



# MY DISTRICT TODAY



Issue no. 28 / July 2014

## CONTACT DETAILS OF THE DEPARTMENT OF COMMUNICATIONS PROVINCIAL OFFICES

For more information about similar programmes that are run across the country, contact one of the following provincial offices:

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## OUTCOME 12: AN EFFICIENT, EFFECTIVE AND DEVELOPMENT ORIENTED PUBLIC SERVICE AND AN EMPOWERED, FAIR AND INCLUSIVE CITIZENSHIP

### Launch of Imbizo Focus Week: 13 July 2014

*Together we move South Africa Forward*



Minister Faith Muthambi arrives for a briefing session at the Vhembe District municipal offices on Sunday, 13 July 2014, to launch the Imbizo Focus Week.



The Minister greets members of the Da u Vhune Primary Cooperative at Tshisaulu village. She visited the polish-making cooperative before the formal Imbizo programme.



The Minister shows the floor polish produced by women of Da u Vhune Primary Cooperative. Government has pledged to assist the cooperative with finance and shelter.



The DoC Chief Director of Provincial and Local Liaison, Mr Michael Currin, distributes Imbizo fliers to members of the community at the Tshisaulu Clinic.



The Minister collects information material ahead of her interaction with community members at the shopping centre.

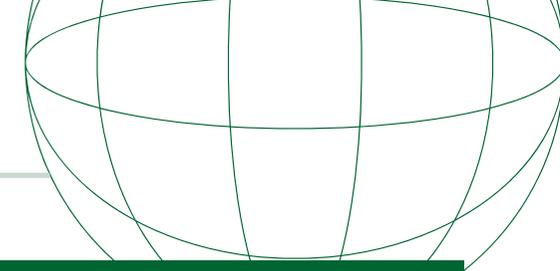


The DoC CEO, Ms Phumla Williams, outlines the purpose of the event during the launch of the Imbizo Focus Week.



Mr Ayob Madina, representing the Indian community, raises issues with the Minister.





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**OUTCOME 12: AN EFFICIENT, EFFECTIVE AND DEVELOPMENT ORIENTED PUBLIC SERVICE AND AN EMPOWERED, FAIR AND INCLUSIVE CITIZENSHIP**

**First Budget Vote for Communications by new Minister**

*By: MM Ramoshaba and Ntsako Bvuma*

The Minister of Communications, Ms Faith Muthambi, delivered her budget vote in Parliament on 15 July 2014.

Before the budget vote, the DoC officials in Limpopo went to Seshego to ask residents about their views on whether government communication with the community regarding programmes was effective and to hear their suggestions on ways to close the communication gap. People were also informed of the budget vote that was going to be delivered in Parliament and what it meant.



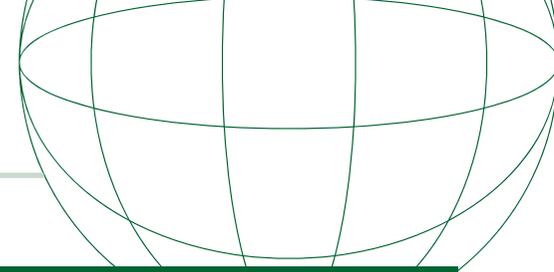
**MM Ramoshaba** explains to Nico Kgaditsi from Madiba Park that the budget vote is a speech delivered by the minister, which outlines the plans and priorities of government communication. The budget vote gives a projection of how much money the department will need during the next financial year and covers the achievements of the previous.



**John Sefako from Bakenberg** had this to say about communication and services: "I think that government is doing enough to improve quality of life of people. They should also improve communication with people. This should be done on a continuous basis, not during elections only. People still lack information in deep rural areas, as they still travel long distances to Mokopane to get government information and services."



**Mogodi Letsoalo and Setai Kolbe from Ga-Matlala** wanted more information on bursaries and career guidance: "We live in a rural area and (are) in Grade 12. We feel that government is not doing enough to reach us with information in rural areas. We do not get information on bursaries and career guidance from government. We appeal that government should visit our schools in rural areas to capacitate us on career-related information to be informed like urban learners."



