Republic of South Africa's
national Coat of Arms
Corporate Identity and Branding Guidelines

27

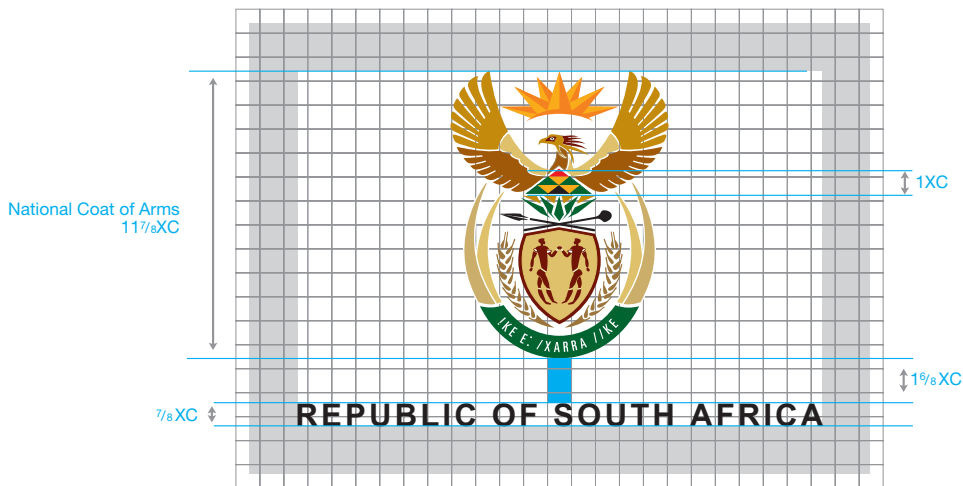## 3.9   National Coat of Arms - control grid and typography combination

REPUBLIC OF SOUTH AFRICA

Republic of South Africa's
national Coat of Arms
Corporate Identity and Branding Guidelines

28

3.9　National Coat of Arms - control grid and typography combination

3.9.1　Republic of South Africa

The national Coat of Arms can appear on its own, with a naming structure
(Republic of South Africa) when used internally in South Africa as in branding or co-branding
State messages or property.

National Coat of Arms
$11^7/_8$XC

1XC

$1^6/_8$XC

$7/_8$XC

REPUBLIC OF SOUTH AFRICA

The fixed distance
between the symbol and
the descriptor is $1^6/_8$XC.

The rule of the minimum
clear space of 2XC applies
when the national Coat
of Arms and the
descriptor are combined.

Country Descriptor:
Font: Arial Bold
Colour: Black only

Note: When only the
country descriptor appears
with the symbol, the name
appears in black.
**No other colour may be
used.**

REPUBLIC OF SOUTH AFRICA

DESIGN OF THE NATIONAL COAT OF ARMS

Republic of South Africa's
national Coat of Arms
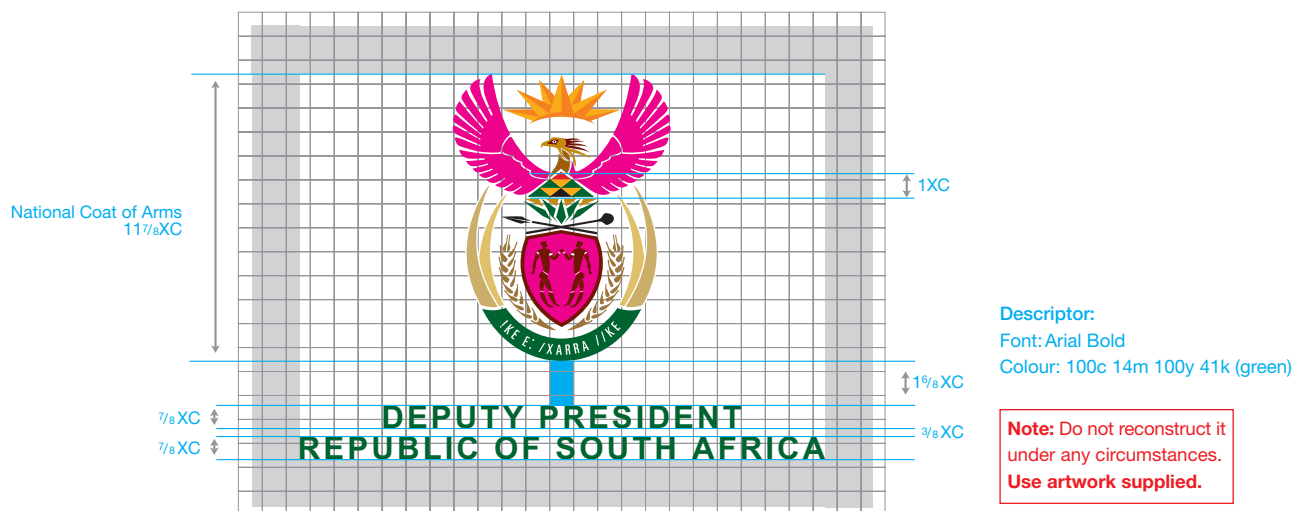Corporate Identity and Branding Guidelines

