historical sites and villages, old wagon routes and monuments mark events and characters who passed this way in search of adventure and wealth.

The cultural heritage of the province is varied and fascinating. The Ndebele beadwork and wall-painting in the north-west, the arts and crafts of the Lowveld and the different traditional villages throughout the province offer a unique insight into the people's history.

Nelspruit

Nelspruit is the capital of Mpumalanga and the commercial and administrative hub of the Lowveld. The Nelspruit Historical Trail is an hour-long route stretching from the Promenade Centre to the Civic Centre.

The Blue Train runs between Pretoria and Nelspruit from May to September on a trip called the "Lowveld Experience". Rovos Rail's trains also travel to Nelspruit.



In May 2007, Deputy President Phumzile Mlambo-Ngcuka attended a sod-turning ceremony at the multimillion Rand community project, the King Matiwane cultural village at Ingoba, Bergville, KwaZulu-Natal.

This cultural village is being constructed at the World Heritage Site and has provided over 400 jobs to local people.

The development of the village, funded by a South African government grant through the Department of Environmental Affairs and Tourism, and implemented through a local non-governmental organisation, the Inkosi Tshanibezwe Development Trust, will bring more tourism-related opportunities to the community of Bergville, largely through craftwork.

In the context of the Accelerated and Shared Growth Initiative for South Africa, tourism has been identified as one of key sectors which are labour-intensive and need priority attention

The Green Heritage Hiking Trail in the Nelspruit Nature Reserve is one of several walks in the reserve and one of many in the region.

Not to be missed is the Lowveld Botanical Garden, as well as the Reptile Park, the Sudwala caves, PR Owen Dinosaur Park, and the tranquil town of White River. Well known as an artists' haven and a gateway to the Kruger National Park, White River also boasts an orange winery.

Panorama

Barberton features many reminders of the early gold-rush era. Museums include Belhaven, Fernlea House and Stopforth House. The only known verdite deposits in the world are found in the rocks of the Barberton district. An annual Diggers Festival is held in September.

The Blyderivierspoort Nature Reserve near Graskop is characterised by striking rock formations and a rich diversity of plants. Within the reserve, the Bourke's Luck potholes were formed by river erosion and the action of flood water.

The spectacular Blyde River Canyon is a 26 km-long gorge carved out of the face of the escarpment, and is one of the natural wonders of Africa. The canyon is the third-largest in the world, the only green canyon, and hosts three rivers which feed the Blydepoort Dam at Swadini. God's Window provides a magnificent panoramic view across miles of densely forested mountains, the green Lowveld and the canyon. The Blyderivierspoort Hiking Trail is one of the most popular in the country. A number of other hiking trails are also available.

The southern section of the Kruger National Park, which is a major tourist attraction, falls within this region.

Kaapsehoop is a quaint historical village known for the wild horses that frequent the district. Blue swallows are regular visitors from September to April.

The Lydenburg Museum is situated in the Gustav Klingbiel Reserve, which is the site of archaeological ruins from the Later Iron Age. The Lydenburg heads, human-like masks dated to 500 AD, were discovered in this area.

Sabie is the centre of the largest man-made forest in South Africa. The Cultural Historical Forestry Museum depicts various aspects of the country's forestry industry. The Bridal Veil, Horseshoe and Lone Creek waterfalls, and Mac Mac pools and falls that are just outside Sabie are well worth a visit.

The 69-km Prospector's Trail starts at the Mac Mac Forest Station and leads to the Bourke's Luck potholes.

At the Montrose Falls in Schoemanskloof, the Crocodile River cascades 12 m into a series of rock pools. It is also the starting point of the annual Lowveld Crocodile Canoe Marathon, held in February.

Pilgrim's Rest is a living museum and a replica of the early gold-mining town. The Alanglade House Museum offers guided tours of the former minemanager's house, while the Diggings Museum just outside the town arranges guided tours of gold-panning activities. This area was the setting for *Jock of the Bushveld*, the novel by Sir Percy Fitzpatrick about the experiences of a man and his dog as they shared adventures in the world of African gold mining. The Dredzen Shop Museum features a range of items in use nearly a century ago. The Pilgrim's Rest Festival is held every December.

