

To signify presidential status, the Presidential Seal features the national Coat of Arms in full colour, surrounded by two concentric circles.

Only the President is allowed to make use of the Presidential Seal.

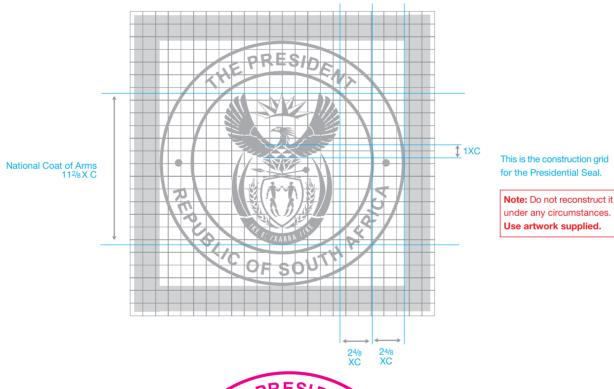




## 3.6.1 Foiling

To signify presidential status, the Presidential Seal features the national Coat of Arms in full colour, surrounded by two concentric circles. The circles are foiled in gold (pantone 873).

Only the President is allowed to make use of the Presidential Seal.





The Presidential Seal is in full colour surrounded by concentric gold circles.

**Note:** The colour pink represents gold foil.

**KEY** 



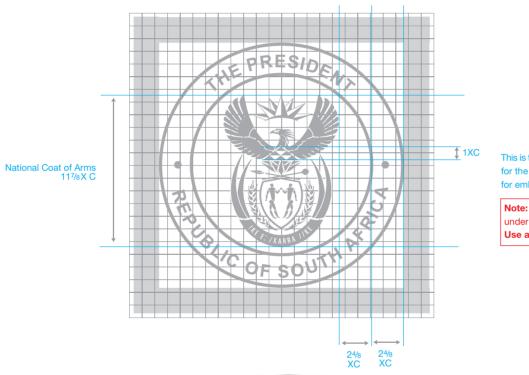




# 3.6.2 Embossing

The President may also use the embossed option of the Seal.

Only the President is allowed to make use of the Presidential Seal.



This is the construction grid for the Presidential Seal. for embossed versions.

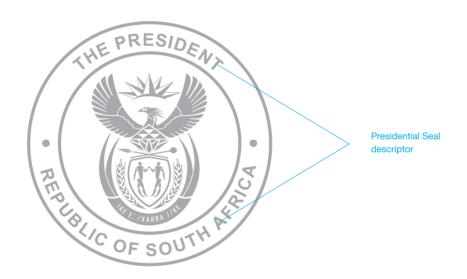
**Note:** Do not reconstruct it under any circumstances. **Use artwork supplied.** 



This is an example of an embossed Presidential Seal.



# 3.6.3 Typography



## Arial Bold

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 !?£%&\*

Note: Arial Bold in upper case is used for the Presidential Seal descriptor