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| <b>DEVELOPMENT COMMUNICATION ACTIVITY NAME</b> | Pre SONA mobilization<br>Taxi Rank Activation |
| <b>WIMS REFERENCE NUMBER</b>                   | KZ15/01/28/03                                 |
| <b>DATE OF THE EVENT</b>                       | 04 February 2015                              |
| <b>VENUE &amp; AREA</b>                        | Harding Taxi Rank                             |

**By Nomzamo Zondi: DoC, KwaZulu-Natal**

**ACTIVITY SYNOPSIS:**

The community of Umuziwabantu Local Municipality was mobilized to view the State of the Nation Address to take place on the 12 February 2015. The community was informed on the importance of the SONA and what the President outlines in the SONA. The Activation was carried out by the Ugu District Communicators Forum members with the Community Development workers (CDW's). IEC Shared the platform to present the importance of registering to vote and inform them of the 2016 Local Government Elections. The purpose of this mobilization was to motivate the community to be aware of the state of their country and to play a participative role in the democratic process. The President will be presenting the Programme of action for the year ahead and this is fundamental for the community to be aware of because they will have to take advantage of the programmes presented to better their lives.

**PHOTO TESTIMONIALS WITH CAPTIONS:**

**BELOW:** The Heads of Communication in the local municipality in Ugu District engage with the community and distribute information. **1<sup>st</sup> Row L-R:** Mr Gumede of Umuziwabantu LM, Mr April Hibiscus Coast LM, **2<sup>nd</sup> Row L-R:** Mr Siphon Khuzwayo Ugu DM and Mr Khanyile Umzumbe LM





**BELOW:** The Community of Umuzibantu as they receive information flyers on the State of the Nation Address (SONA). There were other information booklets distributed such as the business connect from the Department of Trade and industry which speaks about Business development.



**ABOVE:** The community before taking their journeys home and to their destination cared to come close to the podium to receive information on the SONA.



**ABOVE:** The IEC official Mr Msomi addresses the community about the LGE 2016 and engaged with them on the importance of voting.



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| <b>DEVELOPMENT COMMUNICATION</b> | Pre SONA mobilization |
| <b>ACTIVITY NAME</b>             | Taxi Rank Activation  |
| <b>WIMS REFERENCE NUMBER</b>     | KZ15/01/30/05         |
| <b>DATE OF THE EVENT</b>         | 06 February 2015      |
| <b>VENUE &amp; AREA</b>          | Umzinto Taxi Rank     |

**By Nomzamo Zondi: DoC, KwaZulu-Natal**

**SYNOPSIS:**

The community of Umdoni Local Municipality was mobilized to view the State of the Nation Address to take place on the 12 February 2015. The CDW's actively participated in the activation where they assured the community that if there is anything they miss from the activation they are there in the community to continuously inform them. The community of Umzinto and surrounding appreciated the information shared and requested these activations to happen more often to keep the community abreast. IEC also shared information on the 2016 Local Government Election. The community were interviewed on their expectation from the President speech and some issues were of Rural development, Job creation, Small business development and basic services. The outreach programme aims to mobilize community members to play an active participative role in the democratic processes.

**PHOTO TESTIMONIALS WITH CAPTIONS:**



**ABOVE:** the community flocked to the Gazebo where the mobilization for the State of the Nation Address was done in Umzinto Taxi Rank.



**ABOVE:** Babu Thusi From Fafa said when asked - what are his expectation from the President's speech this is what he said "I would like to see water issues being corrected and rural development".  
**R-** The DOC official with young learners engaging on the SONA activation.





**ABOVE:** The Umdoni Communicators also partakes in the activation and distributed the information flyers and mobilized the community to view the SONA at the Umzinto taxi rank.



**ABOVE: L-R** The CDW of Umdoni engage with the community on the SONA. IEC Mrs Cibane mobilized the community to register to vote and informed them of the Local Government Election for 2016.



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| DATE OF THE EVENT | 2014/02/11              |
| VENUE             | Witbank Shopping Centre |

SoNA Pre – mobilization event  
 In raising awareness of the State of the Nation Address two officials from Delmas District office conducted the mall activation at Nkangala District in Witbank shopping centre. The activation took place on the 11 February 2015. More than fifty community members were reached. Of which mostly were young people. Communities were requested to listen and watch the SoNA and also to participate in social media platforms where they can place their comments and expectations to have more understanding of the State of the Nation Address. Most people appreciated the information provided but others were not interested.



Ms Reki Skosana from the Delmas District office during the mall activation for pre-mobilization of SoNA. She provided brief information regarding the President’s speech to two members of the community who were at shopping centre in Witbank.







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| DATE OF THE EVENT | 2014/02/05                    |
| VENUE             | Bushbuckridge Shopping Centre |

### Synopsis:

Department of Communications official and Bushbuckridge Local Municipality official did a pre-SoNA outreach at Bushbuckridge Shopping Centre. The purpose for the Pre- SoNA outreach was to encourage communities to view the State of the Nation Address on Thursday. Information on what SoNA is all about was shared with communities.

SONA leaflets and Vukuzenzele magazines were distributed.

### Testimonials



Bushbuckridge communities members going through Vukuzenzele magazine and SoNA leaflets, Municipal official and DoC officials sharing information on SoNa



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Pre-SoNA an announced visit by the Minister in the Presidency, Mr Jeff Radebe



Minister in the Presidency, Mr Jeff Radebe accompanied by the MEC of Health in the Western Cape embarked to an announced visit in Mitchells Plain and to Nyanga Community Health Centres.





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## Pre-SoNA an announced visit by the Minister in the Presidency, Mr Jeff Radebe

**Top left:** the Minister Jeff interacting with the patients and listen their complaints about the day hospital. **Midle:** A patient suffering from Sugar diabetic which was assisted by a nurse, Minister gave her the words of hope that she will hill and get good healthy again after taking treatment. **Right:** visiting the folder room where they check the filling system of the hospital.



**Left:** Minister Jeff in Nyanga Day Hospital as he is greeting the staff at dispensal. **Middle:** Mr Batho Moqhoshi in an interview with SABC, she said she has no complain about the Hospital, she brought her son who is having a wound.