

NATIONAL ENERGY SAVINGS CAMPAIGN

Sign-up and pledge your commitment

South Africa remains one of the world's least energy efficient nations and our energy addiction has resulted in the country's reserve margins being unsustainably low. Over time, the country's energy habits are systematically destroying our economy and the environment.

The National Energy Efficiency Campaign hinges on the theme of '**energy addiction**' which provides a thought-provoking platform for individuals to acknowledge their energy addiction and take the first step towards overcoming their dependency. You are encouraged to save electricity and log on to the National Energy Efficiency micro-site www.savingenergy.co.za, and **join the road to recovery.**

To acknowledge your commitment and as the nation rises up to the challenge of energy conservation, you are encouraged to log on and **sign a pledge** to be an energy saving champion.

Together, this addiction can be beaten... **one day, one light switch at a time...**

SAVE IT!

The National Energy Efficiency Campaign

save it! 

www.savingenergy.co.za



REPUBLIC OF SOUTH AFRICA