Mount Sheba Nature Reserve, south of Pilgrim's Rest, is best known for its indigenous forest – one of few left in the region.

Highlands Meander

The Highlands Meander is a mecca for fly-fishers. It is in the placid and pristine waters of this region that one finds various stocks of fish, with trout as the major drawcard. The meander also offers numerous other activities.

At the Verloren VIei and Steenkampsberg nature reserves at Dullstroom, one can get a rare glimpse of the endangered blue, wattled and crowned cranes.

The Loskop Dam Nature Reserve offers game watching, boating and fishing.

A large number of hiking trails are available, such as the Elandskrans Trail, which includes a 30-minute train ride between Waterval-Boven and Waterval-Onder.

Cultural Heartland

Visitors to the Cultural Heartland can immerse themselves in the true cultural heritage of Mpumalanga. Here, one can learn about the proud and welcoming Ndebele people, revered for the striking and colourful geometric patterns on their houses, clothing and beadwork.

This region also has illuminating historical sites such as the Botshabelo Historical Village, near Middelburg.

Cosmos Country

Cosmos Country covers parts of what is known as the energy belt of Mpumalanga, which is home to a number of power stations. This region also has the



world's largest underground coal-mining complex and the Sasol plant that is renowned for its oilfrom-coal technology.

The carpet of cosmos flowers that blossoms in late summer lures visitors to this region.

Wild Frontier

Various archaeological discoveries dating back almost three billion years were made in the imposing mountains of this region. Visitors can enjoy a rare glimpse of the inimitable San paintings embossed in some rocks.

The region also holds rich historical sentiments centred on the monument of the late Mozambican President Samora Machel, constructed in the village of Mbuzini. The year 2006 saw the 20th anniversary of Machel's death in an aircraft crash.

While they are in this region, visitors have the opportunity to visit Swaziland and Mozambique, which are nearby.

Grass and Wetlands

Grass and Wetlands is a paradise, with its variety of bird species. This region stretches across the deep valleys and mountains of the east where thermal springs bubble to the surface.

There are 270 pans and lakes within a 20-km radius of Lake Chrissie. In this region, visitors can take part in the unusual "frogging expedition" or simply gaze at the stars during "star-gazing weekends".

Gautena

Gauteng, the "Place of Gold", is the economic powerhouse of South Africa. It is characterised by a cosmopolitan, multicultural mix of people from all walks of life. The province's unique cultural and social legacy is evident from the many excellent museums, theatres, cultural precincts and craft markets.

The Vaal Dam, which supplies water to most of Gauteng's residents, covers some 300 km² and is a popular venue for watersport. Numerous resorts line the shore. The dam also attracts diverse bird species.

Vanderbijlpark was built during the late 1940s by the then Iron and Steel Corporation to accommodate its employees. The Sterkfontein caves near Krugersdorp are the site of the discovery of the famous skull of Mrs Ples, an estimated 2,5 million-year-old hominid fossil, and Little Foot, an almost complete hominid skeleton some 3,3 million years old.

The broader Cradle of Humankind site consists of 47 000 ha, with numerous caves, the most famous of which are the Sterkfontein caves.

In 1999, Sterkfontein and its environs were declared a world heritage site.

Forty percent of all the world's human ancestor fossils have been found here, including several of the world's most famous and important fossils.

A further 500 hominid fossils and more than 9 000 stone tools have been excavated in the area, and work is ongoing.

The Krugersdorp Game Reserve provides sanctuary for several game species, including four of the Big Five. The African Fauna and Bird Park houses various species of wildlife and birds.

The South African National Railway and Steam Museum at Randfontein Estates Gold Mine outside Krugersdorp houses some of the country's old steam locomotives, a diesel-electric locomotive, and more than 50 vintage passenger coaches. Train rides are offered once a month.

A team of Lippizaner stallions performs every Sunday at the South African National Horsemanship Centre in Kyalami, near Johannesburg.