29

3.9 National Coat of Arms - control grid and typography combination
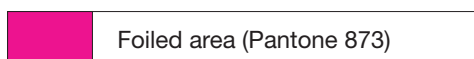
3.9.2 Deputy President

Gold foil is used to differentiate the hierarchical structure within the Government.
For the Deputy President, the whole wing and shield must be in gold foil (Pantone 873);
the rest of the Coat of Arms in full colour.

National Coat of Arms
11 7/8 XC

1XC

1 6/8 XC

7/8 XC

7/8 XC

3/8 XC

DEPUTY PRESIDENT
REPUBLIC OF SOUTH AFRICA

Descriptor:
Font: Arial Bold
Colour: 100c 14m 100y 41k (green)

Note: Do not reconstruct it
under any circumstances.
Use artwork supplied.

DEPUTY PRESIDENT
REPUBLIC OF SOUTH AFRICA

KEY

Foiled area (Pantone 873)

Republic of South Africa's
national Coat of Arms
Corporate Identity and Branding Guidelines

30

3.9 National Coat of Arms - control grid and typography combination
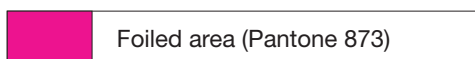
3.9.3 Ministers and Deputy Ministers

To identify Ministers and Deputy Ministers, the tips of the wings and the shield of the national Coat of Arms are foiled with gold (Pantone 873); the rest of the Coat of Arms in full colour.

National Coat of Arms
$11^7/_8$XC

1XC

$1^6/_8$XC

$^7/_8$XC
$^7/_8$XC
$^7/_8$XC

$^3/_8$XC
$^3/_8$XC

Descriptor:
Font: Arial Bold
Colour: 100c 14m 100y 41k (green)

Note: Do not reconstruct it under any circumstances. **Use artwork supplied.**

**MINISTER
WATER AFFAIRS AND FORESTRY
REPUBLIC OF SOUTH AFRICA**

**MINISTER
WATER AFFAIRS AND FORESTRY
REPUBLIC OF SOUTH AFRICA**

KEY

Foiled area (Pantone 873)

DESIGN OF THE NATIONAL COAT OF ARMS

Republic of South Africa's
national Coat of Arms
Corporate Identity and Branding Guidelines

31

3.9 National Coat of Arms - control grid and typography combination

3.9.4 Ministries

To identify Ministries the national Coat of Arms is printed in full colour.

National Coat of Arms
$11^{7}/_{8}$XC

1XC

Descriptor:
Font: Arial Bold
Colour: 100c 14m 100y 41k (green)

$1^{6}/_{8}$XC

Note: Do not reconstruct it
under any circumstances.
Use artwork supplied.

