

## 2010 FIFA World Cup

We did it!



South Africa hosted the first African World Cup from 11 June to 11 July 2010. Hosting the tournament acted as a catalyst for expanding the country's infrastructure base, skills development, employment creation and economic growth.









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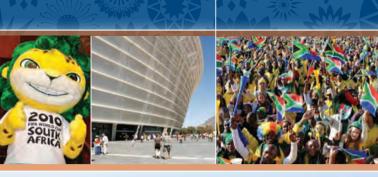


Thousands of jobs were created for the construction of the World Cup stadiums. Construction workers on these stadiums were given extensive skills training, which will enable them to meet the much needed demand for skilled workers on other construction projects post-2010.



During the duration of the tournament, billions of viewers around the world watched the World Cup games and opening and closing ceremonies.





The success of the tournament showed the power of sport and recreation in nation-building as well as economic and social development.