Visitors to Roodepoort can go on walks and trails through the Kloofendal Nature Reserve, or enjoy a picnic or a show at the popular Kloofendal Amphitheatre. The Walter Sisulu National Botanical Garden boasts a 70 m-high waterfall and breeding pairs of black eagles.

Forty kilometres north of Pretoria lies a ring of hills a kilometre in diameter and 100 m high. These are the walls of an impact crater left by an asteroid that hit the area some 200 000 years ago. The Tswaing Meteorite Crater is similar in size to the well-known Barringer Meteor Crater in Arizona, in the USA. The crater walls at Tswaing were originally about twice as high as they are today.

There is a museum adjacent to the crater. A path leads from the museum to the crater, along the rim, and down to the central lake. The crater is covered with indigenous trees and bushes, which attract a variety of bird life.

The old mining town of Cullinan developed around the Premier Diamond Mine. Many turn-of-the-century houses still stand. The mine has produced some of the world's most famous diamonds, including the Cullinan Diamond, the world's largest at 3 106 carats.

Johannesburg

The Adler Museum of the History of Medicine depicts the history of medicine, dentistry and pharmacy in South Africa. The Pharmacy Museum in Melrose houses a large variety of medicines, including more than 670 traditional medicines that have been collected throughout southern Africa.

There is also a display of old prescription books and dictionaries used by pharmacists.

The Nelson Mandela Bridge is a landmark gateway into Newtown, the arts precinct of Johannesburg. It is the largest cable-stayed bridge in southern Africa.

Museum Africa in Newtown tells the story of life in South Africa from the Stone Age to the Nuclear Age and beyond.

The Market Theatre Complex comprises three theatres, an art gallery, restaurants and pubs.

A bronze statue of the champion of passive resistance, Mahatma Gandhi, can be seen in the city centre.

The Lesedi Cultural Village in the Swartkops Hills north of Johannesburg gives visitors the opportunity to meet families of different cultural groupings. It features four traditional homesteads where visitors can spend the night with a family of their choice.

The Phumangena Zulu Kraal is home to traditional Zulu people living and working there.

The Melville Koppies in Johannesburg was once the site of a Stone Age African village and ironsmelting works.

Flora includes 80% of the species recorded on the Witwatersrand. It is open to the public from September to April.

Gold Reef City is a theme park based on Johannesburg during the gold-rush era.

The Apartheid Museum in Johannesburg is a state-of-the-art tribute to the rise and fall of apartheid, with 22 exhibition areas that take the visitor on an emotional journey through the state-sanctioned system of apartheid. A team of curators, film-makers, historians, designers and architects assembled the exhibits on a seven-hectare site. Film footage, photographs, text panels and artefacts depict apartheid.

Constitution Hill features the impressive building housing South Africa's Constitutional Court, and

offers visitors the chance to view the fort, the socalled native gaol, the women's gaol and the awaiting-trial block. People once imprisoned at these facilities include Gandhi and Albert Luthuli, as well as the only woman to be executed in South Africa's history, Daisy de Melker.

At Santarama Miniland and Entertainment World, visitors can explore models of South Africa's most popular beacons, such as Robben Island, OR Tambo International Airport, East London Harbour, and the Union Buildings in Pretoria.

A large, well-established park surrounds Zoo Lake, which breeding bird colonies frequent. Other attractions include jazz concerts, rowing boats for hire, a tea garden and a restaurant.

The South African Museum of Military History houses an impressive collection of weaponry and uniforms from the two world wars.

The South African Transport Museum in Heidelberg represents all aspects of South Africa's transport services.

Soweto is a popular tourist destination. It is estimated that some 1 000 foreign tourists visit Soweto every day. Its tourism industry contributes about R143 million to Gauteng's GDP.

The two-bedroom house where former President Mandela lived before his incarceration has been declared a national monument and converted into a museum.

The Walter Sisulu Square in Kliptown (Soweto) is the place where the Freedom Charter was signed in 1955.

No tour of Soweto would be complete without a visit to the Hector Petersen Museum, which commemorates the people who died during the Student Uprising of 16 June 1976.

The museum was named after the young boy who was the first person to be shot dead by police on that day.

Guest houses and B&B establishments are a fast-growing phenomenon in Soweto.

