



government  
communications

Department:  
Government Communication and Information System  
REPUBLIC OF SOUTH AFRICA

**DEVELOPMENT COMMUNICATION ACTIVITY NAME: Launch of the Stigma and Discrimination Campaign**

**DATE OF THE EVENT:** 2015/06/09

**VENUE & AREA:** Gugu Dlamini Park and ICC, Durban

In his capacity as Chair of the South African National AIDS Council (SANAC), Deputy President Cyril Ramaphosa launched the national HIV and TB stigma reduction interventions in Durban on 9 June 2015, as delegates gathered in the city for the 7th SA AIDS Conference.

The results of South Africa's first National Stigma Index Survey were also released at this event. SANAC undertook the study – which involved 10 000 respondents and is the largest of its kind in the world – in partnership with people living with HIV. The stigma reduction programmes rest on strategic partnerships involving South African and international organisations in the state and civil society sectors.

The launch commenced with a Walk from Gugu Dlamini Park to the Global Village Networking Zone. 17 years ago, in 1998, Gugu Dlamini joined the National Association of People with AIDS (NAPWA) and announced to the press that she was living with AIDS. Days after that press conference, several local men attacked her, harassed her, followed her home, and stoned her to death. Her death was an example of the depth of HIV stigma in South Africa.

The Deputy President was met with song and dance by the Zazi Women's Group, girls who celebrate the strength of South African women. The programme promotes self confidence amongst women so that they can draw upon their own strength to make positive choices for their future.



**ABOVE: Left to Right - eThekweni Mayor James Nxumalo, Deputy President Cyril Ramaphosa, Mandisa Dlamini – daughter of the late Gugu Dlamini, KZN Premier Senzo Mchunu, Deputy Minister of Health Dr Joe Phaahla with delegates.**



**ABOVE:** The Zazi Women chanting songs of celebration in memory of Gugu Dlamini.



**ABOVE:** Deputy President and Premier join in song as Gugu Dlamini's bravery is celebrated.



**ABOVE:** Mandisa Dlamini, daughter of the late Gugu Dlamini and HIV/AIDS activist shares the story of her mother and encourages South Africans to stand up against the stigma and discrimination of people living HIV/AIDS.



**ABOVE:** Deputy President encourages the public to fight against discrimination of any form and praised the Province of KwaZulu Natal for taking a lead in implementing such programmes.