

DATE:06 February 2017

Venue: Melmoth Taxi Rank/Mall, Mthonjaneni Municipality

Written by: Bonginkosi Gumede

The President of the Republic of South Africa Mr Jacob Zuma will deliver his State of the Nation Address to Parliament on Thursday, 09 February 2017. The 2017 State of the Nation Address will be delivered in the evening at 19.00, as has been the case for the past years. The Government Communication and Information System (GCIS) has been given a responsibility to create awareness and encourage citizens to watch and listen to the live broadcast of SONA so that they will be able to get first-hand information on government plans for the year ahead. GCIS has adopted a communication plan that includes taxi-rank, mall and beach activations, youth dialogues, media engagement sessions, live SONA screenings, amongst others. It is against this background that GCIS has partnered with Melmoth Constituency office for the upcoming SONA 2017 live broadcast as part of the communication vehicles for this important event in our country, and particularly the province of KwaZulu Natal. Honourable MP Nomalungelo Gina led an activation where she disseminated information through leaflets materials which contained SONA 2017 information. 'We encourage citizens to watch and listen to the State of The Nation Address so that they will get first-hand information from President Zuma on government's plans for the year ahead as well as progress made to date.' Gina



MP Nomalungelo Gina handing out SONA 2017 leaflets to motorist during road intersection blitz in Melmoth



MP Nomalungelo Gina engaging with women who are street vendors during SONA 2017 activation at Melmoth Raxi rank.



Total garage Manager in Melmoth interacting with Hon. MP Nomalungelo Gina during SONA 2017 marketing activation

Melmoth Pre SONA 2017 Taxi Rank/ Mall Activation Vox Pop

VOX POP

**Respondent: Mrs
Thembekele Duma**
“Sizomlalela uhulumeni
uuyasondla asenyusele
imali bo ukudla kuyabiza
ezitolo nesomiso
sibhokile asisakwazi
ukulina.”



Thamsanqa Mbekwa
“Akungadlalwa ngathi
kuthi asilalele izinkulumo
zasemaphalamende
sibulawa indlala lapha.
Ipolitiki ayisisizi ngalutho
lapha kwelakithi.”



**Thulani Maphanga,
Nduduzo Msomi kanye
Xolani Masango**
“Yebo sizoyilalela
inkulumo ezokwethulwa
uMongameli wethu
sizizwele ukuthi ikuphi
azobe esiphathele
khona ikakhulukazi thina
bantu abasha
abangasebenzi nje.”