A tourism and information centre was opened in Soweto in February 2006. The centre provides comprehensive information to tourists. Visitors can book accommodation in Soweto, and plan and book tours and site guides.

In September 2007, former President Mandela opened southern Africa's largest shopping centre, the Maponya Mall. It covers 65 000 m^2 , has 200 shops and eight cinemas.

Pretoria

A variety of historical buildings are found in the city, which is known as the "Jacaranda City" because of

the many jacaranda trees that line its streets. When these are in full bloom in October, they cover the city in a lilac haze, providing spectacular views from the surrounding hills.

Church Square is built around a statue of Paul Kruger, president of the former Zuid-Afrikaansche Republiek, and includes buildings such as the Old Raadsaal and the Palace of Justice.

Ten minutes' drive away from Church Square is Freedom Park, which commemorates the country's political history.

Once fully completed in 2010, the 35-ha site will comprise a garden of remembrance, a museum, and statues and sculptures to honour South Africans who have contributed to the country's freedom and development.

The Kruger House Museum contains the personal belongings of President Kruger. Melrose House is a beautiful example of Victorian architecture. The Peace Treaty of Vereeniging, which ended the Anglo-Boer/South African War, was signed there in 1902.

Demonstrations at the Pioneer Open-Air Museum include cow milking, butter and candle making, bread baking and coffee-bean grinding.

Other museums include the Police Museum, the Coert Steynberg Museum and the Transvaal Museum of Natural History.

The Voortrekker Monument also has a museum and commemorates the Great Trek. Some 260 steps lead to the dome, where spectacular views of the city can be enjoyed. The monument receives about 200 000 visitors a year.

Fort Schanskop has been refurbished and has a 375-seat amphitheatre.

The Union Buildings were designed by Sir Herbert Baker and completed in 1913. They were the setting for the presidential inauguration of Nelson Mandela in 1994, and those of Thabo Mbeki on 16 June 1999 and 27 April 2004.

The Sammy Marks Museum near Pretoria dates from 1885. Rooms in the house are filled with Victorian paintings, furniture, silver and porcelain. Visitors can relax at the tea garden and restaurant on the premises.

The General Smuts House Museum in Irene, south-east of Pretoria, contains the original furnishings of the Smuts family. A popular arts and craft market is held here on certain Saturdays.

The Rietvlei Nature Reserve is notable for its grass types, herbs, a large number of game and many bird species.

The Mapoch Ndebele Village, north of Pretoria, is being restored by its residents and the National Cultural History Museum. To develop the project into a viable, living tourist village, the 50 families staying there have undergone tourist-guide and business training. It is the first living cultural village in South Africa owned and managed by its residents.

Mamelodi is approximately 20 km from the city centre and features the Solomon Mahlangu Square, which is dedicated to this freedom fighter.

The Willem Prinsloo Agricultural Museum outside Pretoria features a farmstead dating from 1880. Traditional farming activities are demonstrated, and annual events include a prickly-pear festival, a mampoer festival and the Agricultural Museum Show.

The Pretoria National Botanical Garden houses tha National Herbarium of South Africa, the largest in the southern hemisphere.

KwaZulu-Natal

Also known as the "Zulu Kingdom", KwaZulu-Natal is a many-splendoured interaction of natural wonders, ultra-modern facilities, fascinating cultural imprints and reminders of a dynamic history in a breathtakingly beautiful and varied setting.

Durban and surroundings

Tourist Junction, in Durban's historical station building, provides access to tourist information and accommodation bookings for Ezemvelo KwaZulu-Natal Wildlife and South African National Parks.

The Golden Mile skirts the main beaches of the Indian Ocean. Attractions include an amusement centre, paddling pools, paved walkways and fountains.

The uShaka Island marine theme park, oceanarium, dolphinarium and oceanographic research institute on Durban's Point opened in May 2004. It is home to a wide variety of sea life, including sharks, dolphins and seals.

There is a snorkelling trail and a tubing river around the park.

Durban's most popular fishing spot is at Blue Lagoon Beach at the wide Umgeni River mouth. Beyond the river, the La Lucia and Beachwood Mangroves nature reserves offer long, tranquil walks along empty sands.