$^{7}/_{8}$XC
$^{7}/_{8}$XC
$^{7}/_{8}$XC

$^{3}/_{8}$XC
$^{3}/_{8}$XC

MINISTRY
WATER AFFAIRS AND FORESTRY
REPUBLIC OF SOUTH AFRICA

MINISTRY
WATER AFFAIRS AND FORESTRY
REPUBLIC OF SOUTH AFRICA

DESIGN OF THE NATIONAL COAT OF ARMS

Republic of South Africa's
national Coat of Arms
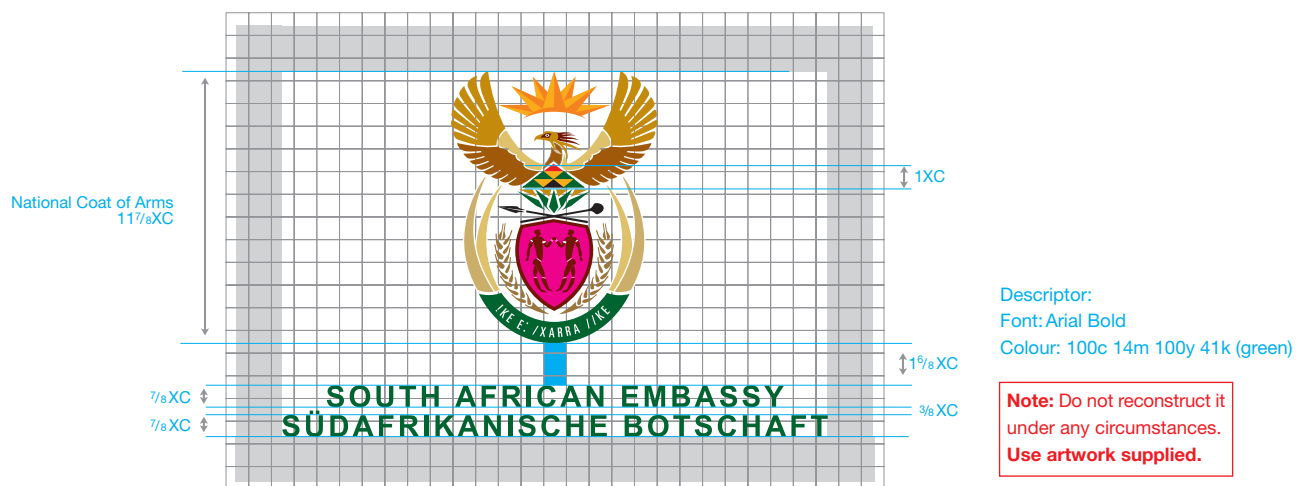Corporate Identity and Branding Guidelines

32

3.9   National Coat of Arms - control grid and typography combination
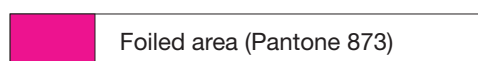
3.9.5   Ambassadors and High Commissioners

To identify Ambassadors and High Commissioners, the shield on the national Coat of Arms
is foiled in gold (Pantone 873); the rest of printing in full colour.

Heads of Consular Missions use the same as the departmental coats.

National Coat of Arms
$11^{7}/_{8}$XC

1XC

$1^{6}/_{8}$XC

$^{7}/_{8}$XC

$^{7}/_{8}$XC

$^{3}/_{8}$XC

SOUTH AFRICAN EMBASSY
SÜDAFRIKANISCHE BOTSCHAFT

Descriptor:
Font: Arial Bold
Colour: 100c 14m 100y 41k (green)

Note: Do not reconstruct it
under any circumstances.
Use artwork supplied.

SOUTH AFRICAN EMBASSY
SÜDAFRIKANISCHE BOTSCHAFT

KEY

Foiled area (Pantone 873)

Republic of South Africa's
national Coat of Arms
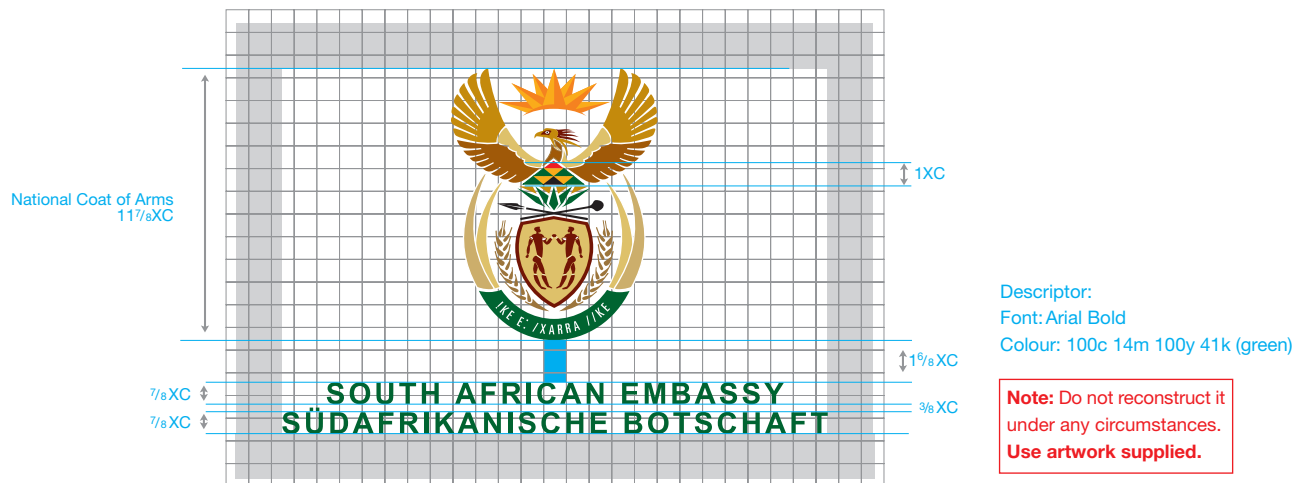Corporate Identity and Branding Guidelines

