

NATIONAL ENERGY SAVINGS CAMPAIGN

Following the outstanding success of Earth Hour by the World Wildlife Fund, the National Energy Efficiency Campaign is gaining momentum on all fronts.

Earth Hour encouraged millions of people around the world and in South Africa to switch off their lights on Saturday 28 March, raising awareness of energy efficiency and highlighting the energy crises that the world still faces today.

According to Eskom, South Africa's participation contributed to the country saving about 500 000 litres of water and 400 tons of carbon. This means between 4 and 5 million light bulbs were switched off nationally. Remember, Earth Hour took place on one day and for one hour only.

Saving energy is an ongoing effort required by all of us so let's pledge to become more energy efficient and Save It!

For you to become an energy champion, please logon to www.savingenergy.co.za and sign a pledge.

WELL DONE SOUTH AFRICA!

The National Energy Efficiency Campaign

save it! 



REPUBLIC OF SOUTH AFRICA