The Durban area has more than 50 reserves, developed parks and specialised gardens, the most renowned being the Municipal Botanical Garden.

The Fitzsimons Snake Park offers lectures and venom-milking demonstrations. MiniTown is a model city depicting Durban's best-known buildings. Museums include the Natural History Museum, the Natural Science Museum, the Old House Museum and the Old Fort.

The Shree Ambalavaanar Alayam Temple (The Second River Temple) in Cato Manor was the first Hindu temple in Africa. It is a national monument.

The Juma Musjid Mosque is the largest mosque in the southern hemisphere. Daily tours are available.

Annual events in and around the city include the popular Comrades Marathon between Durban and Pietermaritzburg, an international surfing competition, the Duzi canoe marathon, the Midmar Mile swimming event, the July Handicap horse-race and the Amashovashova cycle tour.

Umhlanga Rocks, just north of Durban, is notable for its ski-boating facilities and the Ski-Boat Festival held every April. The Natal Sharks Board offers shark dissections and interesting displays. Guided tours of the Hawaan Forest are also on offer. Hawaan is the last relic of coastal forest in the region and contains rare indigenous trees.

The Umgeni River Bird Park overlooks the Umgeni River and ranks among the world's best bird sanctuaries. Many varieties of birds, indigenous and exotic, inhabit walk-in aviaries.

The Millennium Town at the end of the Bluff houses the maritime offices, which control the entry of ships into and out of the busiest port in Africa.

East Griqualand

East Griqualand is an area of great beauty featuring colourful, living history. Kokstad lies in the Umzimhlava River basin between Mount Currie and the Ngele mountains.

The original town hall – built in 1910 – is a national monument, now serving as the local library. The former library – built in 1907 – is also a national monument, and houses the Kokstad Museum.

The Weza State Forest runs through indigenous forests and commercial plantations. The forest is home to several antelope species and a huge variety of birds.

East Griqualand is home to the southernmost portion of the Ukhahlamba/Drakensberg World Heritage Site, plus the impressive Swartberg, Bokkiesberg, Cedarberg and Ngele mountain ranges.

The Mountain Lake Nature Reserve is a national heritage site comprising rolling grasslands and pristine wetlands. When full, the lake offers 30 ha of deep, trout-filled waters. It also boasts 80 bird species and panoramic views of the Drakensberg mountain range.

Between Kokstad and Matatiele, the hamlet of Cedarville provides tranquil canoe-borne excursions into its surrounding, water-filled hollows. Also nearby, the carp-abundant Umzimvubu River is an ever-popular recreation ground for locals and visitors alike. Steam-train journeys can be undertaken between Swartberg and Creighton.

North Coast

The coastline between the Umdloti and the Tugela rivers is aptly called the "Dolphin Coast", as Indian Ocean bottlenose dolphins can be seen here all year round. The larger humpback dolphins are also found here, but rarely seen.

Many of the first Indian immigrants settled here, and the area's markets, mosques and temples give the region an authentic eastern flavour.

Tongaat is an area where sugar was first planted in 1854. The town's Indian ambience is accentuated by two prominent Hindu temples – the Juggernath Puri and Vishwaroop temples.

Other towns along the Dolphin Coast include Shaka's Rock, Salt Rock, Ballito, Verulam, Stanger, Darnall and Umdloti.

Zululand and the Elephant Coast

Cultural tourism is inextricably linked to economic upliftment in Zululand, and historically disadvantaged communities are applying their traditional skills to meet visitors' interests.

Zululand's north-east quadrant – between Mozambique, Swaziland and the warm Indian Ocean – has its own unique tale to tell. This is the Elephant Coast or Maputaland, named after the mid-17th century king who established dominion here some 200 years before Shaka consolidated his Zulu empire to the south. The Tembe Elephant Park in the far north is home to herds of the massive African elephant.

The Hluhluwe-Umfolozi Park is one of the largest game parks in South Africa and hosts the Big Five as well as the elusive cheetah and wild dog.