33

3.9　National Coat of Arms - control grid and typography combination

3.9.6　Diplomatic and Consular Missions

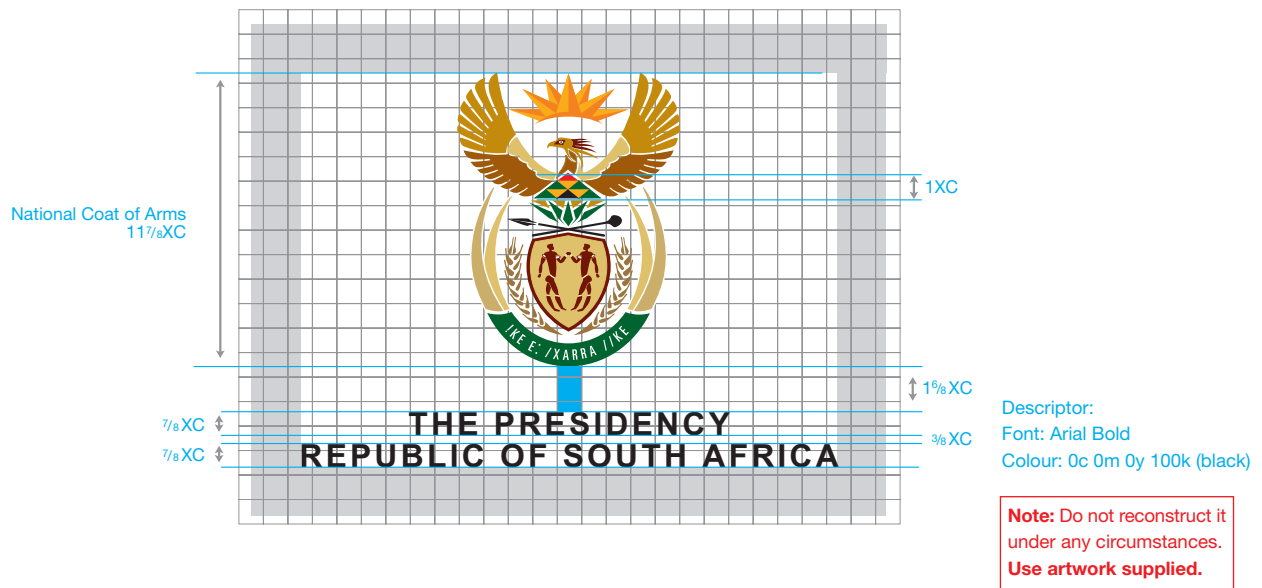To identify Diplomatic and Consular Missions the national Coat of Arms is printed in full colour.

National Coat of Arms
$11^7/_8$XC

1XC

Descriptor:
Font: Arial Bold
Colour: 100c 14m 100y 41k (green)

$1^6/_8$XC

$^7/_8$XC
$^7/_8$XC

$^3/_8$XC

SOUTH AFRICAN EMBASSY
SÜDAFRIKANISCHE BOTSCHAFT

Note: Do not reconstruct it under any circumstances. **Use artwork supplied.**

SOUTH AFRICAN EMBASSY
SÜDAFRIKANISCHE BOTSCHAFT

DESIGN OF THE NATIONAL COAT OF ARMS

Republic of South Africa's
national Coat of Arms
Corporate Identity and Branding Guidelines

34

3.9 National Coat of Arms - control grid and typography combination

3.9.7 The Presidency

National Coat of Arms
$11^7/_8$XC

1XC

$1^6/_8$XC

$^7/_8$XC

$^7/_8$XC

$^3/_8$XC

Descriptor:
Font: Arial Bold
Colour: 0c 0m 0y 100k (black)

THE PRESIDENCY
REPUBLIC OF SOUTH AFRICA

Note: Do not reconstruct it
under any circumstances.
Use artwork supplied.

THE PRESIDENCY
REPUBLIC OF SOUTH AFRICA

Republic of South Africa's
national Coat of Arms
Corporate Identity and Branding Guidelines

35

3.9 National Coat of Arms - control grid and typography combination

3.9.8 Typography

National Coat of Arms descriptor

**THE PRESIDENCY
REPUBLIC OF SOUTH AFRICA**

Arial Narrow

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !?£%&***

Note: Arial Bold is used for the National Coat of Arms descriptor.