



government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

DEVELOPMENT COMMUNICATION ACTIVITY NAME	Workers Month and Presidential Inauguration Activation
DATE OF THE EVENT	17/05/2019
VENUE & AREA	Pretoria Train Station, Gauteng

SYNOPSIS: The 6th democratic President of the Republic of South Africa will be inaugurated on Saturday 25 May 2019. The inauguration will be in a form of a formal ceremony to mark the beginning of the President's term of office. The constitutionally elected President of South Africa will be sworn-in at Loftus Versfeld Stadium in Pretoria and for the first time in SA the event will be held at Loftus Versfeld Stadium instead of the Union Buildings. The location has been chosen for a more inclusive inauguration.

Government Communication and Information System (GCIS) through its Information resource Centre (IRC) and the Marketing and Distribution team embarked on an activation on 17 May 2019 to mobilise the commuters to watch The Presidential Inauguration through various platforms such as social media, live viewing screens or at the stadium. The team also informed the public about Workers' Month and distributed *Vuk'uzenzele* newspapers and other government information materials.



The commuters of Pretoria station receiving government publications and also interacting with government officials at Pretoria Train Station.



GCIS officials distributing information materials to the public. Some commuters with the information materials received.

Captured by: Valencia Rachuene and Willy Phalane