The eMakhosini Valley, birthplace of King Shaka, is the venue for a new tourism- and economic-

development project. Known as "eMakhosini, the Valley of Zulu Kings", the joint public-private sector project aims to preserve the culture and history of the Zulu people. A sculptured hilltop monument named Spirit of eMakhosini draws many tourists. This heritage park is near a nature reserve that will eventually support the Big Five of the animal kingdom.

At the eMakhosini Memorial Site, seven Zulu kings are buried.

Ulundi lies at the hub of the old Zulu Kingdom. The KwaZulu Cultural Museum houses interesting displays relating to Zulu history and archaeology. The beehive huts and the layout of the original Zulu village have been reproduced.

Umgungundlovu was once the royal capital of King Dingaan and is now being reconstructed. A tour provides the opportunity to observe Zulu building techniques and to experience the social life of the Zulu people. Work will begin on a R20-million multi-media centre, which will include first-rate audio-visual representations of Zulu history and culture.

Authentic Zulu villages such as Shakaland, Kwabhekithunga Kraal, Damazulu and Stewart's Farm offer accommodation and the opportunity to experience traditional Zulu culture.

The iSimangaliso Wetland Park (formerly Greater St Lucia Wetland Park) World Heritage Site has some of the highest forested dunes in the world. The park also has the greatest marine and terrestrial mammals, namely whales and elephants. St Lucia and its surroundings comprise a globally important wetland and has five separate ecosystems. It is a fishing and birdwatching paradise, and boat trips on the lake offer opportunities for crocodile and hippo sightings.

In August 2006, Minister van Schalkwyk opened the R9-million Ophansi entrance bridge in the then Greater St Lucia Wetland Park. The new entrance bridge enables visitors to enjoy a unique beach and bush experience, with only an hour's drive separating uMkhuze's unique wildlife experience from Sodwana Bay's world-class beaches and diving.

The Kosi Bay Nature Reserve is part of the Coastal Forest Reserve between Mozambique and Sodwana Bay. The adjacent Indian Ocean provides

exciting snorkelling and fishing opportunities. On offer is a four-day guided walking trail around the estuarine system.

UMkhuze is a small trade and transport centre. The Mkuze River cuts through the Ubombo mountains before serving as a boundary for Zululand's popular Mkuzi Game Reserve.

The Border Cave, a site of immense archaeological interest on the border of Swaziland, now also has an interpretation centre.

A monument has been erected for the first Zulu martyr, Maghamusela Khanyli, in Mondi.

Lake Sibaya is South Africa's largest natural freshwater lake, covering some 77 km². Birdwatching and walks through the coastal forest are popular pastimes.

Sibaya Lake Lodge, the first South African ecotourism development jointly owned by private enterprise and the local community, was officially launched in September 1999.

The coral reef in the Sodwana Bay National Park attracts hundreds of scuba-divers throughout the year, and in summer, power-boaters arrive for some of the best marlin-fishing in the world.

South Coast

The Banana Express is a narrow-gauge steam train running between Port Shepstone and Paddock and back (39 km) twice a week. A shorter route is also offered.

Amanzimtoti is popular for its safe swimming beaches and various other activities and attractions.

The Hibiscus Coast stretches between Umkomaas and the Wild Coast. Margate is the largest resort town along this coast, and is very popular during the holidays. The Hibiscus Festival is held there in July.

The Oribi Gorge Nature Reserve encompasses forest, rivers, rapids and ravines. Prolific bird life, including five kingfisher species and seven eagle species, inhabits the reserve, along with a variety of mammals. There is also a 140-m abseil and gorge swing for adrenalin junkies.

Port Edward is known for its safe swimming and good fishing opportunities. Nearby, the Umthamvuna Nature Reserve is noted for its beautiful scenery, bird life and many rare plant species.

The Shell Museum at Shelly Beach is well worth a visit. Other popular coastal towns include Port Shepstone, Ramsgate, St Michael's-on-Sea, Uvongo and Scottburgh.

Sardine fever strikes the South Coast around the end of June every year, when people flock to the beaches and anglers wait for the game fish, following the sardines, to arrive.