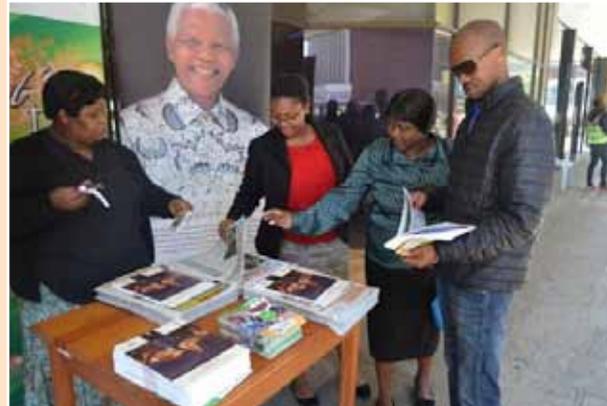
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**DoC staff members during the budget vote outreach in KwaZulu-Natal**

As part of the provincial activities to market the services offered by the DoC, an information exhibition outreach was conducted outside the provincial office to sensitise the public about the budget vote and distribute government information. The DoC officials explained the contents of the information material to community members visiting the table. They were also informed about the budget vote on 15 July 2014, and encouraged to watch it.



From left: The DoC officials Bongeka Nkwanyana and Sibho Hlangu discuss the information material with the public.



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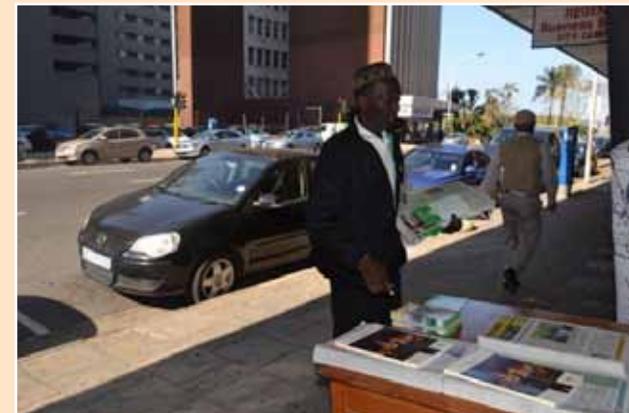
Bongeka Nkwanyana explains the budget vote to a member of the public.

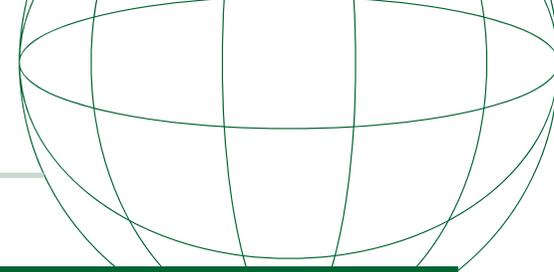


From left: The DoC official Sibho Hlangu gives some background on DoC and the budget vote.



Members of the public take information material from the DoC stand.





Some photographs taken during the session.



## OUTCOME 12: AN EFFICIENT, EFFECTIVE AND DEVELOPMENT ORIENTED PUBLIC SERVICE AND AN EMPOWERED, FAIR AND INCLUSIVE CITIZENSHIP

### Department of Communications Media Engagement Session

*By: Marcia Nekhumbe, Department of Communications,*

On Tuesday, 15 July 2014, the Mpumalanga Department of Communications team hosted members of the media from around Mbombela to raise awareness of the departmental budget vote in Parliament. The event was also attended by some core team members.

The Mpumalanga provincial director, Mr Tiisetso Ramotse, shared on the role and responsibilities of the department in the province by means of a visual presentation. In this presentation, the element of communication support to provincial departments and municipalities was succinctly outlined. Mr Ramotse also mentioned various communication platforms used in disseminating government information to the community.

The media expressed their gratitude at being invited to the information session. They requested that more such sessions be presented in the future, as the information helped to address some of the challenges they encountered in their communication/media workspace. The media also gave some suggestions on how government could improve its products and give broader access to communities.

#### Attendees of the media engagement session.