Pietermaritzburg and the Midlands

Pietermaritzburg boasts various museums, including the Voortrekker Museum, the Natal Museum and the Natal Steam Railway Museum, which offers steam-train rides on the second Sunday of every month. The Tatham Art Gallery is also extremely popular.

The Albert Falls Public Resort Nature Reserve and the Albert Falls Dam provide opportunities for sailing, canoeing and fishing. Birdwatching, horseriding and hiking are also popular activities.

The Howick Falls are situated in the Nature Valley Reserve, where the river tumbles down 100 m in a single fall. There are several climbing routes.

The Midlands Meander is a scenic drive between Hilton and Mooi River with about 70 ports of call en route, ranging from art studios, potters and painters, to herb gardens and cheese-makers.

Midmar Dam is zoned for yachting and powerboating. The 1 000-ha Midmar Game Park is inhabitated by rhino, zebra, a wide variety of antelope species, and waterfowl. The popular yearly Midmar Mile event attracts thousands of swimmers.

Drakensberg

The Drakensberg mountain range forms the northwestern border of KwaZulu-Natal. The entire area is a bird sanctuary, featuring among other species, the endangered lammergeier (bearded vulture). The highest concentration of walks and trails in South Africa is found here.

The Ukhahlamba-Drakensberg Park was declared a world heritage site in 2001 and consists of almost the entire Drakensberg mountain range from Bushman's Neck in the south to the Royal Natal National Park in the north.

Peaks soar to over 3 000 m and are often snow-covered in winter. The park is administered by Ezemvelo KwaZulu-Natal Wildlife. Their trout hatcheries are located in the Kamberg Reserve area.

The Lotheni Nature Reserve is notable for its trout-fishing facilities (angling permits are required). Relics of the area's history have been preserved in the Settler Museum.

The Himeville Nature Reserve has two lakes stocked with trout. The Swamp Nature Reserve close by attracts a variety of waterfowl, including the rare wattled crane.

The Ndema Gorge is located in the Mdedelelo Wilderness Area near Cathedral Peak and contains examples of Khoi and San art.

Sani Pass is the only road across the high escarpment between KwaZulu-Natal and the Kingdom of Lesotho. The Giant's Cup hiking trail, starting at the foot of the pass, is described as one of South Africa's finest. Giant's Castle Game Reserve is especially known for its more than 5 000 San paintings. The Bushman Site Museum is well worth a visit.

The Royal Natal National Park offers many scenic highlights, including the Amphitheatre, Mont-aux-Sources and the Tugela falls.

Battlefields

The KwaZulu-Natal Battlefields Route has the highest concentration of battlefields and related military sites in South Africa. The Battlefields Route starts at Estcourt, winding north through Colenso and Ladysmith to Newcastle and Volksrust, and eastwards to Utrecht, Glencoe, Dundee, Nqutu, Paulpietersburg, Vryheid, Babanango and Ulundi.

All the towns along the route have their unique charm and range of attractions: arts and crafts, scenic hiking trails, farm resorts, Zulu culture and roadside stalls. Game viewing, natural hot springs, horse trails and watersport can also be enjoyed.

The Chelmsford Nature Reserve near Newcastle is a birdwatcher's paradise. Power-boating and carp-fishing are added attractions. Game includes springbok, zebra, rhino and blesbok.

Other interesting places to visit are Majuba Hill and O'Neill's Cottage.

The Ladysmith Siege Museum provides insight into the battles of Colenso, Spioenkop, Vaalkrans and Tugela Heights. Museum staff arrange guided tours to nearby battlefields such as Wagon Hill. Other attractions in Ladysmith include the statue of Gandhi, the All Saints Church, the Soofi Mosque and the Spioenkop Dam and Nature Reserve.

Near Dundee, tourists can visit various battlefields, including Ncome-Blood River, Isandlwana, Rorke's Drift and Talana. The Talana Museum depicts various facets of the coal industry, as well as local Zulu, Boer and British history.

Rorke's Drift was the setting for one of the most famous battles of the war. The main attraction is the Rorke's Drift Battle Museum.

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Business Day

Business Report

Department of Environmental Affairs and Tourism

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